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CMMB VISION HOLDINGS LIMITED

中國移動多媒體廣播控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 471)

VOLUNTARY ANNOUNCEMENT

Progress Update on World's First CMMB-LTE Boradcast-Unicast Convergence Network with Shanghai Jiaotong University

Announcement is made with reference to the Voluntary Announcement made on Oct 10, 2012 on Strategic Cooperation Agreement with the Shanghai Jiao Tong University to jointly develop the CMMB-4G LTE trial network in Shanghai.

A number of key milestones have been reached in the development of converged wireless network for massive content delivery. Among them, a CMMB broadcasting system has been established on the campus of Shanghai Jiao Tong University, covering 30 thousand students and faculty members. The broadcasting network is one of the three elements of the showcase converged network infrastructure, which includes i) an all fibered connected 4G LTE cellular network already deployed on campus, ii) a broadcasting network, and iii) a mobile satellite system. Our engineering team has successful tested the reception of a 1.6GHz satellite link from a portable device in October this year.

Major R&D activities are undergoing to complete the end-to-end intelligent content delivery on top of the converged network infrastructure. The final piece of the demonstration system - an Android tablet device equipped with CMMB receiver and LTE modem, is being integrated into the network. We anticipate the proof-of-concept project to be completed within the first quarter of 2013. Our development efforts have also resulted in two new patent filings (in process), both of which are considered to be core to the converged network.

The development has already attracted major industry participation from China and US and the Company expects to enter trial phase relatively soon.

By order of the Board

CMMB Vision Holdings Limited

Wong Chau Chi

Chairman

Hong Kong, 4 February 2013

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. Hui LIU; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. Shan LI and Dr. LI Jun.