

IMPORTANT

CAPITALISED TERMS USED HEREIN SHALL HAVE THE SAME MEANINGS AS THOSE DEFINED IN THE PROSPECTUS (THE "PROSPECTUS") OF SUCCESS UNIVERSE GROUP LIMITED (THE "COMPANY") DATED 21 DECEMBER 2011, UNLESS THE CONTEXT OTHERWISE REQUIRES. THIS EAF IS VALUABLE BUT IS NOT TRANSFERABLE AND IS ONLY FOR THE USE OF THE QUALIFYING SHAREHOLDERS(NAMED BELOW WHO WISH(ES) TO APPLY FOR RIGHTS SHARES IN ADDITION TO THOSE PROVISIONALLY ALLOTTED TO IT, HIM, HER OR THEM. Applications must be received by no later than 4:00 p.m. on Monday, 9 January 2012.

If you are in any doubt as to the contents of this EAF or as to the action to be taken, you should consult a licensed securities dealer, or registered institution in securities, bank manager, solicitor, professional accountant or other professional adviser. A copy of each of the Prospectus Documents, together with the documents specified in the paragraph headed "12. Documents delivered and to be delivered to the Registrars of Companies" in Appendix III to the Prospectus, have been registered with the Registrar of Companies in Hong Kong pursuant to Section 342C of the Companies Ordinance. A copy of each of the Prospectus Documents has been, or will as soon as reasonably practicable after the Prospectus Posting Date, be filed with the Registrar of Companies in Bermuda in compliance with the Companies Act. The SFC, the Registrar of Companies in Hong Kong, the Registrar of Companies in Bermuda and the Bermuda Monetary Authority take no responsibility as to the contents of any of the Prospectus Documents. Hong Kong Exchanges and Clearing Limited, the Stock Exchange and HKSCC take no responsibility for the contents of this EAF, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this EAF. It should be noted that the Rights Issue is conditional, inter alia, upon the fulfillment and/or waiver (where applicable) of the conditions set out under the sub-paragraph headed "Conditions of the Rights Issue" in the "Letter from the Board" of the Prospectus. The Underwriter is entitled under the Underwriting Agreement to terminate the Underwriting Agreement on the occurrence of certain events as set out in the section headed "Termination of the Underwriting Agreement" in the Prospectus. Accordingly, the Rights Issue may or may not proceed. It should be noted that the Shares had been dealt in on an ex-rights basis since Tuesday, 13 December 2011. Dealings in the Rights Shares in their nil-paid form will take place from Friday, 23 December 2011 to Wednesday, 4 January 2012 (both dates inclusive). If any of the conditions precedent to the Rights Issue as set out in the sub-paragraph headed "Conditions of the Rights Issue" in the "Letter from the Board" of the Prospectus cannot be fulfilled or is not waived or the Underwriter exercises its rights to terminate its obligations under the Underwriting Agreement prior to 4:30 p.m. on Thursday, 12 January 2012 (or such other time as the Underwriter may agree with the Company), the Rights Issue will not proceed. Shareholders and potential investors should exercise caution when dealing in the Shares. Any dealings in the Shares up to the date on which all the conditions to which the Rights Issue is subject are fulfilled and/or waived (as applicable) (and the date on which the Underwriter's right of termination of the Underwriting Agreement ceases), and any dealings in the Rights Shares in their nil-paid form from Friday, 23 December 2011 to Wednesday, 4 January 2012 (both dates inclusive) are accordingly subject to the risk that the Rights Issue may not become unconditional or may not proceed. Any Shareholders or other persons contemplating dealings in the Shares and/or the Rights Shares (in their nil-paid form) are advised to consult their own professional advisers. This EAF and all applications pursuant to it shall be governed by and construed in accordance with the laws of Hong Kong.

**Branch share registrar and
transfer office in Hong Kong:**

Tricor Tengis Limited
26/F., Tesbury Centre
28 Queen's Road East
Wanchai
Hong Kong



SUCCESS

SUCCESS UNIVERSE GROUP LIMITED

實德環球有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00487)

**RIGHTS ISSUE ON THE BASIS OF TWO RIGHTS SHARES FOR
EVERY THREE SHARES HELD ON THE RECORD DATE**

FORM OF APPLICATION FOR EXCESS RIGHTS SHARES

Registered office:

Clarendon House
2 Church Street
Hamilton HM 11
Bermuda

**Head office and principal place of
business in Hong Kong:**

Suite 1601-2 & 8-10, 16/F.
Great Eagle Centre
23 Harbour Road
Wanchai
Hong Kong

21 December 2011

Name(s) and address of the Qualifying Shareholder(s)

Application can only be made by the
registered Qualifying Shareholder(s)
named here

To: The Directors
Success Universe Group Limited

Dear Sirs,

I/We, being the registered Qualifying Shareholder(s) named above, hereby irrevocably apply for _____ excess Rights Shares, at the subscription price of HK\$0.19 per Rights Share. I/We enclose a separate remittance by cheque or cashier's order in favour of "SUCCESS UNIVERSE GROUP LIMITED – EXCESS APPLICATION ACCOUNT" and crossed "Account Payee Only" for HK\$ _____ being the payment in full on application for the above number of excess Rights Shares. I/We hereby request you to allot such excess Rights Shares applied for, or any smaller number, to me/us and to send by ordinary post at my/our risk to the address shown above the share certificate(s) for the number of excess Rights Shares, if any, allotted to me/us in respect of this application and/or a cheque for any application monies returnable to me/us. I/We understand that allotments in respect of this application shall be made at the sole discretion of the Directors on a fair and reasonable basis set out in the sub-paragraph headed "Application for excess Rights Shares" in the "Letter from the Board" of the Prospectus. I/We acknowledge that I am/we are not guaranteed to be allotted any of the excess Rights Shares applied for.

I/We hereby undertake to accept such number of excess Rights Shares, as may be allotted to me/us as aforesaid, upon the terms set out in the Prospectus and this EAF and subject to the memorandum of association and the bye-laws of the Company. In respect of any excess Rights Shares to be allotted to me/us, I/we authorise you to place my/our name(s) on the register of members of the Company as holder(s) of such excess Rights Shares.

1. _____ 2. _____ 3. _____ 4. _____
Signature(s) of applicant(s) (All joint applicants must sign)

Date: _____ Contact Telephone No: _____

This EAF should be completed and lodged, together with payment of HK\$0.19 per Rights Share for the number of excess Rights Shares applied for (by cheques or cashier's orders), with the Registrar, Tricor Tengis Limited at 26/F., Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong, by no later than 4:00 p.m. on Monday, 9 January 2012. All remittances must be made by cheques or cashier's orders in Hong Kong dollars. Cheques must be drawn on an account with, or cashier's orders must be issued by, a licensed bank in Hong Kong and made payable to "SUCCESS UNIVERSE GROUP LIMITED – EXCESS APPLICATION ACCOUNT" and must be crossed "Account Payee Only". No receipt will be given for such remittance.

All cheques and cashier's orders will be presented for payment immediately following receipt and all interests earned on such monies (if any) will be retained for the benefit of the Company. Completion and lodgement or return of this EAF, together with a cheque or cashier's order in payment for the excess Rights Shares applied for, will constitute a warranty by the applicant that the cheque or cashier's order will be honoured on first presentation. If any cheque or cashier's order accompanying a completed EAF is dishonoured on first presentation, without prejudice to the other rights of the Company, such EAF is liable to be rejected.

The Prospectus Documents have not been and will not be registered or filed under any applicable securities or equivalent legislation of any jurisdictions other than Hong Kong and Bermuda.

Save as described under the sub-paragraph headed "Rights of Overseas Shareholders" in the "Letter from the Board" of the Prospectus, no action has been taken to permit the offering of the Rights Shares, or the distribution of the Prospectus Documents, in any territory other than Hong Kong. Accordingly, no person receiving a copy of any of the Prospectus Documents in any territory outside Hong Kong may treat it as an offer or invitation to apply for excess Rights Shares, unless in the relevant territory or jurisdiction, such an offer or invitation could lawfully be made without compliance with any registration or other legal or regulatory requirements thereof.

It is the responsibility of any person (including but without limitation to nominee, agent and trustee) receiving the Prospectus Documents outside Hong Kong wishing to take up the Rights Shares to satisfy itself/himself/herself/themselves before acquiring any rights to subscribe for the excess Rights Shares as to the full observance of the laws and regulations of all relevant territories or jurisdictions, including the obtaining of any governmental or other consents and to pay any taxes and duties required to be paid in any such territory or jurisdiction in connection therewith. Any acceptance by any person will be deemed to constitute a representation and warranty from such person to the Company that those local laws and requirements have been fully complied with. If you are in any doubt as to your position, you should consult your professional adviser.

You will be notified by the Registrar of any allotment of excess Rights Shares made to you. If no excess Rights Shares are allotted to you, it is expected that cheque(s) for the amount tendered on application will be posted to you in full without interest at your own risk on or before Wednesday, 18 January 2012. If the number of excess Rights Shares allotted to you is less than that applied for, it is expected that cheque(s) for the surplus application monies will be posted to you without interest at your own risk on or before Wednesday, 18 January 2012. Any such cheque(s) will be drawn in favour of the person(s) named on this EAF. It is expected that the share certificates in respect of the fully-paid Rights Shares, will be posted on or before Wednesday, 18 January 2012. You will receive one share certificate for all the fully-paid Rights Shares and/or excess Rights Shares (if any) validly applied for and issued to you.

All documents, including cheque(s) for amounts due, will be sent by ordinary post at the risk of the persons entitled thereto to their respective addresses shown on the register of members of the Company.

Lodgement of this EAF purporting to have been signed by the person(s) in whose favour this EAF has been issued, shall be conclusive evidence of the title of the party or parties lodging it to deal with the same and to receive share certificates for the Rights Shares.

**A SEPARATE CHEQUE OR CASHIER'S ORDER MUST ACCOMPANY EACH APPLICATION. NO RECEIPT WILL BE GIVEN.
FOR OFFICE USE ONLY**

Application number	No. of excess Rights Shares applied for	Amount paid on application	Balance returned
		HK\$	HK\$