

For the month ended (dd/mm/yyyy):

## **Monthly Return of Equity Issuer on Movements in Securities**

| To: Hong Kong Exchanges and Clear    | ing Limited            |                                  |                                                 |
|--------------------------------------|------------------------|----------------------------------|-------------------------------------------------|
| Name of Issuer SEEC                  | Media Group Limited    |                                  |                                                 |
| Date Submitted 02/07/                | 2010                   |                                  |                                                 |
| I. Movements in Authorised Share Cap | pital                  |                                  |                                                 |
| 1. Ordinary Shares                   |                        |                                  |                                                 |
| (1) Stock code: 205 Descri           | ription : SEEC MI      | EDIA                             |                                                 |
|                                      | No. of ordinary shares | Par value<br>(State<br>currency) | Authorised share<br>capital<br>(State currency) |
| Balance at close of preceding month  | 3,000,000,000          | HK\$0.10                         | HK\$300,000,000.00                              |
| Increase/(decrease)                  | NIL                    |                                  | NIL                                             |
| Balance at close of the month        | 3,000,000,000          | HK\$0.10                         | HK\$300,000,000.00                              |
| (2) Stock code : N/A Descri          | ription:               | N/                               | 'A                                              |
|                                      | No. of ordinary shares | Par value<br>(State<br>currency) | Authorised share<br>capital<br>(State currency) |
| Balance at close of preceding month  |                        |                                  |                                                 |
| Increase/(decrease)                  |                        |                                  |                                                 |
| Balance at close of the month        |                        |                                  |                                                 |

30/06/2010

| $\sim$     | DC               | C1      |
|------------|------------------|---------|
| ,          | Preference       | Shares  |
| <b>—</b> • | I I CI CI CII CC | Dilaics |

| 2. 1 1010101100 5110                    | 105             |                   |                               |                                  |                                           |
|-----------------------------------------|-----------------|-------------------|-------------------------------|----------------------------------|-------------------------------------------|
| Stock code:                             | N/A             | Description       | n:                            | N/A                              | <u> </u>                                  |
|                                         |                 | Ne                | o. of preference<br>shares    | Par value<br>(State<br>currency) | Authorised share capital (State currency) |
| Balance at close of                     | of preceding r  | month             |                               |                                  |                                           |
| Increase/(decrease                      | e)              |                   |                               |                                  |                                           |
| Balance at close of                     | of the month    |                   |                               |                                  |                                           |
| 3. Other Classes                        | of Shares       |                   |                               |                                  |                                           |
| Stock code:                             | N/A             | Description       | n:                            | N/A                              | Δ                                         |
| Palance at aloce of                     | of proceeding a |                   | No. of other lasses of shares | Par value<br>(State<br>currency) | Authorised share capital (State currency) |
| Balance at close of Increase/(decrease) |                 |                   |                               |                                  |                                           |
| Balance at close of                     | of the month    |                   |                               |                                  |                                           |
| Total authorised s currency:            | hare capital a  | at the end of the | he month (State               | HK\$30                           | 00,000,000,000                            |
| II. Movements in                        | Issued Share    | Capital           |                               |                                  |                                           |

|                                          | No. of ordina | ary shares | No of preference | No. of other classes |
|------------------------------------------|---------------|------------|------------------|----------------------|
|                                          | (1)           | (2)        | shares           | of shares            |
| Balance at close of preceding month      | 1,739,565,172 | N/A        | N/A              | N/A                  |
| Increase/ (decrease)<br>during the month | NIL           | N/A        | N/A              | N/A                  |
| Balance at close of the month            | 1,739,565,172 | N/A        | N/A              | N/A                  |

Share Options (under Share Option Schemes of the Issuer)

| Share Options (under Particulars of share | <u> </u> |                  | 155401)        |               | No. of new shares of | No. of new shares of     |
|-------------------------------------------|----------|------------------|----------------|---------------|----------------------|--------------------------|
| option scheme                             |          |                  |                |               | issuer issued during | issuer which may be      |
| including EGM                             |          |                  |                |               | the month pursuant   | issued pursuant thereto  |
| approval date                             |          | Movement du      | ring the month |               | thereto              | as at close of the month |
| (dd/mm/yyyy) and -                        |          | 1,10,0110110 00. | ing the month  |               | <del>-</del>         |                          |
| class of shares                           |          |                  |                |               |                      |                          |
| issuable                                  | Granted  | Exercised        | Cancelled      | Lapsed        |                      |                          |
| 1. Exercise price:                        | NIL      | NIL              | NIL            | 300,000       | NIL                  | 21,250,000               |
| HK\$0.330                                 |          |                  |                |               |                      |                          |
| (26/08/2002)                              |          |                  |                |               |                      |                          |
| Ordinary shares                           |          |                  |                |               |                      |                          |
| (Note 1)                                  |          |                  |                |               |                      |                          |
| 2. Exercise price:                        | NIL      | NIL              | NIL            | NIL           | NIL                  | NIL                      |
| HK\$0.268                                 |          |                  |                |               |                      |                          |
| (26/08/2002)                              |          |                  |                |               |                      |                          |
| Ordinary shares                           |          |                  |                |               |                      |                          |
| (Note 1)                                  |          |                  |                |               |                      |                          |
| 3. Exercise price:                        | NIL      | NIL              | NIL            | NIL           | NIL                  | NIL                      |
| HK\$0.247                                 |          |                  |                |               |                      |                          |
| (26/08/2002)                              |          |                  |                |               |                      |                          |
| Ordinary shares                           |          |                  |                |               |                      |                          |
| (Note 1)                                  |          |                  |                |               |                      |                          |
| 4. N/A                                    |          |                  |                |               |                      |                          |
|                                           |          |                  |                |               |                      |                          |
| ( / / )                                   |          |                  |                |               |                      |                          |
| shares                                    | _        |                  |                |               |                      |                          |
| (Note 1)                                  |          |                  |                |               |                      |                          |
|                                           |          | ,                | Total A. (Ord  | inary shares) | NIL                  |                          |
|                                           |          |                  | (Prefe         | rence shares) | N/A                  |                          |
|                                           |          |                  |                | (Other class) | N/A                  |                          |
| Total funds raised dur                    |          | n from exercise  |                |               |                      |                          |
| options (State currenc                    | y)       |                  | NIL            |               |                      |                          |

Warrants to Issue Shares of the Issuer which are to be Listed

| Description of warrants (Date of expiry - dd/mm/yyyy) | Currency of<br>nominal<br>value               | Nominal value at close of preceding month | Exercised during the month | Nominal value at close of the month | No. of new<br>shares of<br>issuer issued<br>during the<br>month<br>pursuant<br>thereto | No. of new<br>shares of issuer<br>which may be<br>issued pursuant<br>thereto as at<br>close of the<br>month |
|-------------------------------------------------------|-----------------------------------------------|-------------------------------------------|----------------------------|-------------------------------------|----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| 1. Nil-paid Warrant                                   | N/A                                           | 79,947,009                                | NIL                        | 79,947,009                          | NIL                                                                                    | 79,947,009                                                                                                  |
|                                                       | _                                             |                                           |                            |                                     |                                                                                        |                                                                                                             |
| (04/05/2011)                                          |                                               | <del></del>                               |                            |                                     |                                                                                        |                                                                                                             |
| Stock code (if listed)                                | N/A                                           | A                                         |                            |                                     |                                                                                        |                                                                                                             |
| Class of shares                                       | 0.1                                           | 1                                         |                            |                                     |                                                                                        |                                                                                                             |
| issuable ( <i>Note 1</i> ) Subscription price         | Ordinary<br>HK\$0                             |                                           |                            |                                     |                                                                                        |                                                                                                             |
| AGM approval date                                     | Πιφυ                                          | .+22                                      |                            |                                     |                                                                                        |                                                                                                             |
| (if applicable)                                       | (22/05/                                       | 2005)                                     |                            |                                     |                                                                                        |                                                                                                             |
| (dd/mm/yyyy)<br>2. N/A                                | (23/05/                                       | 2005)                                     |                            |                                     |                                                                                        |                                                                                                             |
| 2. 17/1                                               | _                                             |                                           |                            |                                     |                                                                                        |                                                                                                             |
|                                                       | _                                             |                                           |                            | _                                   |                                                                                        |                                                                                                             |
| ( / / )                                               |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| Stock code (if listed) Class of shares                |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| issuable (Note 1)                                     |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| Subscription price                                    |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| EGM approval date (if applicable)                     |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| (dd/mm/yyyy)                                          | ( / /                                         | )                                         |                            |                                     |                                                                                        |                                                                                                             |
| 3. N/A                                                |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
|                                                       | _                                             |                                           |                            |                                     |                                                                                        |                                                                                                             |
|                                                       |                                               | <del></del>                               |                            |                                     |                                                                                        |                                                                                                             |
| Stock code (if listed)                                |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| Class of shares                                       |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| issuable (Note 1)                                     |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| Subscription price EGM approval date                  |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| (if applicable)                                       |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| (dd/mm/yyyy)                                          | ( / /                                         | )                                         |                            |                                     |                                                                                        |                                                                                                             |
| 4. N/A                                                | _                                             |                                           |                            |                                     |                                                                                        |                                                                                                             |
|                                                       | _                                             |                                           |                            |                                     |                                                                                        |                                                                                                             |
| ( / / )                                               |                                               |                                           |                            |                                     |                                                                                        | -                                                                                                           |
| Stock code (if listed)                                |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| Class of shares issuable ( <i>Note 1</i> )            |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| Subscription price                                    |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| EGM approval date                                     |                                               |                                           |                            |                                     |                                                                                        |                                                                                                             |
| (if applicable)<br>(dd/mm/yyyy)                       | ( / /                                         | )                                         |                            |                                     |                                                                                        |                                                                                                             |
|                                                       | <u>, , , , , , , , , , , , , , , , , , , </u> |                                           |                            |                                     |                                                                                        |                                                                                                             |
|                                                       |                                               | Total B                                   |                            | ary shares) NIL                     |                                                                                        | -                                                                                                           |
|                                                       |                                               |                                           |                            | nce shares) N/A Other class) N/A    |                                                                                        | -                                                                                                           |
|                                                       |                                               |                                           |                            | THE CHASE) IVA                      |                                                                                        | -                                                                                                           |

Convertibles (i.e. Convertible into Shares of the Issuer which are to be Listed) No. of new No. of new shares of shares of issuer issued issuer which may be issued during the month pursuant pursuant thereto as at Currency of Amount at close Converted thereto close of the amount of preceding during the Amount at close month Class and description outstanding month month of the month 1. 3% Convertible Bond US\$ US\$12,000,000 **NIL** US\$12,000,000 NIL 221,800,947 Due on 18/05/2011 Stock code (if listed) N/A Class of shares issuable (Note 1) Ordinary shares Subscription price HK\$0.422 AGM approval date (if applicable) (28/04/2008) (dd/mm/yyyy)) 2. N/A Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 4. N/A Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) ( / / ) (dd/mm/yyyy) Total C. (Ordinary shares) NIL (Preference shares)  $\overline{N/A}$ (Other class) N/A

For Main Board and GEM listed issuers
Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

| Full particulars including EGM approval date (dd/mm/yyyy), if applicable, and class of shares issuable: | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|---------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1. N/A                                                                                                  |                                                                      |                                                                                           |
|                                                                                                         | -                                                                    |                                                                                           |
|                                                                                                         |                                                                      |                                                                                           |
|                                                                                                         | -                                                                    |                                                                                           |
| shares (Note 1)                                                                                         | -                                                                    |                                                                                           |
|                                                                                                         |                                                                      |                                                                                           |
| 2. <u>N/A</u>                                                                                           | -                                                                    |                                                                                           |
|                                                                                                         |                                                                      |                                                                                           |
|                                                                                                         |                                                                      |                                                                                           |
| shares (Note 1)                                                                                         |                                                                      |                                                                                           |
| 3. <u>N/A</u>                                                                                           |                                                                      |                                                                                           |
|                                                                                                         | -                                                                    |                                                                                           |
|                                                                                                         | -                                                                    |                                                                                           |
| shares (Note 1)                                                                                         |                                                                      | · .                                                                                       |
| Total D. (Ordinary shares)                                                                              | N/A                                                                  |                                                                                           |
| Total D. (Ordinary shares) (Preference shares)                                                          | N/A<br>N/A                                                           |                                                                                           |
| (Other class)                                                                                           | N/A                                                                  | •                                                                                         |
|                                                                                                         |                                                                      |                                                                                           |

|    | Type of Issue                           | Issued Share Capital      |                                         |       |   | No. of new<br>shares of<br>issuer issued<br>during the<br>month<br>pursuant<br>thereto | No. of new<br>shares of<br>issuer which<br>may be<br>issued<br>pursuant<br>thereto as at<br>close of the<br>month |
|----|-----------------------------------------|---------------------------|-----------------------------------------|-------|---|----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
|    | -,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |                           | Class of shares issuable                |       |   |                                                                                        |                                                                                                                   |
|    |                                         |                           | (Note 1)                                |       |   |                                                                                        |                                                                                                                   |
| 1. | Rights issue                            | At price : State currency | Issue and allotment date : (dd/mm/yyyy) | ( / / | ) |                                                                                        |                                                                                                                   |
|    |                                         |                           | EGM approval date: (dd/mm/yyyy)         | ( / / | ) |                                                                                        |                                                                                                                   |
|    |                                         |                           | , , , , , , , , , , , , , , , , , , ,   |       |   | N/A                                                                                    | N/A                                                                                                               |
|    |                                         |                           | Class of shares issuable (Note 1)       |       |   |                                                                                        |                                                                                                                   |
| 2. | Open offer                              | At price : State currency | Issue and allotment date: (dd/mm/yyyy)  | ( / / | ) |                                                                                        |                                                                                                                   |
|    |                                         |                           | EGM approval date:                      | ( / / | ) |                                                                                        |                                                                                                                   |
|    |                                         |                           | (dd/mm/yyyy)                            |       |   | N/A                                                                                    | N/A                                                                                                               |
|    |                                         |                           | Class of shares issuable (Note 1)       |       |   |                                                                                        |                                                                                                                   |
| 3. | Placing                                 | At price : State currency | Issue and allotment date : (dd/mm/yyyy) | ( / / | ) |                                                                                        |                                                                                                                   |
|    |                                         |                           | EGM approval date: (dd/mm/yyyy)         | ( / / | ) |                                                                                        |                                                                                                                   |
|    |                                         |                           | (dd/mm/yyyy)                            |       |   | N/A                                                                                    | N/A                                                                                                               |
|    |                                         |                           | Class of shares issuable (Note 1)       |       |   |                                                                                        |                                                                                                                   |
| 4. | Bonus issue                             |                           | Issue and allotment date: (dd/mm/yyyy)  | ( / / | ) |                                                                                        |                                                                                                                   |
|    |                                         |                           | EGM approval date: (dd/mm/yyyy)         | ( / / | ) |                                                                                        |                                                                                                                   |
|    |                                         |                           | (dd/IIIII/yyyy)                         |       |   | N/A                                                                                    | N/A                                                                                                               |

For Main Board and GEM listed issuers

|    | Type of Issue        |                             |                                         |       |   | No. of new<br>shares of<br>issuer issued<br>during the<br>month<br>pursuant<br>thereto | No. of new shares of |
|----|----------------------|-----------------------------|-----------------------------------------|-------|---|----------------------------------------------------------------------------------------|----------------------|
|    | 1,500 01 18840       |                             | Class of shares issuable                |       |   |                                                                                        |                      |
|    |                      |                             | (Note 1)                                |       |   |                                                                                        |                      |
| 5. | Scrip dividend       | At price : State currency — | Issue and allotment date : (dd/mm/yyyy) | ( / / | ) |                                                                                        |                      |
|    |                      |                             | EGM approval date: (dd/mm/yyyy)         | ( / / | ) | NT/A                                                                                   | NT/A                 |
|    |                      |                             |                                         |       |   | N/A                                                                                    | N/A                  |
|    |                      |                             | Class of shares repurchased (Note 1)    |       |   |                                                                                        |                      |
| 6. | Repurchase of shares |                             | Cancellation date : (dd/mm/yyyy)        | ( / / | ) |                                                                                        |                      |
|    |                      |                             | EGM approval date: (dd/mm/yyyy)         | ( / / | ) |                                                                                        |                      |
|    |                      |                             |                                         |       |   | N/A                                                                                    | N/A                  |
|    |                      |                             | Class of shares redeemed (Note 1)       |       |   |                                                                                        |                      |
| 7. | Redemption of shares |                             | Redemption date : (dd/mm/yyyy)          | ( / / | ) |                                                                                        |                      |
|    |                      |                             | EGM approval date: (dd/mm/yyyy)         | ( / / | ) |                                                                                        |                      |
|    |                      |                             |                                         |       |   | N/A                                                                                    | N/A                  |
|    |                      |                             | Class of shares issuable (Note 1)       |       |   |                                                                                        |                      |
| 8. | Consideration issue  | At price : State currency — | Issue and allotment date : (dd/mm/yyyy) | ( / / | ) |                                                                                        |                      |
|    |                      |                             | EGM approval date:                      | ( / / | ) |                                                                                        |                      |
|    |                      |                             | (dd/mm/yyyy)                            |       |   | N/A                                                                                    | N/A                  |

For Main Board and GEM listed issuers

N/A

N/A

|     | Type of Issue             |                                  |                                         |                                                     | No. of new<br>shares of<br>issuer issued<br>during the<br>month<br>pursuant<br>thereto | No. of new<br>shares of<br>issuer which<br>may be<br>issued<br>pursuant<br>thereto as at<br>close of the<br>month |
|-----|---------------------------|----------------------------------|-----------------------------------------|-----------------------------------------------------|----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
|     |                           |                                  | Class of shares issuable (Note 1)       | e                                                   |                                                                                        |                                                                                                                   |
| 9.  | Capital reorganisation    |                                  | Issue and allotment date : (dd/mm/yyyy) | ( / / )                                             |                                                                                        |                                                                                                                   |
|     |                           |                                  | EGM approval date: (dd/mm/yyyy)         | ( / / )                                             |                                                                                        |                                                                                                                   |
|     |                           |                                  | (ddi iiiiii jijji)                      |                                                     | N/A                                                                                    | N/A                                                                                                               |
| 10  | Other                     | C                                | Class of shares issuable (Note 1)       |                                                     |                                                                                        |                                                                                                                   |
| 10. | Other<br>(Please specify) | At price : State currency        | Issue and allotment date : (dd/mm/yyyy) | ( / / )                                             |                                                                                        |                                                                                                                   |
|     |                           |                                  | EGM approval date: (dd/mm/yyyy)         | ( / / )                                             | N/A                                                                                    | N/A                                                                                                               |
|     |                           |                                  |                                         | (Ordinary share<br>Preference share<br>(Other class | es) N/A                                                                                |                                                                                                                   |
|     |                           |                                  |                                         |                                                     |                                                                                        |                                                                                                                   |
| Te  | otal increase / (decrea   | ase) in ordinary shares during t | he month (i.e. Total of A to            | E):                                                 | (1) NIL                                                                                |                                                                                                                   |
|     |                           |                                  |                                         |                                                     | (2) N/A                                                                                |                                                                                                                   |

Total increase / (decrease) in preference shares during the month (i.e. Total of A to E):

Total increase / (decrease) in other classes of shares during the month (i.e. Total of A to E):

(These figures should be the same as the relevant figures under II above ("Movements in Issued Share Capital").)

|     |        | D 1   | 1   |          | 1 1    |         |
|-----|--------|-------|-----|----------|--------|---------|
| Hor | \/la1n | Roard | and | ( ÷H/N/L | licted | issuers |
|     |        |       |     |          |        |         |

| Remarks (if any):                                                                              |
|------------------------------------------------------------------------------------------------|
|                                                                                                |
|                                                                                                |
|                                                                                                |
|                                                                                                |
|                                                                                                |
|                                                                                                |
|                                                                                                |
| <del>-</del>                                                                                   |
|                                                                                                |
|                                                                                                |
| Submitted by: Tricor Secretaries Limited                                                       |
| Title: Hong Kong Branch Share Registrar (Director, Secretary or other duly authorised officer) |
|                                                                                                |
|                                                                                                |

## Notes:

- 1. State the class of shares (e.g. ordinary, preference or other).
- 2. If there is insufficient space, please append the prescribed continuation sheet.