

Monthly Return of Equity Issuer on Movements in Securities

For the month ended (dd/mm/yyyy) :	31/07/2012
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To : Hong Kong Exchanges and Clearing Limited

Name of Issuer	SEEC Media Group Limited	
Date Submitted	01/08/2012	

I. Movements in Authorised Share Capital

1. Ordinary Shares			
(1) Stock code : <u>205</u> Descrip	otion : <u>SEEC M</u>	EDIA	
	No. of ordinary shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding month	3,000,000,000	HK\$0.10	HK\$300,000,000.00
Increase/(decrease)	NIL		NIL
Balance at close of the month	3,000,000,000	HK\$0.10	HK\$300,000,000.00
(2) Stock code : <u>N/A</u> Descrip	ption :	N/	A
	No. of ordinary shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding month			
Increase/(decrease)			
Balance at close of the month			

2. Preference Shares

Stock code : N/A		Description :	 N/A		
		No. of pr sha	Par value (State currency)	Authorised share capital (State currency)	
Balance at close of p	preceding	month	 		
Increase/(decrease)					
Balance at close of t	he month		 		

3. Other Classes of Shares

Stock code :	<u>N/A</u> Description :		tion :	N/A		
			No. of other classes of shares	Par value (State currency)	Authorised share capital (State currency)	
Balance at close of	preceding r	month				
Increase/(decrease)		-		-		
Balance at close of	the month	-				

Total authorised share capital at the end of the month (*State currency* : HK

HK\$300,000,000.00

II. Movements in Issued Share Capital

	No. of ordin	ary shares	No of preference	No. of other classes		
	(1)	(2)	shares	of shares		
Balance at close of preceding month	1,739,565,172	N/A	N/A	N/A		
Increase/ (decrease) during the month	NIL	N/A	N/A	N/A		
Balance at close of the month	1,739,565,172	N/A	N/A	<u>N/A</u>		

Share Options (under	Share Option	Schemes of the	Issuer)			
Particulars of share					No. of new shares of	No. of new shares of
option scheme					issuer issued during	issuer which may be
including EGM					the month pursuant	issued pursuant thereto
approval date		Movement due	ing the month		thereto	as at close of the month
(dd/mm/yyyy) and -			0		-	
class of shares						
issuable	Granted	Exercised	Cancelled	Lapsed		
1. Exercise price:	NIL	NIL	NIL	NIL	NIL	20,550,000
HK\$0.330						
(26/08/2002)						
Ordinary shares						
(Note 1)						
(1000 1)						
2. Exercise price:	NIL	NIL	NIL	NIL	NIL	2,000,000
<u>HK</u> \$0.268	NIL	NIL	INIL	INIL	INIL	2,000,000
(26/08/2002)						
Ordinary shares						
(Note 1)						
3. Exercise price:	NIL	NIL	400,000	NIL	NIL	NIL
HK\$0.247						
(26/08/2002)						
Ordinary shares						
(Note 1)				<u> </u>		
(Ivole I)						
4 Shara Ondian	NIL	NIL	NIL	NIL	NIL	NIL
4. Share Option	MIL	NIL	NIL	NIL	NIL	NIL
Scheme						
(11/05/2012)						
Ordinary shares						
(Note 1)						
			Total A. (Ord	inary shares)	NIL	
			(Prefei	rence shares)	N/A	
			-	(Other class)	N/A	
Total funds raised dur	ing the month	n from exercise (· · · · · · · · · · · · · · · · · · ·		
options (State currenc			NIL			
options (state current	J /		11112			

III. Details of Movements in Issued Share Capital

Share Options (under Share Option Schemes of the Issuer)

Description of warrants (Date of expiry - dd/mm/yyyy)	Currency of Nominal value at nominal close of value preceding month	during the	Nominal value at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1. N/A					
(/ /) Stock code (if listed) Class of shares issuable (Note 1)	· · · ·	 -			
Subscription price EGM approval date (if applicable) (dd/mm/yyyy)	(/ /)				
<u>2. N/A</u>					
(/ /) Stock code (if listed) Class of shares	· ·				
issuable (<i>Note 1</i>) Subscription price EGM approval date (if applicable) (dd/mm/yyyy)	(/ /)				
<u>3. N/A</u>					
(/ /) Stock code (if listed) Class of shares issuable (Note 1)					
Subscription price EGM approval date (if applicable)					
(dd/mm/yyyy) 4. N/A	(/ /)				
(/ /) Stock code (if listed) Class of shares issuable (Note 1)	·				
Subscription price EGM approval date (if applicable)		-			
(dd/mm/yyyy)	(/ /)				
	Total	(Preferen	ary shares) N/A nce shares) N/A		-
		(L	Other class) <u>N/A</u>		-

Stock code (if listed)	Convertibles (i.e. Convertible i	into Shares of the	Issuer which are to	be Listed)	2 of friand Dourd u	No. of new shares of	No. of new shares of
Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A	Class and description	amount	of preceding	during the		during the month pursuant	may be issued pursuant thereto as at close of the
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A	<u>1. N/A</u>						
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A							
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A							
issuable (Note 1) Subscription price EGM approval date (if approval date (if applicable) (id/mm/yyyy) 2. N/A							
Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A							
(if applicable) (id/mm/yyyy) 2. N/A							
(dd/mm/yyyy) 2. N/A							
2. N/A							
Stock code (if listed)							
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A	<u>2. N/A</u>						
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A							
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A							
issuable (<i>Note 1</i>) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A 							
Subscription price EGM approval date (if applicable)							
EGM approval date (if applicable) (if applicable)							
(if applicable) (dd/mm/yyyy)							
3. N/A							
Stock code (if listed)							
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 4. N/A	3. N/A						
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 4. N/A							
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 4. N/A							
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 4. N/A							
issuable (<i>Note 1</i>) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) 4. N/A 4. N/A Class of shares issuable (<i>Note 1</i>) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A							
Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (Implicable) (dd/mm/yyyy) 4. N/A							
EGM approval date (if applicable) (dd/mm/yyyy) (/ /) 4. N/A							
(dd/mm/yyyy) (/ /) 4. N/A	EGM approval date						
4. N/A			`				
Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A		(/ /)				
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A	4. N/A						
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A							
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A							
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A	Stock code (if listed)						
Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A	Class of shares						
EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A	· · · · · · · · · · · · · · · · · · ·						
(if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A							
(dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A							
Total C. (Ordinary shares) N/A (Preference shares) N/A		(/ /)				
(Other class) <u>N/A</u>							
					(Other class) N/A		

Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

Full particulars including EGM approval date (dd/mm/yyyy), if applicable, and class of shares issuable:	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1. <u>N/A</u>		
shares (Note 1)		
2. N/A		
shares (Note 1)		
3. <u>N/A</u>		
Total D. (Ordinary shares)	N/A	
(Preference shares) (Other class)	N/A N/A	
(Other Class)	11/11	

Oth		Issued Share Capital				No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
	Type of Issue		<u> </u>				monti
			Class of shares issuable (<i>Note 1</i>)				
1.	Rights issue	At price : State	_ Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		
						<u>N/A</u>	<u>N/A</u>
			Class of shares issuable				
			(Note 1))		
2.	Open offer	At price : State currency	_ Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		
			(<u>N/A</u>	N/A
			Class of shares issuable (<i>Note 1</i>)				
3.	Placing	At price : State	Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		
			(dd/mm/yyyy)			<u>N/A</u>	N/A
			Class of shares issuable				
4.	Bonus issue		(<i>Note 1</i>) Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		
						<u>N/A</u>	<u>N/A</u>

	Type of Issue	I	For Main	Boa	rd and GEM lis No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of
		Class of shares issuable (Note 1)				
5.	Scrip dividend At price : State currency —	Issue and allotment date : (dd/mm/yyyy)	(/ /)		
		EGM approval date: (dd/mm/yyyy)	(/ /)	N/A	N/A
		Class of shares				
		repurchased (Note 1)				
6.	Repurchase of shares	Cancellation date : (dd/mm/yyyy)	(/ /)		
		EGM approval date: (dd/mm/yyyy)	(/ /)		
					<u>N/A</u>	N/A
		Class of shares redeemed (<i>Note 1</i>)				
7.	Redemption of shares	Redemption date : (dd/mm/yyyy)	(/ /)		
		EGM approval date: (dd/mm/yyyy)	(/ /)		
					<u>N/A</u>	<u>N/A</u>
		Class of shares issuable (<i>Note 1</i>)				
8.	Consideration issue At price : State	Issue and allotment date : (dd/mm/yyyy)	(/ /)		
		EGM approval date: (dd/mm/yyyy)	(/ /)	<u>N</u> /A	N/A

				For Main Boar	d and GEM lis	sted issuers
	Type of Issue				No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
			Class of shares issuabl (Note 1)	e		
9.	Capital reorganisation		Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		
					<u>N/A</u>	<u>N/A</u>
			Class of shares issuabl (Note 1)	e		
10.	Other (Please specify)	At price : State	- Issue and allotment date : (dd/mm/yyyy)			
			EGM approval date: (dd/mm/yyyy)	(/ /)	N/A	N/A
				(Ordinary share Preference share (Other clas	es) N/A	-

Total increase / (decrease) in ordinary shares during the month (i.e. Total of A to E):	(1)	NIL			
	(2)	N/A			
Total increase / (decrease) in preference shares during the month (i.e. Total of A to E):		N/A			
Total increase / (decrease) in other classes of shares during the month (i.e. Total of A to E):		N/A			
(These figures should be the same as the relevant figures under II above ("Movements in Issued Share Capital").)					

Remarks (if any):			
N/A			
Submitted by: Tricor Secretaries Limited			
Title: Hong Kong Branch Share Registrar (Director, Secretary or other duly authorised officer)			

Notes :

- 1. State the class of shares (e.g. ordinary, preference or other).
- 2. If there is insufficient space, please append the prescribed continuation sheet.