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*Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.*



## **Jin Cai Holdings Company Limited**

**金彩控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

### **LISTING ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF PUBLIC OFFER AND PLACING**

**Number of Offer Shares : 80,000,000 Shares**

**Number of Public Offer Shares : 8,000,000 Shares (subject to reallocation)**

**Number of Placing Shares : 72,000,000 Shares (subject to reallocation)**

**Maximum Offer Price : Not more than HK\$0.9 per Offer Share  
(payable in full in Hong Kong dollars upon  
application plus brokerage of 1%, SFC  
transaction levy of 0.003% and Stock Exchange  
trading fee of 0.005% and subject to refund (if  
any))**

**Nominal value : HK\$0.01 each**

**Stock code : 1250**

***Sponsor***



**First Shanghai Capital Limited**

***Bookrunner and Lead Manager***



**First Shanghai Securities Limited**

Application has been made by the Company to the Listing Committee for the listing of, and permission to deal in, the Shares in issue, the Shares to be issued pursuant to the Share Offer including any Shares which may be issued pursuant to the Capitalisation Issue and any Shares which may be issued on the exercise of any options that may be granted under the Share Option Scheme as described in the Prospectus.

The Share Offer comprises (a) 72,000,000 Shares under the Placing representing 90% of the Offer Shares initially available under the Share Offer (subject to reallocation) and (b) 8,000,000 Shares under the Public Offer representing 10% of the Offer Shares initially available under the Share Offer (subject to reallocation). The allocation of the Offer Shares between the Public Offer and the Placing is subject to reallocation as stated in the paragraph headed “Structure and conditions of the Share Offer — Reallocation of the Offer Shares between the Public Offer and the Placing” in the Prospectus.

The Offer Price will not be more than HK\$0.9 per Offer Share and is expected to be not less than HK\$0.7 per Offer Share unless otherwise announced. Applicants for Public Offer Shares are required to pay, upon application, the maximum Offer Price of HK\$0.9 for each Offer Share together with a brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$0.9 per Offer Share.

**Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms.**

Applicants who wish to have the Public Offer Shares allotted and issued in their own names should (i) complete and sign the **WHITE** Application Forms or (ii) submit electronic applications to the **White Form eIPO** Service Provider through the designated website at [www.eipo.com.hk](http://www.eipo.com.hk) under the **White Form eIPO** service.

Applicants who wish to have the Public Offer Shares allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Monday, 24 June 2013 until 12:00 noon on Thursday, 27 June 2013, at the following locations:

1. any of the following Public Offer Underwriters:

**First Shanghai Securities Limited**

19th Floor

Wing On House

71 Des Voeux Road Central

Hong Kong

or

**Huatai Financial Holdings (Hong Kong) Limited**

Rooms 5808-12

The Center

99 Queen's Road Central

Hong Kong

2. any of the following branches of Standard Chartered Bank (Hong Kong) Limited:

<b>Branches</b>	<b>Address</b>
<b><i>Hong Kong Island</i></b>	
Des Voeux Road Branch	Standard Chartered Bank Building, 4-4A, Des Voeux Road Central, Central
88 Des Voeux Road Branch	88 Des Voeux Road Central, Central
Hennessy Road Branch	399 Hennessy Road, Wanchai
Quarry Bay Branch	G/F, Westlands Gardens, 1027 King's Road, Quarry Bay
<b><i>Kowloon</i></b>	
Kwun Tong Hoi Yuen Road Branch	G/F, Fook Cheong Building, No. 63 Hoi Yuen Road, Kwun Tong, Kowloon
Mongkok Branch	Shop B, G/F, 1/F & 2/F, 617-623 Nathan Road, Mongkok
Tsimshatsui Branch	G/F, 8A-10 Granville Road, Tsimshatsui
San Po Kong Branch	Shop A, G/F, Perfect Industrial Building, 31 Tai Yau Street, San Po Kong
<b><i>New Territories</i></b>	
Tsuen Wan Branch	Shop C, G/F & 1/F, Jade Plaza, 298 Sha Tsui Road, Tsuen Wan
Tai Po Branch	G/F shop No. 2, 23 & 25 Kwong Fuk Road, Tai Po Market, Tai Po
Tseung Kwan O Branch	Shop G37-40, G/F, Hau Tak Shopping Centre East Wing, Hau Tak Estate, Tseung Kwan O
New Town Plaza Branch	Shop 215, 222 & 223, Phase 1, New Town Plaza, Shatin

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Monday, 24 June 2013 until 12:00 noon on Thursday, 27 June 2013 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong; or your stockbroker, who may have **YELLOW** Application Forms and the Prospectus available.

Applicants applying by **White Form eIPO** may submit application through the designated website at [www.eipo.com.hk](http://www.eipo.com.hk) from 9:00 a.m. on Monday, 24 June 2013 until 11:30 a.m. on Thursday, 27 June 2013 or such later time as described under the paragraph headed “How to apply for the Public Offer Shares — Effect of bad weather on the opening of the application lists” in the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Monday, 24 June 2013 until 12:00 noon on Thursday, 27 June 2013.

Please refer to the sections headed “Structure and conditions of the Share Offer” and “How to apply for the Public Offer Shares” of the Prospectus for details of the conditions and procedures of applying for the Public Offer Shares.

The Company expects to announce the final Offer Price, the level of indication of interests under the Placing, the basis of allocation of the Public Offer Shares and the results of applications under the Public Offer on or before Thursday, 4 July 2013, on the Company’s website at [www.jincaiholding.com](http://www.jincaiholding.com) and on the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk). Results of allocations of the Public Offer and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Public Offer will be available in the manner as specified in the paragraph headed “How to apply for the Public Offer Shares — Publication of results” in the Prospectus from Thursday, 4 July 2013.

The Company will not issue any receipts for sum paid on application or any temporary documents of title. Share certificates will only become valid documents of title provided that the Share Offer has become unconditional in all respects and the Underwriting Agreements have not been terminated in accordance with their respective terms, which is expected to be at 8:00 a.m. on Friday, 5 July 2013.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Friday, 5 July 2013. The Shares will be traded in board lots of 4,000 each. The stock code of the Company is “1250”.

By order of the Board  
**Jin Cai Holdings Company Limited**  
**Huang Li**  
*Chairman*

Hong Kong, Monday, 24 June 2013

*As at the date of this announcement, the executive Directors are Ms. Huang Li and Mr. Zheng Hua, the non-executive Director is Mr. Huang Chao, and the independent non-executive Directors are Mr. Zeng Shiquan, Professor Lam Sing Kwong Simon and Mr. Tam Tak Kei Raymond.*

*This announcement is available for viewing on the Company’s website at [www.jincaiholding.com](http://www.jincaiholding.com) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk). Please also refer to the published version of this announcement in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).*