

# Monthly Return of Equity Issuer on Movements in Securities

For the month ended (dd/mm/yyyy): 31/01/2015

10 : Hong Kong Exchanges and Cle	earing Limited			
Name of Issuer SEF	EC Media Gro	ap Limited		
Date Submitted 02/0	02/2015			
I. Movements in Authorised Share (	Capital			
1. Ordinary Shares				
(1) Stock code : <u>205</u> De	escription:	SEEC M	EDIA	
		ordinary ares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding month	h 3,000,	3,000,000,000		HK\$300,000,000.00
Increase/(decrease)	N	IIL		NIL
Balance at close of the month	3,000,	000,000	HK\$0.10	HK\$300,000,000.00
(2) Stock code : N/A De	escription:	N/A		A
		ordinary ares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding month	h			
Increase/(decrease)				
Balance at close of the month				

Stock code : N/A Descrip		ption :	N/A	<b>.</b>	
			No. of preference shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of pre	ceding 1	month			
Increase/(decrease)					
Balance at close of the	month				
3. Other Classes of Sh	ares				
Stock code :	N/A	Descri	ption :	<b>L</b>	
			No. of other classes of shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of pre	ceding 1	month			
Increase/(decrease)					
Balance at close of the	month				
		ot the end	of the month (State		

## II. Movements in Issued Share Capital

	No. of ordin	ary shares	No of preference	No. of other classes
	(1)	(2)	shares	of shares
Balance at close of preceding month	1,767,265,172	N/A	N/A	N/A
Increase/ (decrease) during the month	3,300,000	N/A	N/A	N/A
Balance at close of the month	1,770,565,172	N/A	N/A	N/A

## III. Details of Movements in Issued Share Capital

Share Options (under Share Option Schemes of the Issuer)

Share Options (under	Share Option	Schemes of the	Issuer)			
Particulars of share					No. of new shares of	No. of new shares of
option scheme					issuer issued during	issuer which may be
including EGM					the month pursuant	issued pursuant thereto
approval date		Movement du	ring the month		thereto	as at close of the month
(dd/mm/yyyy) and					=	
class of shares						
issuable	Granted	Exercised	Cancelled	Lapsed		
1. Exercise price:	NIL	1,300,000	NIL	NIL	1,300,000	5,100,000
HK\$0.330						
(26/08/2002)						
Ordinary shares						
Ordinary shares						
(Note 1)						
2. Exercise price:	NIL	NIL	NIL	NIL	NIL	1,700,000
HK\$0.268						, ,
(26/08/2002)						
Ordinary shares						
(Note 1)						
3. Exercise price:	NIL	2,000,000	750,000	NIL	2,000,000	4,550,000
HK\$0.247	NIL	2,000,000	750,000	ML	2,000,000	4,550,000
(26/08/2002)						
Ordinary shares						
(Note 1)						
4. Share Option	NIL	NIL	NIL	NIL	NIL	NIL
Scheme						
Scheme						
(11/05/2012)						
Ordinary shares						-
(Note 1)		_				
		7	Total A. (Ord	•		
				rence shares)		
				(Other class)	N/A	
Total funds raised dur		from exercise of				
options (State currence	(y)		HK\$923,	00.00		

Description of warrants (Date of expiry - dd/mm/yyyy)	Currency of nominal value	Nominal value at close of preceding month	Exercised during the month	Nominal value at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1. Unlisted Warrants issued	HK\$	HK\$239,430,000.00	Nil	HK\$239,430,000.00	Nil	347,000,000
on 19/11/2014	-					
(18/11/2015)				_		
Stock code (if listed)	N/.	A				
Class of shares	0 "	G1				
issuable (Note 1)	Ordinary HK\$0					
Subscription price AGM approval date (if applicable) (dd/mm/yyyy)	(28/04/					
2. N/A						
( / / )						_
Stock code (if listed) Class of shares issuable (Note 1)						
Subscription price						
EGM approval date (if applicable) (dd/mm/yyyy)	( / /	)				
3. N/A						
Stock code (if listed) Class of shares issuable (Note 1)						
Subscription price EGM approval date						
(if applicable)						
	( / /	)				
4. N/A						
( / / )	<u> </u>					
Stock and (if listed)						
Class of shares						
issuable ( <i>Note 1</i> ) Subscription price						
EGM approval date (if applicable)	( /	· )				
(dd/11111/yyyy)	( / /	,				
		Total E	(Prefere	nary shares) Nil ence shares) N/A		
			(	Other class) N/A		-

For Main Board and GEM listed issuers Convertibles (i.e. Convertible into Shares of the Issuer which are to be Listed) No. of new No. of new shares of shares of issuer issued issuer which during the may be issued month pursuant thereto as at pursuant Currency of Amount at close Converted close of the thereto amount of preceding during the Amount at close month Class and description outstanding month month of the month 1. N/A Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) ( / / ) 4. N/A Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date

Total C. (Ordinary shares)  $\frac{N/A}{N/A}$  (Preference shares)  $\frac{N/A}{N/A}$  (Other class)  $\frac{N}{N}$ 

(if applicable)

(dd/mm/yyyy)

( / / )

For Main Board and GEM listed issuers
Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

,		
	No. of new shares of	No. of new shares of
	issuer issued during	issuer which may be
	the month pursuant	issued pursuant thereto
Full particulars including EGM approval date (dd/mm/yyyy),	thereto	as at close of the month
if applicable, and class of shares issuable:		us ut crose or the month
1. N/A		
1. 17/1	1	
	-	
	4	
-		
shares (Note 1)		
2. N/A		
shares (Note 1)	1	
		-
3. N/A		
J. 11/11	1	
	-	
	-	
shares (Note 1)		
Total D. (Ordinary shares)	N/A	
(Preference shares)	N/A	
(Other class)	N/A	
		•

Other Movements in Issued Share Capital No. of new No. of new shares of shares of issuer which issuer issued during the may be month issued pursuant pursuant thereto thereto as at close of the month Type of Issue Class of shares issuable \_\_ (*Note 1*) ( / / ) At price : State currency Issue and allotment 1. Rights issue date: (dd/mm/yyyy) ( / / ) EGM approval date: (dd/mm/yyyy) N/A N/A Class of shares issuable \_\_\_ (Note 1) ( / / ) At price : State currency Issue and allotment 2. Open offer date: (dd/mm/yyyy) ( / / ) EGM approval date: (dd/mm/yyyy) N/A N/A Class of shares issuable \_ (*Note 1*) ( / / ) At price : State currency Issue and allotment 3. Placing date: (dd/mm/yyyy) ( / / ) EGM approval date: (dd/mm/yyyy) N/AN/A Class of shares issuable \_ (*Note 1*) (//)Issue and allotment 4. Bonus issue date: (dd/mm/yyyy) ( / / ) EGM approval date: (dd/mm/yyyy) N/AN/A

				]	For Main	Boar	d and GEM lis	
	Type of Issue						No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
				Class of shares issuable (Note 1)				
5.	Scrip dividend	At price : State currence	у	Issue and allotment date : (dd/mm/yyyy)	( / /	)		
				EGM approval date: (dd/mm/yyyy)	( / /	)		
							N/A	N/A
				Class of shares repurchased (Note 1)				
6.	Repurchase of shares			Cancellation date : (dd/mm/yyyy)	( / /	)		
				EGM approval date: (dd/mm/yyyy)	( / /	)		
							N/A	N/A
				Class of shares redeemed (Note 1)				
7.	Redemption of shares			Redemption date : (dd/mm/yyyy)	( / /	)		
				EGM approval date: (dd/mm/yyyy)	( / /	)		
							N/A	N/A
				Class of shares issuable (Note 1)				
8.	Consideration issue	At price : State currence	у	Issue and allotment date : (dd/mm/yyyy)	( / /	)		
				EGM approval date: (dd/mm/yyyy)	( / /	)		
				-			N/A	N/A

				For Main Bo	oard and GEM lis	sted issuers
	Type of Issue				No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
			Class of shares issuab (Note 1)	le	_	
9.	Capital reorganisation		Issue and allotment date : (dd/mm/yyyy)	( / /	)	
			EGM approval date: (dd/mm/yyyy)	( / /		NY/A
					N/A	N/A
			Class of shares issuab (Note 1)	le	-	
10.	Other (Please specify)	At price : State currency	Issue and allotment date : (dd/mm/yyyy)	( / /	)	
			EGM approval date: (dd/mm/yyyy)	( / /	) N/A	N/A
			Total E.	(Ordinary sha Preference sha (Other c	ares) N/A ares) N/A llass) N/A	- - -

Total increase / (decrease) in ordinary shares during the month (i.e. Total of A to E):	(1)	3,300,000
	(-)	
	(2)	N/A
Total increase / (decrease) in preference shares during the month (i.e. Total of A to E):		N/A
Total increase / (decrease) in other classes of shares during the month (i.e. Total of A to E):		N/A
(These figures should be the same as the relevant figures under II above ("Movements in Issa	ued Sh	are Capital").)

Remarks (if any):
N/A
Submitted by: Tricor Secretaries Limited
Title: Hong Kong Branch Share Registrar
(Director, Secretary or other duly authorised officer)

#### Notes:

- 1. State the class of shares (e.g. ordinary, preference or other).
- 2. If there is insufficient space, please append the prescribed continuation sheet.