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## **Jin Cai Holdings Company Limited**

**金彩控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1250)**

### **PROFIT WARNING**

This announcement is made by Jin Cai Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the provisions of inside information under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available, the Group expects to record a significant decline in its net profit for the financial year ended 31 December 2013 as compared to that for the financial year ended 31 December 2012. The significant decline in net profit is mainly due to the combined effect of:–

- (i) the recognition of the expenses in relation to the listing of the shares of the Company on the Main Board of the Stock Exchange; and
- (ii) the increase in the administrative expenses principally due to the payment of the compliance expenses for the Company and the increase in staff costs, electricity expenses, legal and professional fees, foreign exchange translation losses and other operating expenses.

As the Company is still in the process of finalising the annual results of the Group for the financial year ended 31 December 2013, the information contained in this announcement is only a preliminary assessment by the Board based on the figures and information currently available, and which have not been audited or reviewed by the Company's auditor and the audit committee of the Company. The Company expects to announce its audited annual results for the financial year ended 31 December 2013 in late March 2014.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Jin Cai Holdings Company Limited**  
**HUANG Li**  
*Chairman*

Hong Kong, 21 February 2014

*As at the date of this announcement, the Board comprises six Directors, namely Ms. Huang Li and Mr. Zheng Hua as executive Directors; Mr. Huang Chao as non-executive Director; Mr. Zeng Shiquan, Mr. Tam Tak Kei Raymond and Professor Lam Sing Kwong Simon as independent non-executive Directors.*