



SEEC Media Group Limited  
(Incorporated in the Cayman Islands with limited liability)  
(Stock Code: 205)

## **BOARD DIVERSITY POLICY ("Policy")**

### **1. Purpose**

The board diversity policy (the "Policy") sets out the approach to diversity on the board of directors of the Company (the "Board").

### **2. Policy Statement**

The Company recognises and embraces the benefits of having a diverse Board to enhance the quality of its performance. In designing the Board's composition, Board diversity has been considered from a number of aspects, including but not limited to age, cultural and educational background, ethnicity, gender, professional experience, skills, knowledge and length of service. All Board appointments will be based on meritocracy, and candidates will be considered against selection criteria, having regard for the benefits of diversity on the Board.

### **3. Measurable Objectives**

Selection of candidates will be based on a range of diversity perspectives, which would include but not limited to gender, age, cultural and educational background, ethnicity, professional experience, skills, knowledge and length of service. The ultimate decision will be based on merit and contribution that the selected candidates will bring to the Board. The Board's composition will be disclosed in the Corporate Governance Report annually.

### **4. Monitoring and Review of this Policy**

The Nomination Committee will monitor the implementation of this Policy.

The Nomination Committee will from time to time review this Policy, as appropriate, to ensure the effectiveness of this Policy.

### **5. Disclosure of this Policy**

A summary of this Policy will be disclosed in the annual Corporate Governance Report.

*This Chinese version of this Policy is for reference only. In case of any discrepancy or inconsistency between the English version and Chinese version, the English version prevails.*

END