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SUCCESS UNIVERSE GROUP LIMITED

實德環球有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00487)

DATE OF BOARD MEETING

The board of directors (the "Board") of Success Universe Group Limited (the "Company") hereby announces that a meeting of the Board will be held on Friday, 28 March 2014 for the purpose of, among other matters, considering and approving the final results of the Company and its subsidiaries for the year ended 31 December 2013 and considering the recommendation of payment of a final dividend, if any.

By Order of the Board of SUCCESS UNIVERSE GROUP LIMITED Chiu Nam Ying, Agnes Company Secretary

Hong Kong, 18 March 2014

As at the date of this announcement, the Board comprises two executive directors, being Mr. Yeung Hoi Sing, Sonny (Chairman) and Dr. Ma Ho Man, Hoffman (Deputy Chairman); one non-executive director, being Mr. Choi Kin Pui, Russelle; and three independent non-executive directors, being Mr. Luk Ka Yee, Patrick, Ms. Yeung Mo Sheung, Ann and Mr. Chin Wing Lok, Ambrose.