

## Monthly Return of Equity Issuer on Movements in Securities

For the month ended (dd/mm/yyyy) :	31/07/2011
------------------------------------	------------

To : Hong Kong Exchanges and Clearing Limited

Name of Issuer	SEEC Media Group Limited	
Date Submitted	01/08/2011	

I. Movements in Authorised Share Capital

1. Ordinary Shares				
(1) Stock code : <u>205</u> Descrip	otion : <u>SEEC M</u>	EDIA		
	No. of ordinary shares	Par value (State currency)	Authorised share capital (State currency)	
Balance at close of preceding month	3,000,000,000	HK\$0.10	HK\$300,000,000.00	
Increase/(decrease)	NIL		NIL	
Balance at close of the month	3,000,000,000	HK\$0.10	HK\$300,000,000.00	
(2) Stock code : <u>N/A</u> Descrip	ption :	N/A		
	No. of ordinary shares	Par value (State currency)	Authorised share capital (State currency)	
Balance at close of preceding month				
Increase/(decrease)				
Balance at close of the month				

## 2. Preference Shares

Stock code :	N/A	Description :	N/A		
		No. of prefer shares	Par value rence (State currency)	capital	
Balance at close of p	preceding 1	nonth			
Increase/(decrease)					
Balance at close of t	he month				

## 3. Other Classes of Shares

Stock code :	N/A	Descrip	tion :	N/A	
			No. of other classes of shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of	preceding 1	month			
Increase/(decrease)				-	
Balance at close of	the month				

HK\$300,000,000.00

## II. Movements in Issued Share Capital

	No. of ordin	ary shares	No of preference	No. of other classes
	(1)	(2)	shares	of shares
Balance at close of preceding month	1,739,565,172	N/A	N/A	N/A
Increase/ (decrease) during the month	NIL	N/A	N/A	N/A
Balance at close of the month	1,739,565,172	N/A	N/A	<u>N/A</u>

III. Details of Movements in Issued Share Capital	

Share Options (under Particulars of share	Share Option	Schemes of the			No. of new shares of	No. of new shares of
option scheme					issuer issued during	issuer which may be
including EGM					the month pursuant	issued pursuant thereto
approval date		Movement du	ring the month		thereto	as at close of the month
(dd/mm/yyyy) and -					-	
class of shares	Courte 1	E l	C	T 1		
issuable	Granted	Exercised	Cancelled	Lapsed	NIII	20 550 000
1. Exercise price: HK\$0.330	NIL	NIL	NIL	NIL	NIL	20,550,000
(26/08/2002)						
Ordinary shares						
(Note 1)						
2. Exercise price:	NIL	NIL	NIL	NIL	NIL	NIL
HK\$0.268						
(26/08/2002)						
Ordinary shares						
(Note 1)						
(						
3. Exercise price:	NIL	NIL	NIL	NIL	NIL	NIL
HK\$0.247						
(26/08/2002)						
Ordinary shares						
(Note 1)						
4. N/A						
4. IV/A						
( / / )						
shares						
(Note 1)						
- *		r	Total A. (Ord	linary shares)	NIL	
				rence shares)		
				(Other class)	N/A	
Fotal funds raised dur		from exercise				
options (State currenc	y)		NIL			

Description of warrants (Date of expiry - dd/mm/yyyy)	Currency of Nominal value at nominal close of value preceding month	during the	Nominal value at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1. N/A					
( / / ) Stock code (if listed) Class of shares issuable (Note 1)	· · · ·	 -			
Subscription price EGM approval date (if applicable) (dd/mm/yyyy)	( / / )				
<u>2. N/A</u>					
( / / ) Stock code (if listed) Class of shares	· ·				
issuable ( <i>Note 1</i> ) Subscription price EGM approval date (if applicable) (dd/mm/yyyy)	( / / )				
<u>3. N/A</u>					
( / / ) Stock code (if listed) Class of shares issuable (Note 1)		-			
Subscription price EGM approval date (if applicable)					
(dd/mm/yyyy) 4. N/A	( / / )				
( / / ) Stock code (if listed) Class of shares issuable (Note 1)	·				
Subscription price EGM approval date (if applicable)		-			
(dd/mm/yyyy)	( / / )				
	Total	(Preferen	ary shares) $N/A$ nce shares) $N/A$		-
		(L	Other class) <u>N/A</u>		-

Stock code (if listed)	Convertibles (i.e. Convertible i	into Shares of the	Issuer which are to	be Listed)	2 of friand Dourd u	No. of new shares of	No. of new shares of
Stock code (if listed)         Class of shares         issuable (Note 1)         Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         2. N/A	Class and description	amount	of preceding	during the		during the month pursuant	may be issued pursuant thereto as at close of the
Class of shares         issuable (Note 1)         Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         2. N/A	<u>1. N/A</u>						
Class of shares         issuable (Note 1)         Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         2. N/A							
Class of shares         issuable (Note 1)         Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         2. N/A							
issuable (Note 1) Subscription price EGM approval date (if approval date (if applicable) (id/mm/yyyy) 2. N/A							
Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         2. N/A							
(if applicable)         (id/mm/yyyy)         2. N/A							
(dd/mm/yyyy)         2. N/A							
2. N/A							
Stock code (if listed)							
Class of shares         issuable (Note 1)         Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         3. N/A	<u>2. N/A</u>						
Class of shares         issuable (Note 1)         Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         3. N/A							
Class of shares         issuable (Note 1)         Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         3. N/A							
issuable ( <i>Note 1</i> ) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A 							
Subscription price       EGM approval date         (if applicable)							
EGM approval date       (if applicable)         (if applicable)							
(if applicable) (dd/mm/yyyy)							
3. N/A							
Stock code (if listed)							
Class of shares         issuable (Note 1)         Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         4. N/A	3. N/A						
Class of shares         issuable (Note 1)         Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         4. N/A							
Class of shares         issuable (Note 1)         Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         4. N/A							
Class of shares         issuable (Note 1)         Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         4. N/A							
issuable ( <i>Note 1</i> ) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) ( / / ) 4. N/A 4. N/A Class of shares issuable ( <i>Note 1</i> ) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) ( / / ) Total C. (Ordinary shares) N/A (Preference shares) N/A							
Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)         (Implicable)         (dd/mm/yyyy)         4. N/A							
EGM approval date (if applicable) (dd/mm/yyyy)       ( / / )         4. N/A							
(dd/mm/yyyy)       ( / / )         4. N/A	EGM approval date						
4. N/A			<b>`</b>				
Stock code (if listed)         Class of shares         issuable (Note 1)         Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)       ( / / )         Total C. (Ordinary shares) N/A		( / /	)				
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) ( / / ) Total C. (Ordinary shares) N/A (Preference shares) N/A	4. N/A						
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) ( / / ) Total C. (Ordinary shares) N/A (Preference shares) N/A							
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) ( / / ) Total C. (Ordinary shares) N/A (Preference shares) N/A							
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) ( / / ) Total C. (Ordinary shares) N/A (Preference shares) N/A	Stock code (if listed)						
Subscription price         EGM approval date         (if applicable)         (dd/mm/yyyy)       ( / / )         Total C. (Ordinary shares)         N/A	Class of shares						
EGM approval date (if applicable) (dd/mm/yyyy) ( / / ) Total C. (Ordinary shares) N/A (Preference shares) N/A	· · · · · · · · · · · · · · · · · · ·						
(if applicable) (dd/mm/yyyy) ( / / ) Total C. (Ordinary shares) N/A (Preference shares) N/A							
(dd/mm/yyyy) ( / / ) Total C. (Ordinary shares) N/A (Preference shares) N/A							
Total C. (Ordinary shares) N/A (Preference shares) N/A		( / /	)				
(Other class) <u>N/A</u>							
					(Other class) $N/A$		

Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

Full particulars including EGM approval date (dd/mm/yyyy),	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
if applicable, and class of shares issuable:		
1. N/A		
	-	
	-	
	-	
shares (Note 1)	-	
2. <u>N/A</u>		
	-	
	-	
	-	
Sildles (Note 1)		
3. N/A		
	-	
shares (Note 1)		
Total D. (Ordinary shares)	N/A	
(Preference shares)	N/A N/A	
(Other class)	N/A	
(outer etass)		

Oth		Issued Share Capital				No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
	Type of Issue		<u> </u>				monti
			Class of shares issuable ( <i>Note 1</i> )				
1.	Rights issue	At price : State	_ Issue and allotment date : (dd/mm/yyyy)	( / /	)		
			EGM approval date: (dd/mm/yyyy)	( / /	)		
						<u>N/A</u>	<u>N</u> /A
			Class of shares issuable				
		<b>G</b> +	(Note 1)		)		
2.	Open offer	At price : State currency	_ Issue and allotment date : (dd/mm/yyyy)	( / /	)		
			EGM approval date: (dd/mm/yyyy)	( / /	)		
			(			<u>N/A</u>	N/A
			Class of shares issuable ( <i>Note 1</i> )				
3.	Placing	At price : State	Issue and allotment date : (dd/mm/yyyy)	( / /	)		
			EGM approval date: (dd/mm/yyyy)	( / /	)		
			(dd/mm/yyyy)			<u>N/A</u>	N/A
			Class of shares issuable				
4.	Bonus issue		( <i>Note 1</i> ) Issue and allotment date : (dd/mm/yyyy)	( / /	)		
			EGM approval date: (dd/mm/yyyy)	( / /	)		
						<u>N/A</u>	<u>N/A</u>

	Type of Issue	E	For Main	Boa	rd and GEM lis No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of
		Class of shares issuable (Note 1)				
5.	Scrip dividend At price : State currency ———	Issue and allotment date : (dd/mm/yyyy)	( / /	)		
		EGM approval date: (dd/mm/yyyy)	( / /	)	<u>N/A</u>	N/A
		Class of shares				
		repurchased (Note 1)				
6.	Repurchase of shares	Cancellation date : (dd/mm/yyyy)	( / /	)		
		EGM approval date: (dd/mm/yyyy)	( / /	)		
		<			<u>N/A</u>	<u>N/A</u>
		Class of shares redeemed ( <i>Note 1</i> )				
7.	Redemption of shares	Redemption date : (dd/mm/yyyy)	( / /	)		
		EGM approval date: (dd/mm/yyyy)	( / /	)		
					<u>N/A</u>	N/A
		Class of shares issuable ( <i>Note 1</i> )				
8.	Consideration issue At price : State	Issue and allotment date : (dd/mm/yyyy)	( / /	)		
		EGM approval date: (dd/mm/yyyy)	( / /	)	<u>N</u> /A	N/A

				For Main Boar	d and GEM lis	sted issuers
	Type of Issue				No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
			Class of shares issuabl (Note 1)	e		
9.	Capital reorganisation		Issue and allotment date : (dd/mm/yyyy)	( / / )		
			EGM approval date: (dd/mm/yyyy)	( / / )		
					<u>N/A</u>	N/A
			Class of shares issuabl (Note 1)	e		
10.	Other (Please specify)	At price : State currency	- Issue and allotment date : (dd/mm/yyyy)	( / / )		
			EGM approval date: (dd/mm/yyyy)	( / / )	N/A	N/A
				(Ordinary share Preference share (Other clas	es) N/A	-

Total increase / (decrease) in ordinary shares during the month (i.e. Total of A to E):	(1)	NIL		
	(2)	N/A		
Total increase / (decrease) in preference shares during the month (i.e. Total of A to E):		N/A		
Total increase / (decrease) in other classes of shares during the month (i.e. Total of A to E):		N/A		
(These figures should be the same as the relevant figures under II above ("Movements in Issued Share Capital").)				

Remarks (if any):
N/A
Submitted by: Tricor Secretaries Limited
Title:       Hong Kong Branch Share Registrar         (Director, Secretary or other duly authorised officer)

Notes :

- 1. State the class of shares (e.g. ordinary, preference or other).
- 2. If there is insufficient space, please append the prescribed continuation sheet.