

IMPORTANT
重要提示

Reference is made to the prospectus issued by **CMMB VISION HOLDINGS LIMITED** (the “Company”) dated Tuesday, 18 February 2020 in relation to the Rights Issue (the “Prospectus”).

Capitalised terms used herein have the same meaning as those defined in the Prospectus unless the context otherwise requires.

THIS PROVISIONAL ALLOTMENT LETTER (“PAL”) IS VALUABLE AND TRANSFERABLE AND REQUIRES YOUR IMMEDIATE ATTENTION. THE OFFER CONTAINED IN THIS PAL EXPIRES AT 4:00 P.M. ON TUESDAY, 3 MARCH 2020 (OR SUCH LATER TIME AND/OR DATE AS MENTIONED IN THE PARAGRAPH “EFFECT OF BAD WEATHER” ON THE ENCLOSED SHEET).

IF YOU ARE IN ANY DOUBT ABOUT THIS PAL, OR AS TO THE ACTION TO BE TAKEN, OR IF YOU HAVE SOLD OR TRANSFERRED ALL OR PART OF YOUR SHARES OF THE COMPANY, YOU SHOULD CONSULT YOUR STOCKBROKER OR OTHER LICENSED SECURITIES DEALER, BANK MANAGER, SOLICITOR, PROFESSIONAL ACCOUNTANT OR OTHER PROFESSIONAL ADVISERS.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and Hong Kong Securities Clearing Company Limited (“HKSCC”) take no responsibility for the contents of this PAL, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this PAL.

Dealings in the securities of the Company, the Rights Shares in their nil-paid and fully-paid forms may be settled through CCASS and you should consult your stockbroker or other licensed securities dealer or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser for details of the settlement arrangements and how such arrangements may affect your rights and interests.

Subject to the granting of the listing of, and permission to deal in, the Rights Shares in both their nil-paid and fully-paid forms on the Stock Exchange as well as compliance with the stock admission requirements of HKSCC, the Rights Shares in both their nil-paid and fully-paid forms will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the respective commencement dates of dealings in the Rights Shares in their nil-paid and fully-paid forms on the Stock Exchange or such other dates as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange on any trading day is required to take place in CCASS on the second trading day thereafter. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time.

A copy of each of the Prospectus Documents, together with the written consent referred to in the paragraph headed “Consent” in Appendix III to the Prospectus, have been registered by the Registrar of Companies in Hong Kong pursuant to section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Cap. 32). The Registrar of Companies in Hong Kong, the Stock Exchange and the Securities and Futures Commission of Hong Kong take no responsibility as to the contents of any of the documents referred to above.

If you wish to exercise your right to subscribe for all the Rights Shares specified in this PAL, you should lodge this PAL in accordance with the instructions printed herein, together with a remittance for the full amount payable on acceptance, with the Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, by no later than 4:00 p.m. on Tuesday, 3 March 2020. All remittances must be made by cheque or cashier’s order in Hong Kong dollars. Cheques must be drawn on an account with, or cashier’s orders must be issued by, a licensed bank in Hong Kong and made payable to “**CMMB VISION HOLDINGS LIMITED – RIGHTS ISSUE ACCOUNT**” and crossed “**ACCOUNT PAYEE ONLY**”.

Form A
表格甲

Share Registrar:
股份過戶登記處:

Computershare Hong Kong
Investor Services Limited
Shops 1712-1716,
17th Floor, Hopewell Centre,
183 Queen's Road East,
Wanchai, Hong Kong

香港中央證券登記有限公司
香港灣仔
皇后大道東183號合和中心
17樓1712-1716號舖



CMMB VISION HOLDINGS LIMITED
中國移動多媒體廣播控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(於開曼群島註冊成立之有限公司)
(Stock Code: 471)
(股份代號: 471)

Principal Place of Business in
Hong Kong:
香港主要營業地點:
Unit 1211, Level 12, Core F
Cyberport 3
100 Cyberport Road
Hong Kong
香港
數碼港道100號
數碼港3期F區
12樓1211室

Registered Office:
註冊辦事處:
Cricket Square
Hutchins Drive
P.O. Box 2681
Grand Cayman
KY1-1111
Cayman Islands

RIGHTS ISSUE
OF 94,539,985 RIGHTS SHARES
ON THE BASIS OF ONE (1)
RIGHTS SHARE FOR EVERY TWO (2)
EXISTING SHARES
HELD ON THE RECORD DATE
ON A NON-UNDERWRITTEN BASIS
AT THE SUBSCRIPTION PRICE OF
HK\$0.65 PER RIGHTS SHARE
PAYABLE IN FULL ON ACCEPTANCE
BY NO LATER THAN
4:00 P.M. ON TUESDAY, 3 MARCH, 2020

以供股方式
發行**94,539,985**股供股股份
按於記錄日期每持有兩**(2)**股現有股份獲發
一**(1)**股供股股份之基準以非包銷方式進行
認購價為每股供股股份**0.65**港元
股款須於接納時繳足，即不遲於
二零二零年三月三日(星期二)下午四時正
PROVISIONAL ALLOTMENT LETTER
暫定配額通知書

18 February 2020
二零二零年二月十八日

Name(s) and address of Qualifying Shareholder(s)
合資格股東的姓名及地址

Provisional Allotment Letter No.
暫定配額通知書號碼

Total number of Shares registered in your name(s) on Monday, 17 February 2020
於二零二零年二月十七日(星期一)以閣下名義登記之股份總數

Box A
甲欄

Number of Rights Shares provisionally allotted to you, subject to payment in full on acceptance by
no later than 4:00 p.m. on Tuesday, 3 March, 2020
暫定配發予閣下之供股股份數目，股款須於接納時繳足，即不遲於二零二零年三月三日(星期二)
下午四時正

Box B
乙欄

Total subscription monies payable in full upon acceptance
於接納時應繳足之認購款項總額

Box C
丙欄 HK\$
港元

Name of bank on which cheque/
cashier's order is drawn:

支票/銀行本票的付款銀行名稱:

Cheque/cashier's order no.:

支票/銀行本票號碼:

Contact telephone no:

聯絡電話號碼:



IN THE EVENT OF A TRANSFER OF RIGHTS TO SUBSCRIBE FOR RIGHTS SHARE(S), HONG KONG AD VALOREM STAMP DUTY IS PAYABLE ON EACH SALE AND EACH PURCHASE. A GIFT OR A TRANSFER OF BENEFICIAL INTEREST OTHER THAN BY WAY OF SALE IS ALSO LIABLE TO HONG KONG AD VALOREM STAMP DUTY. EVIDENCE OF PAYMENT OF HONG KONG AD VALOREM STAMP DUTY WILL BE REQUIRED BEFORE REGISTRATION OF ANY TRANSFER OF THE ENTITLEMENTS TO THE RIGHTS SHARES REPRESENTED BY THIS DOCUMENT.

在轉讓認購供股股份之權利時，每宗出售及購買均須繳納香港從價印花稅。轉讓或以出售以外之方式轉讓實益權益亦須繳納香港從價印花稅。在辦理本文件所代表供股股份之任何權益轉讓登記之前，須出示已繳納香港從價印花稅之證明。

Form B
表格乙

FORM OF TRANSFER AND NOMINATION

轉讓及提名表格

(To be completed and signed only by the Qualifying Shareholder(s) who wish(es) to transfer all of his/her/its/their right(s) to subscribe for the Rights Shares comprised in Box B of form A)

(僅供擬將其／彼等於表格甲內乙欄所列認購供股股份之權利全數轉讓之合資格股東填寫及簽署)

To: The Directors
CMMB VISION HOLDINGS LIMITED
致：中國移動多媒體廣播控股有限公司
列位董事 台照

Dear Sirs,

I/We hereby transfer all of my/our rights to subscribe for the Rights Shares comprised in this Provisional Allotment Letter to the person(s) accepting the same and signing the registration application form (Form C) below.

敬啟者：

本人／吾等茲將本暫定配額通知書所列本人／吾等認購供股股份之權利全部轉讓予接受此權利並簽署以下登記申請表格（表格丙）之人士。

1. _____ 2. _____ 3. _____ 4. _____

Signature(s) of Shareholder(s) (all joint Shareholders must sign)
股東簽署（所有聯名股東均須簽署）

Date: _____ 2020

日期：二零二零年 _____ 月 _____ 日

Hong Kong ad valorem stamp duty is payable by the transferor(s) and the transferee(s) in connection with the transfer of the rights to subscribe for Rights Shares if this form is completed.
填妥此表格後，轉讓人及承讓人須就轉讓認購供股股份之權利繳納香港從價印花稅。

REGISTRATION APPLICATION FORM

登記申請表格

(To be completed and signed only by the person(s) to whom the rights to subscribe for the Rights Shares has/have been transferred)
(僅供承讓認購供股股份權利之人士填寫及簽署)

Form C
表格丙

To: The Directors
CMMB VISION HOLDINGS LIMITED
致：中國移動多媒體廣播控股有限公司
列位董事 台照

Dear Sirs,

I/We request you to register the number of Rights Shares mentioned in Box B of Form A in my/our name(s). I/We agree to accept the same on the terms embodied in this PAL and the Prospectus and subject to the memorandum and articles of association of the Company.

敬啟者：

本人／吾等謹請閣下將表格甲內乙欄所列之供股股份數目，登記於本人／吾等名下。本人／吾等同意按照本暫定配額通知書及供股章程所載條款，以及在貴公司之組織章程大綱及細則規限下，接納此等供股股份。

Existing Shareholder(s)
Please mark "X" in this box
現有股東請在本欄內填上「X」號

To be completed in **BLOCK** letters in **ENGLISH** in ink. Joint applicants should give the address of the first-named applicant only.
請用英文大楷填寫。聯名申請人只須填報首名申請人之地址。

For Chinese applicant(s), please provide your name(s) in both English and Chinese.
中國籍申請人請同時填寫中英文姓名。

Name in English 英文姓名	Family name or Company name 姓氏或公司名稱	Other names 名字	Name in Chinese 中文姓名
Name continuation and/or name(s) of joint applicant(s) (if required) 續名及／或聯名 申請人姓名（如有需要）			
Address in English (joint applicants should give address of the first-named applicant only) 英文地址 （聯名申請人只須填報首名申請人之地址）			
Occupation 職業		Telephone number 電話號碼	
Dividend Instructions 股息指示			
Name and address of bank 銀行名稱及地址			Bank account number 銀行賬戶號碼

1. _____ 2. _____ 3. _____ 4. _____

Signature(s) of applicant(s) (all joint applicant(s) must sign) 申請人簽署（所有聯名申請人均須簽署）

Date: _____ 2020

日期：二零二零年 _____ 月 _____ 日

Hong Kong ad valorem stamp duty is payable by the transferor(s) and the transferee(s) in connection with the transfer of the rights to subscribe for Rights Shares if this form is completed.
填妥此表格後，轉讓人及承讓人須就轉讓認購供股股份之權利須繳納香港從價印花稅。

茲提述中國移動多媒體廣播控股有限公司（「本公司」）於二零二零年二月十八日（星期二）刊發之供股章程（「供股章程」），內容有關供股。

除文義另有所指外，本暫定配額通知書所用詞彙與供股章程所界定者具有相同涵義。

此乃有價值及可轉讓之暫定配額通知書（「暫定配額通知書」），應即時處理。本暫定配額通知書所載要約將於二零二零年三月三日（星期二）下午四時正（或隨附文件「惡劣天氣的影響」一段所述之較後時間及／或日期）結束。

閣下如對本暫定配額通知書或應採取之行動有任何疑問，或如閣下已出售或轉讓閣下名下全部或部分本公司之股份，應諮詢閣下之股票經紀或其他持牌證券交易商、銀行經理、律師、專業會計師或其他專業顧問。

香港交易及結算所有限公司、香港聯合交易所有限公司（「聯交所」）及香港中央結算有限公司（「香港結算」）對本暫定配額通知書之內容概不負責，對其準確性或完整性亦不發表任何聲明，並明確表示概不就因本暫定配額通知書全部或任何部份內容而產生或因倚賴該等內容而引致之任何損失承擔任何責任。

本公司證券、未繳股款及繳足股款供股股份之買賣可透過中央結算系統進行交收，而閣下應就該等交收安排之詳情及該等安排可能對閣下之權利及權益構成之影響諮詢閣下之股票經紀或其他持牌證券交易商或其他註冊證券交易商、銀行經理、律師、專業會計師或其他專業顧問。

待聯交所批准未繳股款及繳足股款供股股份上市及買賣，並符合香港結算之證券收納規定後，未繳股款及繳足股款供股股份將獲香港結算接納為合資格證券，自未繳股款及繳足股款供股股份各自開始於聯交所買賣當日或香港結算指定之其他日期起，可於中央結算系統寄存、結算及交收。聯交所參與者之間於任何交易日之交易必須於其後第二個交易日在中央結算系統進行交收。所有於中央結算系統進行之活動必須遵照不時生效之中央結算系統一般規則及中央結算系統運作程序規則進行。

各份供股章程文件連同供股章程附錄三「同意書」一段所述書面同意之副本，已經遵照公司（清盤及雜項條文）條例（第32章）第342C條之規定由香港公司註冊處處長註冊。香港公司註冊處處長、聯交所及香港證券及期貨事務監察委員會對上述任何文件之內容概不負責。

倘閣下有意行使閣下之權利認購本暫定配額通知書註明之所有供股股份，閣下應不遲於二零二零年三月三日（星期二）下午四時正按照本暫定配額通知書印列之指示將本暫定配額通知書連同須於接納時繳付之全部股款送交股份過戶登記處香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17樓1712-1716號舖。所有股款均須以港元支票或銀行本票繳付，而有關支票或銀行本票須以香港之持牌銀行戶口付款或由香港之持牌銀行開出，並註明抬頭人為「中國移動多媒體廣播控股有限公司－供股賬戶」，並以「只准入抬頭人賬戶」劃線方式開出。

Dealings in the nil-paid Rights Shares will take place from 9:00 a.m. Thursday, 20 February 2020 to 4:00 p.m. Thursday, 27 February 2020 (both dates inclusive).

Any Shareholders or other persons contemplating dealing in the Shares and/or nil-paid Rights Shares are recommended to consult their own professional advisers.

All references to time and dates mentioned in this PAL refer to Hong Kong local times and dates.

THIS FORM IS NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES.

To accept this provisional allotment of the Rights Shares in full, you must lodge this PAL intact with the Share Registrar, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, together with a remittance in Hong Kong dollars for the full amount shown in Box C of Form A so as to be received by no later than 4:00 p.m. on Tuesday, 3 March 2020. All remittances must be made in Hong Kong dollars either by cheque drawn on a bank account with, or by a cashier's order issued by, a licensed bank in Hong Kong. All such cheques or cashier's orders must be made payable to "**CMMB VISION HOLDINGS LIMITED – RIGHTS ISSUE ACCOUNT**" and crossed "**ACCOUNT PAYEE ONLY**", instructions on transfer and splitting are set out overleaf. No receipt will be given for such remittances.

Shares have been dealt in on an ex-right basis from Friday, 7 February 2020. Dealings in the Rights Shares in their nil-paid form will take place from 9:00 a.m. Thursday, 20 February 2020 to 4:00 p.m. Thursday, 27 February 2020 (both dates inclusive). If the conditions of the Rights Issue are not fulfilled at or before the Latest Time for Termination (or such later time or date as the Company and the Bookrunner may agree in writing), or if the Bookrunner terminates the Placing Agreement in accordance with the terms thereof prior to the latest time for termination, the Rights Issue will not proceed. Any shareholders or other persons contemplating dealing in the shares and/or the Rights Shares in their nil-paid form prior to the date on which conditions of the Rights Issue are fulfilled or the date on which the Bookrunner's right of termination of the Placing Agreement ceases, are accordingly subject to the risk that the Rights Issue may not become unconditional or may not proceed. Any shareholders or other persons contemplating any dealings in the shares and/or the Rights Shares in their nil-paid form are recommended to consult their own professional advisers.

If the Bookrunner exercises the right to terminate the Placing Agreement or if the conditions of the Rights Issue are not fulfilled, the monies received in respect of acceptances for the Rights Shares will be returned to the Qualifying Shareholders or such other persons to whom the Rights Shares in their nil-paid form have been validly transferred or, in the case of joint acceptances, to the first-named person without interest, by means of cheques despatched in the ordinary post at the risk of such Qualifying Shareholders to the registered address or such other persons on or before Wednesday, 11 March 2020.

未繳股款供股股份將於二零二零年二月二十日(星期四)上午九時正至二零二零年二月二十七日(星期四)下午四時正(包括首尾兩日)期間買賣。

任何有意買賣股份及/或未繳股款供股股份之股東或其他人士應諮詢彼等本身之專業顧問。

本暫定配額通知書提及之所有時間和日期均指香港本地時間和日期。

本表格不可直接或間接在或向美國發放、刊發或派發。

閣下如全數接納此供股股份之暫定配額，必須將本暫定配額通知書連同以港元繳付表格甲丙欄所示之全數股款，於二零二零年三月三日(星期二)下午四時正前送交股份過戶登記處香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17樓1712-1716號舖。所有股款均須以港元繳付，並須以香港持牌銀行之銀行戶口開出之支票或發出之銀行本票支付。所有該等支票或銀行本票須註明抬頭人為「中國移動多媒體廣播控股有限公司 – 供股賬戶」，並須以「只准入抬頭人賬戶」方式劃線開出。有關轉讓及分拆之指示載於背頁。本公司不會就有關股款發出收據。

股份已由二零二零年二月七日(星期五)起按除權基準進行買賣。未繳股款供股股份將於二零二零年二月二十日(星期四)上午九時正至二零二零年二月二十七日(星期四)下午四時正(包括首尾兩日)買賣。倘供股之條件未有於最後終止時限(或本公司與賬簿管理人可能書面同意之較後時間或日期)或之前達成，或倘賬簿管理人於最後終止時限前根據配售協議之條款將其終止，則供股將不會進行。於供股之條件獲達成當日或賬簿管理人可終止配售協議之權利終止當日前，擬買賣股份及/或未繳股款供股股份之任何股東或其他人士將因此承擔供股未必成為無條件或未必會進行之風險。擬買賣股份及/或未繳股款供股股份之任何股東或其他人士務請諮詢其專業顧問之意見。

倘賬簿管理人行使權利終止配售協議，或倘供股之條件未獲達成，則就接納供股股份所收取之股款將不計利息退還予合資格股東或已獲有效轉讓未繳股款供股股份之其他人士(倘為聯名接納人，則為名列首位之人士)，支票將於二零二零年三月十一日(星期三)或之前以平郵方式寄往合資格股東之登記地址或有關其他人士，郵誤風險概由彼等自行承擔。

**A SEPARATE CHEQUE OR CASHIER'S ORDER MUST ACCOMPANY EACH ACCEPTANCE
NO RECEIPT WILL BE GIVEN**

每份接納須隨附一張獨立開出之支票或銀行本票
所有繳款將不獲發收據

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CMMB
VISION

CMMB VISION HOLDINGS LIMITED
中國移動多媒體廣播控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 471)

18 February 2020

Dear Qualifying Shareholder(s),

INTRODUCTION

Reference is made to the prospectus (the “Prospectus”) issued by CMMB Vision Holdings Limited (the “Company”) dated 18 February 2020 in relation to the Rights Issue. In accordance with the terms and conditions of the PAL and those set out in the Prospectus and subject to the memorandum and articles of association of the Company, the Directors have provisionally allotted to you the number of Rights Shares indicated on Form A of the PAL on the basis of one Rights Share for every two existing Shares registered in your name in the register of members of the Company on the Record Date (i.e. Monday, 17 February 2020). Your holding of Shares as at the Record Date is set out in Box A on Form A of the PAL and the number of Rights Shares provisionally allotted to you is set out in Box B on Form A of the PAL. Terms defined in the Prospectus have the same meanings when adopted herein unless the context otherwise requires.

You have the right to acquire the Rights Shares provisionally allotted to you at a price of HK\$0.65 per Rights Share payable in full on acceptance, in the manner set out below, by no later than 4:00 p.m. on Tuesday, 3 March 2020.

You may, subject to the section headed “Qualifying Shareholders and Excluded Shareholders” below, accept all or any number of the Rights Shares provisionally allotted to you hereunder or dispose of your right to all or any of them. If you wish to accept only part of your provisional allotment and to transfer the remainder or to transfer your provisional allotment to more than one person, you should refer to the instructions in the section headed “Splitting” below. If you wish to transfer all of your provisional allotment you should refer to the instructions in the section headed “Transfer” below.

The Company reserves the right to refuse to accept any application for Rights Shares if it believes, or has reason to believe, that such acceptance would violate the applicable securities or other laws or regulations of any territory. No application for Rights Shares will be accepted from any person who is Excluded Shareholder.

The Rights Issue is conditional, among other things, upon the Placing Agreement becoming unconditional and not being terminated. If the Rights Issue does not become unconditional, the Rights Issue will not proceed.

RIGHTS SHARES

The Rights Shares to be allotted and issued shall, subject to the memorandum and articles of association of the Company, rank *pari passu* in all respects with each other, including, in particular, as to dividends, voting and capital, and with all Shares in issue as at the date of allotment and issue of Rights Shares such that holders of fully-paid Rights Shares shall be entitled to receive all future dividends and distributions on the record dates of which are on or after the date of allotment and issue of the Rights Shares.



CMMB
VISION

CMMB VISION HOLDINGS LIMITED
中國移動多媒體廣播控股有限公司

(於開曼群島註冊成立之有限公司)

(股份代號：471)

敬啟者：

緒言

茲提述中國移動多媒體廣播控股有限公司(「本公司」)於二零二零年二月十八日就供股刊發的供股章程(「供股章程」)。根據暫定配額通知書之條款及條件及供股章程所載者，並在本公司組織章程大綱及細則之規限下，董事已暫定配發暫定配額通知書表格甲所示之供股股份數目予閣下，基準為於記錄日期(即二零二零年二月十七日(星期一))以閣下名義在本公司股東名冊上登記持有每兩股現有股份獲發一股供股股份。閣下於記錄日期持有之股份列於暫定配額通知書表格甲的甲欄，而所獲暫定配發予閣下之供股股份數目則列於暫定配額通知書表格甲的乙欄。除文義另有所指外，於供股章程中已界定之詞彙與本表格所採用者具相同涵義。

閣下有權於二零二零年三月三日(星期二)下午四時正之前根據下文所載之方式，按每股供股股份0.65港元之價格(股款應於接納時繳足)購買暫定配發予閣下之供股股份。

在下文「合資格股東及除外股東」一節之規限下，閣下可接納據此暫定配發予閣下之全部或任何數目之供股股份，或出售閣下有關該等供股股份之全部或任何權利。閣下如欲只接納閣下之部分暫定配額並將餘額轉讓，或擬將閣下之暫定配額轉讓予超過一人，則閣下應參閱下文「分拆」一節內之指示。閣下如欲轉讓閣下之全部暫定配額，則閣下應參閱下文「轉讓」一節內之指示。

倘本公司相信或有理由相信接納任何供股股份申請將違反任何地區適用之證券或其他法例或規例，則會保留拒絕該項接納之權利。任何除外股東提出之供股股份申請一概不獲受理。

供股須待(其中包括)配售協議成為無條件及並無被終止後，方可作實。倘供股並無成為無條件，則不會進行供股。

供股股份

將予配發及發行之供股股份(應受本公司之組織章程大綱及細則所規限)在各方面(尤其包括股息、投票權及股本方面)將會彼此之間及與於配發及發行供股股份日期之所有已發行股份享有同等權益，故該等繳足股款供股股份之持有人應有權收取記錄日期訂於配發及發行供股股份當日或之後的所有未來股息及分派。

PROCEDURE FOR ACCEPTANCE

Any person (including, without limitation, agents, custodians, nominees and trustees) outside Hong Kong wishing to take up his/her/its rights under the Rights Issue must satisfy himself/herself/itself as to full observance of the applicable laws of any relevant territory including obtaining any requisite governmental or other consents, observing any other requisite formalities and paying any issue, transfer or other taxes due in such territories.

Qualifying Shareholders who wish to take up their provisional allotment of Rights Shares in full must lodge the whole of the PAL intact with the Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, together with a remittance for the full amount payable on acceptance, as shown in Box C on Form A of the PAL, so as to be received by no later than 4:00 p.m. on Tuesday, 3 March 2020. All remittances must be in Hong Kong dollars and cheques must be drawn on an account with, or cashier's orders must be issued by, a licensed bank in Hong Kong and made payable to "**CMMB VISION HOLDINGS LIMITED – RIGHTS ISSUE ACCOUNT**" and crossed "**ACCOUNT PAYEE ONLY**". Such payment will constitute acceptance of the provisional allotment on the terms of the PAL and the Prospectus and subject to the memorandum and articles of association of the Company. No receipt will be given for such remittances. All enquiries in connection with the PAL should be addressed to the Share Registrar.

It should be noted that, unless a PAL, duly completed, together with the appropriate remittance shown in Box C on Form A of the PAL, has been received as described above by 4:00 p.m. on Tuesday, 3 March 2020, whether by the original allottee or any person in whose favour the rights have been validly transferred, your provisional allotment and all rights thereunder will be deemed to have been declined and will be cancelled. The Company may (at its sole discretion) treat a PAL as valid and binding on the person(s) by whom or on whose behalf it is lodged even if not completed in accordance with the relevant instructions. The Company may require such incomplete PAL to be completed by the relevant applicants at a later stage. Completion and return of this PAL will constitute a warranty and representation to the Company that all registration, legal and regulatory requirements of all relevant territories other than Hong Kong, in connection with the PAL and any acceptance of it, have been, or will be, duly complied with. For the avoidance of doubt, HKSCC Nominees Limited, who subscribes the Rights Shares on behalf of CCASS Participants, is not subject to the above warranty and representation. Please note that no provisional allotment of Rights Shares will be made to the Excluded Shareholders and no PAL will be sent to them.

SPLITTING

If you wish to accept only part of your provisional allotment of Rights Shares without renouncing the balance of your provisional allotment hereunder, or transfer a part of your rights to subscribe for the Rights Shares provisionally allotted to you hereunder, or transfer all or part of your rights to more than one person (not as joint holders), the entire and original PAL must be surrendered and lodged for cancellation with a covering letter stating clearly the number of split PALs required and the number of nil-paid Rights Shares to be comprised in each split PAL (which, in aggregate, should be equal to the number of Rights Shares provisionally allotted to you as set out in Box B on Form A of the PAL), by no later than 4:30 p.m. on Monday, 24 February 2020 with the Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, who will cancel the original PAL and issue new PALs in the denominations required which will be available for collection at the Share Registrar, at the above address, during normal business hours on the second Business Day after the surrender of the original PAL.

TRANSFER

If you wish to transfer all of your rights to subscribe for the Rights Shares provisionally allotted to you hereunder, you must complete and sign the "Form of Transfer and Nomination" (Form B) in the PAL and hand the completed and signed PAL to the person(s) to or through whom you are transferring your rights hereunder. The transferee must then complete and sign the "Registration Application Form" (Form C) in the PAL and lodge the PAL intact in accordance with the instructions printed herein together with a remittance for the full amount payable on acceptance as shown in Box C of Form A with the Share Registrar, at the above address, by no later than 4:00 p.m. on Tuesday, 3 March 2020.

It should be noted that Hong Kong ad valorem stamp duty is payable in connection with the transfer of your rights to subscribe for the relevant Rights Shares to the transferee(s) and the acceptance by the transferee(s) of such rights. The Company reserves the right to refuse to register any transfer in favour of any person in respect of which the Company believes such transfer may violate applicable legal or regulatory requirements.

接納手續

香港境外之任何人士(包括(並不限於)代理人、保管人、代名人及受託人)如欲接納其於供股項下之權利,須自行肯定本身已全面遵守任何相關地區之適用法律,包括取得任何必要政府或其他同意、符合任何其他所需之手續,以及繳納相關地區之任何發行、轉讓或其他稅項。

合資格股東如欲全數接納其供股股份暫定配額,必須將整份暫定配額通知書連同暫定配額通知書表格甲的丙欄所示須於接納時支付之全數股款,不遲於二零二零年三月三日(星期二)下午四時正之前交回股份過戶登記處香港中央證券登記有限公司(地址為香港灣仔皇后大道東183號合和中心17樓1712-1716號舖),方為有效。所有股款須以港元繳付,並以香港持牌銀行戶口開出之支票或以香港持牌銀行發出之銀行本票支付。所有支票或銀行本票均須註明抬頭人為「中國移動多媒體廣播控股有限公司 – 供股賬戶」,並以「只准入抬頭人賬戶」劃線方式開出。繳付股款後,即表示已按暫定配額通知書及供股章程所載之條款,及在本公司之組織章程大綱及細則之規限下接納有關的暫定配額。本公司將不另發股款收據。所有有關暫定配額通知書之查詢均須提交股份過戶登記處。

謹請注意,除非由原本獲配發的人士或以本身名義經已獲有效轉讓有關權利之任何人士填妥之暫定配額通知書,連同暫定配額通知書表格甲的丙欄所示之應繳股款,按上文所述於二零二零年三月三日(星期二)下午四時正之前已經交回,否則閣下之暫定配額及一切據此而獲得之權利將視作已遭放棄而被取消。本公司可以(全權酌情)將並未遵照有關指示填妥之暫定配額通知書視作有效,且對交回之人士或代其交回之人士具有約束力。本公司或要求相關申請人稍後填妥未填妥之暫定配額通知書。填妥及交回暫定配額通知書即表示向本公司作出一項保證及聲明,已經或將全面遵守有關暫定配額通知書及任何接納暫定配額通知書之香港以外所有相關地區一切登記、法律及監管規定。為免生疑,香港中央結算(代理人)有限公司(代表中央結算系統參與者認購供股股份)概不受上述保證及聲明所規限。請注意,概不會向除外股東作出任何供股股份暫定配額,亦不會向其寄發暫定配額通知書。

分拆

閣下如欲只接納閣下之部分供股股份暫定配額而不放棄閣下暫定配額之餘額,或轉讓據此暫定配發予閣下之認購供股股份之部分權利,或向超過一名人士(並非作為聯名持有人)轉讓閣下全部或部分權利,則閣下須將整份及原暫定配額通知書連同清楚註明所需要之分拆暫定配額通知書數目及每份分拆暫定配額通知書包含之未繳股款供股股份數目(兩者合共應相等於暫定配額通知書表格甲的乙欄所載列暫定配發予閣下之供股股份數目)之信件,不遲於二零二零年二月二十四日(星期一)下午四時三十分之前交回及送達股份過戶登記處香港中央證券登記有限公司(地址為香港灣仔皇后大道東183號合和中心17樓1712-1716號舖),以供股份過戶登記處註銷原暫定配額通知書,並按所需數目發出新暫定配額通知書。新暫定配額通知書將可於交回原暫定配額通知書後第二個營業日正常營業時間內於股份過戶登記處(地址同上)領取。

轉讓

閣下如欲根據暫定配額通知書轉讓閣下認購暫定配發予閣下之供股股份之全部權利,閣下須填妥及簽署暫定配額通知書內之「轉讓及提名表格」(表格乙),並將填妥及簽署之暫定配額通知書轉交閣下之權利之承讓人或經手辦理轉讓之人士。承讓人其後須根據其上列印之指示填妥及簽署暫定配額通知書內之「登記申請表格」(表格丙),並將暫定配額通知書連同表格甲丙欄所示之接納時應付股款之全部款項,不遲於二零二零年三月三日(星期二)下午四時正送交股份過戶登記處(地址同上)。

務請注意,閣下轉讓有關供股股份之認購權予承讓人時須繳付香港從價印花稅,而承讓人於接納有關權利時亦須繳付香港印花稅。倘若本公司相信閣下作出的轉讓或會違反適用法例或監管規定,則本公司保留權利拒絕受理以任何人士為受益人之任何轉讓登記。

TERMINATION OF THE PLACING AGREEMENT

It should be noted that the Placing Agreement in respect of the Rights Issue contains provisions granting the Bookrunner the right to terminate the Placing Agreement on the occurrence of certain events, which have been set out in the section headed “Termination of the Placing Agreement” in the Prospectus. If the Placing Agreement is terminated by the Bookrunner or does not become unconditional, the Rights Issue will not proceed.

CHEQUES AND CASHIER’S ORDERS

All cheques and cashier’s orders will be presented for payment following receipt and all interest earned on such monies (if any) will be retained for the benefit of the Company. Completion and return of a PAL together with a cheque or cashier’s order in payment for the Rights Shares accepted will constitute a warranty by the applicant(s) that the cheque or cashier’s order will be honoured on first presentation. Without prejudice to the other rights of the Company in respect thereof, any PAL in respect of which the accompanying cheque or cashier’s order is dishonoured on first presentation may be rejected at the Board’s discretion, and in that event the provisional allotment and all rights thereunder will be deemed to have been declined and will be cancelled.

SHARE CERTIFICATES AND REFUND CHEQUES FOR THE RIGHTS ISSUE

Subject to fulfillment of the conditions of the Rights Issue, it is expected that share certificates for all fully-paid Rights Shares are to be posted on or before Wednesday, 11 March 2020 to those Qualifying Shareholders or transferees of nil-paid rights who have accepted and (where applicable) applied for, and paid for, the Rights Shares by ordinary mail at their own risk (except HKSCC Nominees Limited). Refund cheques in respect of wholly or partially unsuccessful applications for Rights Shares (if any), both in fully-paid form, are expected to be posted on or before Wednesday, 11 March 2020 by ordinary mail to the applicants at their own risk.

FRACTIONAL ENTITLEMENTS

The Company will not provisionally allot and issue and will not accept application for any fraction of the Rights Shares and the entitlements of the Qualifying Shareholders will be rounded down to the nearest whole number. All fractions of Rights Shares will be aggregated (rounded down to the nearest whole number). All nil-paid Rights Shares arising from such aggregation will be provisionally allotted (in nil-paid form) to the Company or its nominee/agent, and the Company or its nominee/agent will use reasonable endeavours to sell or procure the sale of those aggregated nil-paid Rights Shares in the market for the benefit of the Company if a premium (net of expenses) can be obtained, and the Company will retain the proceeds from such sale. Any unsold fractions of Rights Shares will not be issued by the Company and the size of the Rights Issue will be reduced accordingly.

終止配售協議

務必注意，有關供股之配售協議載有條款，授予賬簿管理人於若干事件時終止配售協議之權力，有關事件載於供股章程「終止配售協議」一節內。倘配售協議被賬簿管理人終止或未能成為無條件，供股將不會進行。

支票及銀行本票

所有支票及銀行本票於收訖後將會隨即過戶，而就有關款項賺取之全部利息（如有）將由本公司保留，收益歸本公司所有。填妥之暫定配額通知書連同所接納供股股份之付款支票或銀行本票交回後將構成申請人之一項保證，表示該支票或銀行本票於首次過戶時將可兌現。在不影響本公司之其他有關權利情況下，任何暫定配額通知書所隨附之支票或銀行本票如未能於首次過戶時兌現，有關暫定配額通知書有可能被董事會酌情拒絕受理，在此情況下，該暫定配額通知書項下之暫定配額及所有權利將被視為已遭拒絕及將予以註銷。

供股之股票及退款支票

待供股之條件獲達成後，預期所有繳足股款供股股份之股票將於二零二零年三月十一日（星期三）或之前以平郵方式寄發予已接納及（如適用）申請認購供股股份並繳交股款之合資格股東或未繳股款供股股份之承讓人，郵誤風險概由彼等自行承擔（香港中央結算（代理人）有限公司除外）。預期有關全部或部分未獲成功申請之悉數繳足供股股份之退款支票（如有）將於二零二零年三月十一日（星期三）或之前以平郵方式寄發予申請人，郵誤風險概由彼等自行承擔。

零碎配額

本公司將不會暫定配發及發行及亦不會接納任何零碎供股股份之申請，及合資格股東之配額將下調至最接近之整數。所有零碎之供股股份將予彙集（向下調整至最接近之整數）。彙集碎股所產生之全部未繳股款供股股份將暫定配發（以未繳股款形式）予本公司或其代名人／代理，且如扣除開支後可獲得溢價，本公司或其代名人／代理將以本公司為受益人盡合理努力於市場出售或促使出售該等彙集未繳股款供股股份，該等出售之所得款項將撥歸本公司所有。本公司將不會發行任何未出售之零碎供股股份，故供股之規模將因而減少。

EFFECT OF BAD WEATHER

The latest time for acceptance of and payment for the Rights Shares will not take place at 4:00 p.m. on Tuesday, 3 March 2020 if there is a tropical cyclone warning signal number 8 or above, or a “black” rainstorm warning issued by the Hong Kong Observatory:

(1) in force in Hong Kong at any time before 12:00 noon and no longer in force after 12:00 noon on the 3 March 2020. Instead the latest time for acceptance of and payment for the Rights Shares will be extended to 5:00 p.m. on the same Business Day; or

(2) in force in Hong Kong at any time between 12:00 noon and 4:00 p.m. on the 3 March 2020. Instead the latest time for acceptance of and payment for the Rights Shares will be rescheduled to 4:00 p.m. on the following Business Day which does not have either of those warnings in force at any time between 9:00 a.m. and 4:00 p.m.

If the latest time for acceptance of and payment for the Rights Shares does not take place on the currently scheduled date on 3 March 2020, the dates mentioned above may be affected. The Company will notify the Shareholders by way of announcements of any change to the expected timetable as soon as practicable in this regard.

QUALIFYING SHAREHOLDERS AND EXCLUDED SHAREHOLDERS

The Rights Issue will not be extended to the Excluded Shareholders. To qualify for the Rights Issue, a Shareholder must on Monday, 17 February 2020 be registered on the register of members of the Company, and must have as its address on the register of members of the Company on Monday, 17 February 2020 an address in Hong Kong or an address which is in a place where, in the Directors’ opinion, it would be expedient for the Rights Shares to be offered in that place on account of legal or regulatory requirements in such place.

Arrangements will be made for the Rights Shares, which would otherwise have been provisionally allotted to the Excluded Shareholders had they been Qualifying Shareholders, to be sold in the market in their nil-paid form as soon as practicable after dealings in the nil-paid Rights Shares commence and in any event before dealings in the nil-paid Rights Shares end, if a premium in excess of all expenses of sale can be obtained. The aggregate net proceeds of such sale will be distributed by the Company to the Excluded Shareholders (pro-rata to their respective shareholdings on the Record Date) in Hong Kong dollars, provided that if any of such Excluded Shareholders would be entitled to a sum not exceeding HK\$100, such sum will be retained by the Company for its own benefit. Any unsold nil-paid Rights Shares to which such Excluded Shareholders would otherwise have been entitled will be made available for subscription by independent third party placees under the Placing Arrangement.

惡劣天氣的影響

倘香港天文台發出八號或以上熱帶氣旋警告信號或「黑色」暴雨警告信號生效，則接納供股股份及繳付股款的最後時限將不會於二零二零年三月三日（星期二）下午四時正作實，倘該等情況為：

(1)於二零二零年三月三日中午十二時正前任何時間在香港生效，並於同日中午十二時正後不再生效，則接納供股股份及繳付股款的最後時限將順延至同一營業日下午五時正；或

(2)於二零二零年三月三日中午十二時正至下午四時正任何時間在香港生效，則接納供股股份及繳付股款的最後時限將重訂為於上午九時正至下午四時正任何時間有關警告並無生效的下一個營業日下午四時正。

倘接納供股股份及繳付股款的最後時限並未於二零二零年三月三日的目前計劃日期生效，則上述日期可能受到影響。本公司將於可行情況下盡快就此以公告方式知會股東有關預期時間表的任何變動。

合資格股東及除外股東

除外股東將無法參與供股。為合資格參與供股，股東於二零二零年二月十七日（星期一）必須已登記於本公司之股東名冊，及於二零二零年二月十七日（星期一）於本公司股東名冊之地址須為香港地址，或其地址位於董事認為按照該地區之法律或監管規定令在該地區提呈發售供股股份屬適宜之地區。

本公司將作出安排，以使倘除外股東成為合資格股東時原應向彼等暫定配發的供股股份，如扣除所有出售開支後能夠取得溢價，於未繳股款供股股份開始買賣後在可行情況下及無論如何於未繳款供股股份終止買賣之前，盡快以未繳股款的方式於市場出售。出售該等股份所得款項總淨額將由本公司按除外股東於記錄日期的股權比例，以港元派發予該等股東，惟倘任何該等除外股東有權獲得的款項不超過100港元，則有關款項將由本公司以其自身利益保留。該等除外股東原應有權獲得的未售出未繳股款供股股份將可供獨立第三方根據配售安排申請認購。

No person receiving a copy of the Prospectus and/or the PAL in any territory or jurisdiction outside Hong Kong may treat as an offer or an invitation to apply for the nil-paid rights and the Rights Shares, unless in the relevant jurisdiction such an offer or invitation could lawfully be made without compliance with any registration or other legal or regulatory requirements. It is the responsibility of any person outside Hong Kong (including the ultimate beneficial owner(s) of the Qualifying Shareholders) wishing to make an application for the nil-paid rights and the Rights Shares to satisfy himself as to the observance of the laws and regulations of all relevant jurisdictions, including obtaining any government or other consents, and payment of any taxes and duties required to be paid in such jurisdiction in connection therewith. Completion and return of the PALs will constitute a warranty and representation by the relevant applicant(s) to the Company that all registration, legal and regulatory requirements of all relevant territories other than Hong Kong in connection with the acceptance of the nil-paid rights and the Rights Shares have been duly complied with by such applicant(s). For the avoidance of doubt, neither HKSCC nor HKSCC Nominees Limited is subject to any of the representations and warranties.

GENERAL

Lodgment of the PAL with, where relevant, the “Form of Transfer and Nomination (Form B)” purporting to have been signed by the person(s) in whose favour the PAL has been issued, shall be conclusive evidence of the title of the party or parties lodging it to deal with the same and to receive a split PAL and/or the share certificates for the Rights Shares. Further copies of the Prospectus are available at the Share Registrar, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong.

All documents, including cheques for refund, and the share certificates of the Rights Shares, will be sent by ordinary mail at the risk of the relevant applicants or other persons entitled thereto.

The PAL and all acceptances of the offer contained in it shall be governed by and construed in accordance with the laws of Hong Kong. Nil-paid rights are expected to be traded in board lots of 4,000 (as the existing Shares are currently traded on the Stock Exchange in board lots of 4,000). References in the PAL to times and dates are to Hong Kong times and dates unless otherwise stated.

If you have questions in relation to the Rights Issue, please address your questions to the Share Registrar, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday (other than Hong Kong public holidays).

By completing, signing and submitting the PAL, you agree to disclose to the Company and/or the Share Registrar and their respective advisers and agents personal data and any information which they require about you or the person(s) for whose benefit you have made the acceptance of the provisional allotment of Rights Shares. The Personal Data (Privacy) Ordinance provides the holders of securities with rights to ascertain whether the Company or the Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. In accordance with the Personal Data (Privacy) Ordinance, the Company and the Share Registrar have the right to charge a reasonable fee for the processing of any data access request. All requests for access to data or correction of data or for information regarding policies and practices and the kinds of data held should be addressed to (i) the Company, at its principal place of business in Hong Kong at Unit 1211, Level 12, Core F, Cyberport 3, 100 Cyberport Road, Cyberport, Hong Kong or as notified from time to time in accordance with applicable law, for the attention of the company secretary of the Company; or (ii) (as the case may be) the Share Registrar at its address set out above.

Yours faithfully,
For and on behalf of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

接獲供股章程及／或暫定配額通知書之人士，不得視之為申請未繳股款供股股份及供股股份之要約或邀請，除非有關要約或邀請可於有關司法權區合法地作出而毋須遵照任何登記或其他法律或監管規定。任何於香港以外地區之人士（包括合資格股東之最終受益人）如有意申請未繳股款供股股份及供股股份，則有責任自行遵守所有相關司法權區之法例及規例，包括取得任何政府或其他方面之同意及就此繳付該有關司法權區規定須繳付之任何稅項及徵費。填妥及交回暫定配額通知書即表示相關申請人向本公司作出一項保證及聲明，已經全面遵守任何接納未繳股款供股股份及供股股份之香港以外所有相關地區一切登記、法律及監管規定。為免生疑，香港結算及香港中央結算（代理人）有限公司概不受任何聲明或保證所規限。

一般事項

暫定配額通知書連同（如相關）由獲發暫定配額通知書人士所簽署之「轉讓及提名表格（表格乙）」一經交回，即確證交回之人士（一名或多名）有權處理暫定配額通知書及收取分拆之暫定配額通知書及／或供股股份之股票。如需要額外之供股章程，可於股份過戶登記處香港中央證券登記有限公司（地址為香港灣仔皇后大道東183號合和中心17M樓）索取。

所有文件（包括退款支票及供股股份之股票）將以平郵投遞方式寄予有關申請人或其他應得之人士，郵誤風險概由收件人自行承擔。

暫定配額通知書及所有接納其中所載之要約均須受香港法例監管，並按其詮釋。預期未繳股款供股股份將以4,000股之每手買賣單位進行買賣（現有股份目前以4,000股之每手買賣單位在聯交所進行買賣）。除另有說明者外，暫定配額通知書內所提及之時間或日期均為香港時間或日期。

倘若閣下對供股有任何疑問，請於星期一至星期五（香港公眾假期除外）上午九時正至下午六時正之營業時間內將閣下的問題提交股份過戶登記處香港中央證券登記有限公司（地址為香港灣仔皇后大道東183號合和中心17M樓）。

透過填妥、簽署及交回暫定配額通知書，即表示閣下同意向本公司及／或股份過戶登記處及彼等各自之顧問及代理披露個人資料及彼等所需而有關於閣下或閣下為其利益而接納暫定配發之供股股份的人士之任何資料。個人資料（私隱）條例給予證券持有人權利可確定本公司或股份過戶登記處是否持有其個人資料，索取公眾有關資料之副本，以及更正任何不準確之資料。根據個人資料（私隱）條例，本公司及股份過戶登記處有權就處理任何查閱資料之要求收取合理費用。有關查閱資料或更正資料或有關政策及慣例以及持有資料種類之資料的所有要求，應寄往(i)本公司香港主要營業地點（地址為香港數碼港數碼港道100號數碼港3期F區12樓1211室）或根據適用法律不時通知之地點並以本公司公司秘書為收件人，或(ii)（視乎情況而定）於上文所示地址之股份過戶登記處。

此 致

列位合資格股東 台照

代表董事會
中國移動多媒體廣播控股有限公司
主席
黃秋智
謹啟

二零二零年二月十八日