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SUCCESS

SUCCESS UNIVERSE GROUP LIMITED
實德環球有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00487)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that based on the unaudited consolidated management accounts of the Group for the eleven months ended 30 November 2016, the Group recorded a significant increase of the unaudited consolidated loss after tax for the eleven months ended 30 November 2016 as compared with that of the corresponding period of 2015. Besides, the Group is expected to record an increase of around 1 to 3 times in the consolidated loss after tax for the year ended 31 December 2016 as compared with an audited consolidated loss after tax of approximately HK\$11.6 million recorded in the last corresponding year.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Success Universe Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that based on the unaudited consolidated management accounts of the Group for the eleven months ended 30 November 2016, the Group recorded a significant increase of the unaudited consolidated loss after tax for the eleven months ended 30 November 2016 as compared with that of the corresponding period of 2015. Besides, the Group is expected to record an increase of around 1 to 3 times in the consolidated loss after tax for the year ended 31 December 2016 as compared with an audited consolidated loss after tax of approximately HK\$11.6 million recorded in the last corresponding year. The estimated increase in the consolidated loss after tax for the year ended 31 December 2016 was mainly attributable to the (i) decrease of the Group’s share of profit of the associates relating to Ponte 16, the flagship investment project of the Group; (ii) significant decrease in operating revenue and increase in loss of the Group’s lottery business as a result of the voluntary and temporary suspension of the paperless lottery sales agency services as disclosed in the Interim Report 2016 of the Company; and (iii) impairment loss on the carrying value of the trademark of the Group’s travel business.

The Company is still in the process of preparing the final results of the Group for the year ended 31 December 2016. The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the unaudited consolidated management accounts of the Group for the eleven months ended 30 November 2016, and is not based on any information or figures which have been audited or reviewed by the Company’s auditors. Shareholders of the Company and potential investors are advised to read carefully the Company’s announcement regarding the final results of the Group for the year ended 31 December 2016 which is expected to be published in late March 2017.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board of
SUCCESS UNIVERSE GROUP LIMITED
Yeung Hoi Sing, Sonny
Chairman

Hong Kong, 19 January 2017

As at the date of this announcement, the Board comprises two executive directors, namely Mr. Yeung Hoi Sing, Sonny (Chairman) and Dr. Ma Ho Man, Hoffman (Deputy Chairman); one non-executive director, namely Mr. Choi Kin Pui, Russelle; and three independent non-executive directors, namely Ms. Yeung Mo Sheung, Ann, Mr. Chin Wing Lok, Ambrose and Mr. Chong Ming Yu.