



STRATEGIC FINANCIAL RELATIONS (CHINA) LIMITED
縱橫財經公關顧問(中國)有限公司

[For Immediate Release]



Shougang Concord Century Holdings Limited
首長寶佳集團有限公司

**SHOUGANG CENTURY PLANS TO INVEST IN CONSTRUCTION OF
STEEL CORD MANUFACTURING AND METALLIC PRODUCT PROCESSING CENTRE**

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**INCREASES STEEL CORD ANNUAL PRODUCTION CAPACITY OF 100,000 TONNES
ENJOYS FULL SUPPORT FROM MUNICIPAL GOVERNMENT OF TENGZHOU CITY, SHANDONG PROVINCE**

(Hong Kong, 18 June 2008) Shougang Concord Century Holdings Limited (“Shougang Century” or the “Company”; stock code: 103), a leading manufacturer of steel cords in PRC, announced today that it had entered a letter of intent with the Municipal Government of Tengzhou City, Shandong Province (“Tengzhou Government”), and plans to invest in the construction of large-scaled steel cord manufacturing plant and metallic product processing centre in Tengzhou Economic Development Zone of Shangdong Province.

Pursuant to the letter of intent signed, Shougang Century plans to construct, in stages, a steel cord manufacturing plant with annual production capacity of 100,000 tonnes and a technologically advanced metallic product processing centre in Tengzhou City, Shangdong Province. It is planned to invest, in the first phase, a total of approximately USD100 million, in the construction of a steel cord project with 50,000 tonnes annual production capacity. The construction of the project is expected to commence in October of 2008. Shougang Century will gradually enlarge its new investment, upon completion of this first phase project. The overall project is planned to complete in five years with an aggregate investment exceeding approximately USD200 million.

Mr. Li Shaofeng, the Managing Director of Shougang Century said with delight, “We are pleased to be able to obtain such great support and full assistance from Tengzhou Government. Being an enterprise grasping a wide range of modern metallic products and highly advanced technologies, by making use of the advanced facilities, know-how and profound management experience, as well as the local human resources explored, we process full confidence in establishing a large-scaled and modernized production plant in Tengzhou City, and turn the Company into one of the strong growth drivers for the economical and overall development of Tengzhou City. In addition to the enhancement of revenue base for Shougang Century, we will also strive to contribute to the development of the local society of Tengzhou City, with the aim to accomplish a win-win situation for both parties.”

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Spokesperson of Tengzhou Government said, "Manufacturing of steel cords and metallic product processing is not only the key project to be introduced into Shangdong Province, but also the plan which is fully in line with industry development blueprints of Tengzhou City. Shougang Century is one of the few working partners capable in meeting our stringent requirement, and we are confident that the cooperation with Shougang Century will greatly enhance the economic benefits of Tengzhou City. Pursuant to the related favorable and supportive policies, we will provide all-rounded support and assurance in areas including project approval, land-use rights, energy provision and transportation facilities, to ensure the smooth execution and healthy development of the project."

According to the favorable terms for investment promotion, Tengzhou Government will provide adequate and sufficient land to Shougang Century for the project construction, and ensure the provision of water, electricity, natural gas, gas steam, the key essentials for its daily operation. In the meantime, Shougang Century will enjoy local preferential tax rates, as well as current and future benefits on tax and other grants for the project.

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About Shougang Concord Century Holdings Limited

Being a leading manufacturer of steel cord in PRC, Shougang Century is mainly engaged in the manufacturing of steel cord for radial tyres, as well as the processing and trading of copper and brass products, and manufacturing of pre-stressed concrete strands and wires. In addition to expansion of steel cord market in both PRC and overseas, Shougang Century will continue to expand the pre-stressed concrete strands and wires production, and develop distribution markets for copper and metal products, with the aim of consolidating its leadership in Mainland China.

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