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Jin Cai Holdings Company Limited

金彩控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 01250)

PROFIT WARNING

This announcement is made by Jin Cai Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that, based on the information currently available to the Board and the preliminary assessment by the Board of the unaudited management accounts of the Group for the six months ended 30 June 2015, it is expected that the Group will record a significant decrease of more than 70% in the net profit of the Group for the six months ended 30 June 2015 as compared with the net profit recorded for the corresponding period in 2014. Based on the information currently available to the Company, the decrease in the Group’s net profit is mainly attributable to the decrease in gross profit margin from business of design, printing and sale of cigarette packages and increase in expenses as a result of new business development of photovoltaic power business during the six months ended 30 June 2015.

The Company has yet to finalise the interim results of the Group for the six months ended 30 June 2015. The information contained in this announcement is solely based on the preliminary assessment by the Board and the management of the Group according to the information currently available to the Company, and such information has not been audited or reviewed by the auditor of the Company or the audit committee of the Company, and the actual results of the Group for the six months ended 30 June 2015 may be different from what is disclosed herein.

Shareholders and investors are advised to read carefully to the Company’s interim results announcement for the six months ended 30 June 2015 that is expected to be published in August 2015.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Jin Cai Holdings Company Limited
Mr. Hu Xiaoyong
Chairman

Hong Kong, 28 July 2015

As at the date of this announcement, the Board comprises eight directors, namely Mr. Hu Xiaoyong, Mr. Shi Xiao Bei, Mr. Liang Yong Feng, Mr. Han Songbai and Ms. Huang Li as executive directors of the Company; and Mr. Tam Tak Kei Raymond, Professor Lam Sing Kwong Simon and Mr. Xu Honghua as independent non-executive directors of the Company.