

Monthly Return of Equity Issuer on Movements in Securities

For the month ended (dd/mm/yyyy) :	31/07/2010
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To : Hong Kong Exchanges and Clearing Limited

Name of Issuer	SEEC Media Group Limited	
Date Submitted	02/08/2010	

I. Movements in Authorised Share Capital

1. Ordinary Shares				
(1) Stock code : <u>205</u> Descrip	otion : <u>SEEC M</u>	EDIA		
	No. of ordinary shares	Par value (State currency)	Authorised share capital (State currency)	
Balance at close of preceding month	3,000,000,000	HK\$0.10	HK\$300,000,000.00	
Increase/(decrease)	NIL		NIL	
Balance at close of the month	3,000,000,000	HK\$0.10	HK\$300,000,000.00	
(2) Stock code : <u>N/A</u> Descrip	ption : N		/A	
	No. of ordinary shares	Par value (State currency)	Authorised share capital (State currency)	
Balance at close of preceding month				
Increase/(decrease)				
Balance at close of the month				

2. Preference Shares

Stock code :	N/A	Description :	ion : N/A	
		No. of prefer shares	Par value rence (State currency)	capital
Balance at close of p	preceding 1	nonth		
Increase/(decrease)				
Balance at close of t	he month			

3. Other Classes of Shares

Stock code :	N/A	Descrip	tion :	N/A	
			No. of other classes of shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of	preceding 1	month			
Increase/(decrease)				-	
Balance at close of	the month				

HK\$300,000,000.00

II. Movements in Issued Share Capital

	No. of ordin	ary shares	No of preference	No. of other classes		
	(1)	(2)	shares	of shares		
Balance at close of preceding month	1,739,565,172	N/A	N/A	N/A		
Increase/ (decrease) during the month	NIL	N/A	N/A	N/A		
Balance at close of the month	1,739,565,172	N/A	N/A	<u>N/A</u>		

NIL

NIL

Particulars of share No. of new shares of No. of new shares of option scheme issuer issued during issuer which may be including EGM the month pursuant issued pursuant thereto as at close of the month approval date thereto Movement during the month (dd/mm/yyyy) and class of shares issuable Granted Exercised Cancelled Lapsed 1. Exercise price: NIL NIL NIL NIL NIL 21,250,000 HK\$0.330 (26/08/2002) Ordinary shares (*Note* 1) 2. Exercise price: NIL NIL NIL NIL NIL HK\$0.268 (26/08/2002) Ordinary shares (*Note* 1) NIL NIL NIL NIL NIL 3. Exercise price: HK\$0.247 (26/08/2002)Ordinary shares (*Note* 1) 4. N/A (/ /) shares (Note 1) Total A. (Ordinary shares) NIL (Preference shares) $\overline{N/A}$ (Other class) N/A Total funds raised during the month from exercise of options (State currency) NIL

Share Options (under Share Option Schemes of the Issuer)

III. Details of Movements in Issued Share Capital

Warrants to Issue Shares of the Issuer which are to be Listed

Wallands to issue bilaies of the is	Such which are t	o be Listed				
Description of warrants (Date of expiry - dd/mm/yyyy) 1. Nil-paid Warrant	Currency of nominal value N/A	Nominal value at close of preceding month 79,947,009	Exercised during the month NIL	Nominal value at close of the month 79,947,009	No. of new shares of issuer issued during the month pursuant thereto NIL	No. of new shares of issuer which may be issued pursuant thereto as at close of the month 79,947,009
	-					
(04/05/2011) Stock code (if listed) Class of shares	N/2	A				
issuable (Note 1)	Ordinary					
Subscription price	HK\$0	.422				
AGM approval date (if applicable) (dd/mm/yyyy) 2. N/A	(23/05/	2005)				
2. IV/A	-					
		<u>-</u>				
(/ /) Stock code (if listed) Class of shares issuable (<i>Note 1</i>) Subscription price						
EGM approval date (if applicable) (dd/mm/yyyy)	(/ /)				
3. N/A	_					
	-					
(/ /) Stock code (if listed) Class of shares issuable (Note 1)						
Subscription price EGM approval date (if applicable) (dd/mm/yyyy)	(/ /)				
<u>4.</u> N/A	-					
(/ /) Stock code (if listed) Class of shares issuable (<i>Note 1</i>)						
Subscription price EGM approval date (if applicable) (dd/mm/yyyy)	(/ /)				
		Total B	(Prefere	ary shares) <u>NIL</u> nce shares) <u>N/A</u> Other class) <u>N/A</u>		-

Convertibles (i.e. Convertible		Amount at close of preceding month	Converted during the month	Amount at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issue pursuant thereto as at close of the month
1. 3% Convertible Bond	US\$	US\$12,000,000	NIL	US\$12,000,000	NIL	221,800,947
Due on 18/05/2011						
Stock code (if listed)	N/A					
Class of shares	Ordinary shar	22				
issuable (<i>Note 1</i>)	Ordinary shar HK\$0.422	es				
AGM approval date	Π Κ φ0. 4 22					
(if applicable) (dd/mm/yyyy))	(28/04/2008))				
2. N/A						
Stock code (if listed)	<u> </u>					
Class of shares						
issuable (Note 1)						
Subscription price						
EGM approval date (if applicable) (dd/mm/yyyy)						
3. N/A						
Stock code (if listed)						
Class of shares issuable (<i>Note 1</i>)						
Subscription price						
EGM approval date						
(if applicable) (dd/mm/yyyy)	(/ /)				
4. N/A		<u>, </u>				
Stock code (if listed)						
Class of shares issuable (Note 1)						
Subscription price						
EGM approval date (if applicable) (dd/mm/yyyy)	(/ /)				
· · · · · · · · · · · · · · · · · · ·				inary shares) NIL		<u>.</u>
				rence shares) N/A		
				(Other class) N/A		

Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

Full particulars including EGM approval date (dd/mm/yyyy),	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
if applicable, and class of shares issuable:		
1. N/A		
	-	
	-	
	-	
shares (Note 1)	-	
2. <u>N/A</u>		
	-	
	-	
	-	
Sildles (Note 1)		
3. N/A		
	-	
	-	
shares (Note 1)		
Total D. (Ordinary shares)	N/A	
(Preference shares)	N/A N/A	
(Other class)	N/A	
(outer etass)		

Oth		Issued Share Capital				No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
	Type of Issue		<u> </u>				monti
			Class of shares issuable (<i>Note 1</i>)				
1.	Rights issue	At price : State	_ Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		
						<u>N/A</u>	<u>N/A</u>
			Class of shares issuable				
		G +	(Note 1))		
2.	Open offer	At price : State currency	_ Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		
			(<u>N/A</u>	N/A
			Class of shares issuable (<i>Note 1</i>)				
3.	Placing	At price : State	Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		
			(dd/mm/yyyy)			<u>N/A</u>	N/A
			Class of shares issuable				
4.	Bonus issue		(<i>Note 1</i>) Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		
						<u>N/A</u>	<u>N/A</u>

	Type of Issue	I	For Main	Boa	rd and GEM lis No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of
		Class of shares issuable (Note 1)				
5.	Scrip dividend At price : State currency —	Issue and allotment date : (dd/mm/yyyy)	(/ /)		
		EGM approval date: (dd/mm/yyyy)	(/ /)	N/A	N/A
		Class of shares				
		repurchased (Note 1)				
6.	Repurchase of shares	Cancellation date : (dd/mm/yyyy)	(/ /)		
		EGM approval date: (dd/mm/yyyy)	(/ /)		
					<u>N/A</u>	N/A
		Class of shares redeemed (<i>Note 1</i>)				
7.	Redemption of shares	Redemption date : (dd/mm/yyyy)	(/ /)		
		EGM approval date: (dd/mm/yyyy)	(/ /)		
					<u>N/A</u>	<u>N/A</u>
		Class of shares issuable (<i>Note 1</i>)				
8.	Consideration issue At price : State	Issue and allotment date : (dd/mm/yyyy)	(/ /)		
		EGM approval date: (dd/mm/yyyy)	(/ /)	<u>N</u> /A	N/A

				For Main Boar	d and GEM lis	sted issuers
	Type of Issue				No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
			Class of shares issuabl (Note 1)	e		
9.	Capital reorganisation		Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		
					<u>N/A</u>	N/A
			Class of shares issuabl (Note 1)	e		
10.	Other (Please specify)	At price : State	- Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)	N/A	N/A
				(Ordinary share Preference share (Other clas	es) N/A	-

Total increase / (decrease) in ordinary shares during the month (i.e. Total of A to E):	(1)	NIL		
	(2)	N/A		
Total increase / (decrease) in preference shares during the month (i.e. Total of A to E):		N/A		
Total increase / (decrease) in other classes of shares during the month (i.e. Total of A to E):		N/A		
(These figures should be the same as the relevant figures under II above ("Movements in Issued Share Capital").)				

Remarks	(if	any)):
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Submitted by: Tricor Secretaries Limited
Submitted by:
Title: Hong Kong Branch Share Registrar
(Director, Secretary or other duly authorised officer)
(Director, Secretary of other dury autionsed officer)

Notes :

- 1. State the class of shares (e.g. ordinary, preference or other).
- 2. If there is insufficient space, please append the prescribed continuation sheet.