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**CMMB VISION HOLDINGS LIMITED**  
**中國移動多媒體廣播控股有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock code: 471)**

**LAUNCHING NEW APPLICATION:  
CONNECTED-CAR MULTIMEDIA APP “XINGYUN”  
BRAND NEW EXPERIENCE FOR  
IN-CAR AUDIO-VISUAL ENTERTAINMENT**

CMMB Vision Holdings Limited (“**CMMB Vision**” or “**the Company**”, together with its subsidiaries, “**the Group**”) is pleased to announce the launch of its connected-car multimedia App “XingYun” (the “**App**” or “**XingYun App**”), which is a user service interface software supporting the access and management of the multimedia enabled by M-Box device solution which have been installed in Chinese cars with auto-partners for trial in China. The App comes in both in-car device version or mobile device version. Users downloading such App can freely abundant multimedia content via screen-touch or voice-control in the vehicle. The XingYun App signifies the completion of the Company’s end-to-end multimedia technology platform development and a significant step toward commercial services.

XingYun means “satellite” and “cloud”, which suggests Cloud content being delivered from satellite, which is representative of the Company’s converged satellite–terrestrial multimedia delivery platform and services with high-quality, stability, and ubiquity.

XingYun App receives audio, video, and data content from satellite-broadcasting and 4G Internet and then integrate them onto the user device screen for easy access and consumption via screen-touch or voice-control interface.

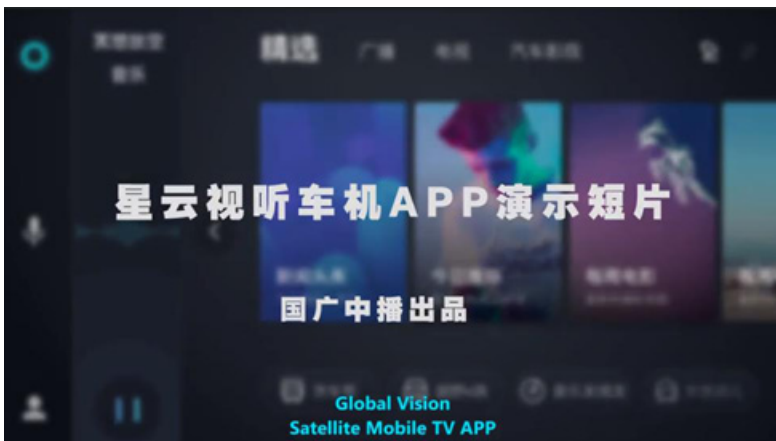
XingYun App offer data-free live-streaming and push-content, which include television, radio, movie, music, digital downloads, precision navigation, telematics, software updates, and interactive value-added services with e-commerce, games, and big-data applications.

XingYun App service reception is also smooth, consistent, seamless, and universal anywhere nationwide over China, which leapfrogs the limitation of conventional telecom networks.

In order for the public to better understand and experience the XingYun App, a video is made for its demonstration, which can be accessed through the following Youtube link: <https://youtu.be/1koHYMixXFU>

The public can also visit the official website of the Group's China joint-venture Global Vision at <http://www.gvmedia.com.cn> to better understand its China connected-car services deployment such as converged network, converged multimedia content, technology standard, industry ecosystem partnership, and product and services offering.

URL of the demo video of XingYun App in Youtube:  
<https://youtu.be/1koHYMixXFU>



The Company will update further business development and thank all shareholders for their support.

By order of the Board  
**CMMB Vision Holdings Limited**  
**Wong Chau Chi**  
*Chairman*

Hong Kong, 10 October 2017

*As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. LIU Hui; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. LI Shan and Dr. LI Jun.*