

Monthly Return of Equity Issuer on Movements in Securities

To : Hong Kong Exchanges and Clearing Limited

| Name of Issuer | SEEC Media Group Limited |
|----------------|--------------------------|
| Date Submitted | 04/10/2012 |

I. Movements in Authorised Share Capital

| 1. Ordinary Shares | | | | |
|-------------------------------------|------------------------|----------------------------------|---|--|
| (1) Stock code : <u>205</u> Descrip | otion : <u>SEEC M</u> | EDIA | | |
| | No. of ordinary shares | Par value (State currency) | Authorised share capital (State currency) | |
| Balance at close of preceding month | 3,000,000,000 | HK\$0.10 | HK\$300,000,000.00 | |
| Increase/(decrease) | NIL | | NIL | |
| Balance at close of the month | 3,000,000,000 | HK\$0.10 | HK\$300,000,000.00 | |
| (2) Stock code : <u>N/A</u> Descrip | ption : | N/A | | |
| | No. of ordinary shares | Par value (State currency) | Authorised share capital (State currency) | |
| Balance at close of preceding month | | | | |
| Increase/(decrease) | | | | |
| Balance at close of the month | | | | |

2. Preference Shares

| Stock code : <u>N/A</u> Descri | | Description : | N/A | A |
|--------------------------------|-----------|------------------|----------------------------------|---|
| | | No. of pr sha | Par value (State currency) | Authorised share capital (State currency) |
| Balance at close of p | preceding | month | | |
| Increase/(decrease) | | | | |
| Balance at close of t | he month | | | |

3. Other Classes of Shares

| Stock code : | N/A | Descript | tion : | N/A | <u>.</u> |
|---------------------|-------------|----------|--------------------------------|----------------------------------|---|
| | | | No. of other classes of shares | Par value (State currency) | Authorised share capital (State currency) |
| Balance at close of | preceding r | month | | | |
| Increase/(decrease) | | - | | - | |
| Balance at close of | the month | - | | | |

Total authorised share capital at the end of the month (*State currency* : HK

HK\$300,000,000.00

II. Movements in Issued Share Capital

| | No. of ordin | ary shares | No of preference | No. of other classes |
|--|---------------|------------|------------------|----------------------|
| | (1) | (2) | shares | of shares |
| Balance at close of preceding month | 1,739,565,172 | N/A | N/A | N/A |
| Increase/ (decrease) during the month | NIL | N/A | N/A | N/A |
| Balance at close of the month | 1,739,565,172 | N/A | N/A | <u>N/A</u> |

| | | Schemes of the | 155401) | | | |
|---------------------------------------|---------|----------------|----------------|---------------|---|---|
| Particulars of share option scheme | | | | | No. of new shares of issuer issued during | No. of new shares of issuer which may be |
| including EGM approval date | | | | | the month pursuant thereto | issued pursuant thereto as at close of the month |
| (dd/mm/yyyy) and — | | Movement du | ring the month | | _ | as at close of the month |
| class of shares | | | | | | |
| issuable | Granted | Exercised | Cancelled | Lapsed | | |
| 1. Exercise price: | NIL | NIL | NIL | NIL | NIL | 20,550,000 |
| HK\$0.330 | | | | | | |
| (26/08/2002) | | | | | | |
| Ordinary shares | | | | | | |
| (Note 1) | | | | | | |
| 2. Exercise price: | NIL | NIL | NIL | NIL | NIL | 2,000,000 |
| HK\$0.268 | | | | | | |
| (26/08/2002) | | | | | | |
| Ordinary shares | | | | | | |
| (Note 1) | | | | | | |
| 3. Exercise price: | NIL | NIL | NIL | NIL | NIL | NIL |
| HK\$0.247 | | | | | | |
| (26/08/2002) | | | | | | |
| Ordinary shares | | | | | | |
| (Note 1) | | | | | | |
| 4. Share Option | NIL | NIL | NIL | NIL | NIL | NIL |
| Scheme | | | | | | |
| (11/05/2012) | | | | | | |
| Ordinary shares | | | | | | |
| (Note 1) | | | | | | |
| | | r | Fotal A. (Ord | inary shares) | NIL | |
| | | | | rence shares) | | |
| | | | | (Other class) | | |
| Total funds raised duri | | from exercise | of | | | |
| options (State currency | y) | | NIL | | | |

III. Details of Movements in Issued Share Capital

| Description of warrants (Date of expiry - dd/mm/yyyy) | Currency of Nominal value at nominal close of value preceding month | during the | Nominal value at close of the month | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|--|---|------------|---|--|--|
| 1. N/A | | | | | |
| | | | | | |
| (/ /) Stock code (if listed) Class of shares issuable (Note 1) | · · · · | - | | | |
| Subscription price EGM approval date (if applicable) (dd/mm/yyyy) | (/ /) | | | | |
| <u>2. N/A</u> | | | | | |
| (/ /) Stock code (if listed) Class of shares | · · | | | | |
| issuable (<i>Note 1</i>) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) | (/ /) | | | | |
| <u>3. N/A</u> | | | | | |
| | | | | | |
| (/ /) Stock code (if listed) Class of shares issuable (Note 1) | | | | | |
| Subscription price EGM approval date (if applicable) | | | | | |
| (dd/mm/yyyy) 4. N/A | (/ /) | | | | |
| | | | | | |
| (/ /) Stock code (if listed) Class of shares issuable (Note 1) | · | | | | |
| Subscription price EGM approval date (if applicable) | | - | | | |
| (dd/mm/yyyy) | (/ /) | | | | |
| | Total | (Preferen | ary shares) N/A nce shares) N/A | | - |
| | | (L | Other class) <u>N/A</u> | | - |

| Stock code (if listed) | Convertibles (i.e. Convertible i | into Shares of the | Issuer which are to | be Listed) | 2 of friand Dourd u | No. of new shares of | No. of new shares of |
|--|---------------------------------------|--------------------|---------------------|------------|---------------------|---------------------------------|--|
| Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A | Class and description | amount | of preceding | during the | | during the month pursuant | may be issued pursuant thereto as at close of the |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A | <u>1. N/A</u> | | | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A | | | | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A | | | | | | | |
| issuable (Note 1) Subscription price EGM approval date (if approval date (if applicable) (id/mm/yyyy) 2. N/A | | | | | | | |
| Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A | | | | | | | |
| (if applicable) (id/mm/yyyy) 2. N/A | | | | | | | |
| (dd/mm/yyyy) 2. N/A | | | | | | | |
| 2. N/A | | | | | | | |
| Stock code (if listed) | | | | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A | <u>2. N/A</u> | | | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A | | | | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A | | | | | | | |
| issuable (<i>Note 1</i>) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A | | | | | | | |
| Subscription price EGM approval date (if applicable) | | | | | | | |
| EGM approval date (if applicable) (if applicable) | | | | | | | |
| (if applicable) (dd/mm/yyyy) | | | | | | | |
| 3. N/A | | | | | | | |
| Stock code (if listed) | | | | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 4. N/A | 3. N/A | | | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 4. N/A | | | | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 4. N/A | | | | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 4. N/A | | | | | | | |
| issuable (<i>Note 1</i>) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) 4. N/A 4. N/A Class of shares issuable (<i>Note 1</i>) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A | | | | | | | |
| Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (Implicable) (dd/mm/yyyy) 4. N/A | | | | | | | |
| EGM approval date (if applicable) (dd/mm/yyyy) (/ /) 4. N/A | | | | | | | |
| (dd/mm/yyyy) (/ /) 4. N/A | EGM approval date | | | | | | |
| 4. N/A | | | ` | | | | |
| Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A | | (/ / |) | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A | 4. N/A | | | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A | | | | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A | | | | | | | |
| Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A | Stock code (if listed) | | | | | | |
| Subscription price EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A | Class of shares | | | | | | |
| EGM approval date (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A | · · · · · · · · · · · · · · · · · · · | | | | | | |
| (if applicable) (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A | | | | | | | |
| (dd/mm/yyyy) (/ /) Total C. (Ordinary shares) N/A (Preference shares) N/A | | | | | | | |
| Total C. (Ordinary shares) N/A (Preference shares) N/A | | (/ / |) | | | | |
| | | | | | | | |
| (Other class) <u>N/A</u> | | | | | | | |
| | | | | | (Other class) N/A | | |

Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

| Full particulars including EGM approval date (dd/mm/yyyy), if applicable, and class of shares issuable: | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|--|---|--|
| 1. <u>N/A</u> | | |
| | | |
| | | |
| shares (Note 1) | | |
| 2. N/A | | |
| | | |
| | | |
| shares (Note 1) | | |
| 3. <u>N/A</u> | | |
| | | |
| | | |
| | | |
| Total D. (Ordinary shares) | N/A | |
| (Preference shares) (Other class) | N/A N/A | |
| (Other Class) | 11/11 | |

| Oth | | Issued Share Capital | | | | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|-----|---------------|------------------------------|---|-------|---|--|---|
| | Type of Issue | | <u> </u> | | | | monti |
| | | | Class of shares issuable (<i>Note 1</i>) | | | | |
| 1. | Rights issue | At price : State | _ Issue and allotment date : (dd/mm/yyyy) | (/ / |) | | |
| | | | EGM approval date: (dd/mm/yyyy) | (/ / |) | | |
| | | | | | | <u>N/A</u> | <u>N/A</u> |
| | | | Class of shares issuable | | | | |
| | | | (Note 1) | |) | | |
| 2. | Open offer | At price : State currency | _ Issue and allotment date : (dd/mm/yyyy) | (/ / |) | | |
| | | | EGM approval date: (dd/mm/yyyy) | (/ / |) | | |
| | | | (| | | <u>N/A</u> | N/A |
| | | | Class of shares issuable (<i>Note 1</i>) | | | | |
| 3. | Placing | At price : State | Issue and allotment date : (dd/mm/yyyy) | (/ / |) | | |
| | | | EGM approval date: (dd/mm/yyyy) | (/ / |) | | |
| | | | (dd/mm/yyyy) | | | <u>N/A</u> | N/A |
| | | | Class of shares issuable | | | | |
| 4. | Bonus issue | | (<i>Note 1</i>) Issue and allotment date : (dd/mm/yyyy) | (/ / |) | | |
| | | | EGM approval date: (dd/mm/yyyy) | (/ / |) | | |
| | | | | | | <u>N/A</u> | <u>N/A</u> |

| | Type of Issue | I | For Main | Boa | rd and GEM lis No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of |
|----|---|--|----------|-----|--|----------------------|
| | | Class of shares issuable (Note 1) | | | | |
| 5. | Scrip dividend At price : State currency — | Issue and allotment date : (dd/mm/yyyy) | (/ / |) | | |
| | | EGM approval date: (dd/mm/yyyy) | (/ / |) | N/A | N/A |
| | | Class of shares | | | | |
| | | repurchased (Note 1) | | | | |
| 6. | Repurchase of shares | Cancellation date : (dd/mm/yyyy) | (/ / |) | | |
| | | EGM approval date: (dd/mm/yyyy) | (/ / |) | | |
| | | | | | <u>N/A</u> | N/A |
| | | Class of shares redeemed (<i>Note 1</i>) | | | | |
| 7. | Redemption of shares | Redemption date : (dd/mm/yyyy) | (/ / |) | | |
| | | EGM approval date: (dd/mm/yyyy) | (/ / |) | | |
| | | | | | <u>N/A</u> | <u>N/A</u> |
| | | Class of shares issuable (<i>Note 1</i>) | | | | |
| 8. | Consideration issue At price : State | Issue and allotment date : (dd/mm/yyyy) | (/ / |) | | |
| | | EGM approval date: (dd/mm/yyyy) | (/ / |) | <u>N</u> /A | N/A |
| | | | | | | |

| | | | | For Main Boar | d and GEM lis | sted issuers |
|-----|---------------------------|------------------|--|--|--|---|
| | Type of Issue | | | | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
| | | | Class of shares issuabl (Note 1) | e | | |
| 9. | Capital reorganisation | | Issue and allotment date : (dd/mm/yyyy) | (/ /) | | |
| | | | EGM approval date: (dd/mm/yyyy) | (/ /) | | |
| | | | | | <u>N/A</u> | <u>N/A</u> |
| | | | Class of shares issuabl (Note 1) | e | | |
| 10. | Other (Please specify) | At price : State | - Issue and allotment date : (dd/mm/yyyy) | | | |
| | | | EGM approval date: (dd/mm/yyyy) | (/ /) | N/A | N/A |
| | | | | (Ordinary share Preference share (Other clas | es) N/A | - |

| Total increase / (decrease) in ordinary shares during the month (i.e. Total of A to E): | (1) | NIL | | | |
|--|-----|-----|--|--|--|
| | (2) | N/A | | | |
| Total increase / (decrease) in preference shares during the month (i.e. Total of A to E): | | N/A | | | |
| Total increase / (decrease) in other classes of shares during the month (i.e. Total of A to E): | | N/A | | | |
| (These figures should be the same as the relevant figures under II above ("Movements in Issued Share Capital").) | | | | | |

| Remarks (if any): | | | |
|--|--|--|--|
| N/A | | | |
| | | | |
| | | | |
| | | | |
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| | | | |
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| | | | |
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| | | | |
| | | | |
| | | | |
| Submitted by: Tricor Secretaries Limited | | | |
| Title: Hong Kong Branch Share Registrar (Director, Secretary or other duly authorised officer) | | | |
| | | | |

Notes :

- 1. State the class of shares (e.g. ordinary, preference or other).
- 2. If there is insufficient space, please append the prescribed continuation sheet.