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DATE OF BOARD MEETING

The board of directors (the "Board") of Success Universe Group Limited (the "Company") hereby announces that a meeting of the Board will be held on Tuesday, 30 August 2011 for the purpose of, among other matters, considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2011 and considering the payment of an interim dividend, if any.

By Order of the Board of SUCCESS UNIVERSE GROUP LIMITED Chiu Nam Ying, Agnes Company Secretary

Hong Kong, 18 August 2011

As at the date of this announcement, the Board comprises two executive directors, being Mr. Yeung Hoi Sing, Sonny (Chairman) and Dr. Ma Ho Man, Hoffman (Deputy Chairman); one non-executive director, being Mr. Choi Kin Pui, Russelle; and three independent non-executive directors, being Mr. Luk Ka Yee, Patrick, Mr. Yim Kai Pung and Ms. Yeung Mo Sheung, Ann.