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SHOUGANG CONCORD CENTURY HOLDINGS LIMITED

首長寶佳集團有限公司

(Incorporated in Hong Kong with limited liability)
(Stock Code: 103)

POSITIVE PROFIT ALERT

This announcement is made by the board (the "Board") of directors (the "Directors") of Shougang Concord Century Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(2) of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board now wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on the Board's preliminary assessment of the unaudited consolidated financial statements of the Group for the six months ended 30 June 2021 and the information currently available to the Board, the Group expects to record a profit after tax for the six months ended 30 June 2021 of not less than HK\$45,000,000 compared to the profit after tax of HK\$35,863,000 for the six months ended 30 June 2020. Such increase is primarily attributable to the material increase in sales volume of steel cords.

The information disclosed in this announcement only represents a preliminary assessment by the Board and the management of the Group based on the information currently available to them, which has not yet been reviewed by the independent auditor or audit committee of the Company. The unaudited consolidated interim results of the Group may be subject to adjustments and finalisation following further review by the Board.

The Directors expect that the unaudited consolidated interim results announcement of the Group for the six months ended 30 June 2021 will be published in August 2021 in compliance with the requirements under the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board Shougang Concord Century Holdings Limited SU Fanrong

Chairman and Managing Director

Hong Kong, 3 August 2021

As at the date of this announcement, the Board comprises the following Directors:

Mr. Su Fanrong (Chairman and Managing Director), Mr. Ye Qian (Executive Director), Mr. Li Jinping (Executive Director), Mr. Adam Touhig (Non-executive Director), Mr. Yip Kin Man, Raymond (Independent Non-executive Director), Mr. Lam Yiu Kin (Independent Non-executive Director) and Mr. Feng Yaoling (Independent Non-executive Director).