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China AU Group Holdings Limited 中國金豐集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 8176)

APPOINTMENT OF DIRECTORS

Mr. Gu Dai Xin and Ms. Liu Jiang have been appointed as an executive director and an independent non-executive director of the Company respectively with effect from 4 March 2011.

The board of directors ("Board") of China AU Group Holdings Limited (the "Company") is pleased to announce that Mr. Gu Dai Xin ("Mr. Gu") and Ms. Liu Jiang ("Ms. Liu") have been appointed as an executive director and an independent non-executive director of the Company respectively with effect from 4 March 2011.

Mr. Gu Dai Xin, aged 27, graduated from the Guilin Technical College in 2005 majoring in international trade practice, international settlement, business English and marketing, etc. Mr. Gu has over five years of experience in the cargo transportation industry. Mr. Gu did not hold any directorship in any other publicly listed company in the last three years. Mr. Gu has no relationship with any directors, senior management members, substantial shareholders and controlling shareholders of the Company. As at the date of this announcement, Mr. Gu has a personal interest in 25,865,000 shares of the Company (representing 2.58% of the total issued shares of the Company) (within the meaning of Part XV of the Securities and Futures Ordinance). The Company has not entered into any service contract with Mr. Gu. Mr. Gu has no fixed term of service with the Company and is subject to the relevant provisions of retirement by rotation and re-election at annual general meetings of the Company in accordance with the articles of association of the Company. Mr. Gu is entitled to an emolument which is to be determined by the Board by reference to market conditions and the performance, qualification and experience of Mr. Gu.

Ms. Liu Jiang, aged 27, obtained a bachelor's degree in finance from the Queen's University Belfast in 2006, and a master degree in finance and economics from London School of Economics in 2008. Ms. Liu currently serves as an assistant manager in the corporate finance department of a well-known financial services group. Ms. Liu has over two years of experience in the field of corporate finance and asset management. Ms. Liu did not hold any directorship in any other publicly listed company in the last three years. Ms. Liu has no relationship with any directors, senior management members, substantial shareholders and controlling shareholders of the Company. As at the date of this announcement, Ms. Liu does not have any personal interest in the shares of the Company (within the meaning of Part XV of the Securities and Futures Ordinance). The Company has not entered into any service contract with Ms. Liu. Ms. Liu has no fixed term of service with the Company and is subject to the relevant provisions of retirement by rotation and re-election at annual general meetings of the Company in accordance with the articles of association of the Company. Ms. Liu is entitled to an emolument which is to be determined by the Board by reference to market conditions and the performance, qualification and experience of Ms. Liu.

Save as disclosed above, to the best of knowledge and belief of the Board, (i) Mr. Gu and Ms. Liu did not hold any directorship in any other publicly listed company, and had no prior business or other relationship with the Company and its subsidiaries (the "Group") in the past three years; (ii) Mr. Gu and Ms. Liu have no relationship with any members of the Board, senior management members, substantial shareholders or controlling shareholders of the Company; (iii) Mr. Gu and Ms. Liu do not have any interests in shares of the Company (within the meaning of Part XV of the Securities and Futures Ordinance) as at the date of this announcement; and (iv) Mr. Gu and Ms. Liu do not hold any other position in the Group.

Save as disclosed herein, the Company considers that there is no information relating to the appointment of Mr. Gu and Ms. Liu as an executive director and an independent non-executive director respectively that is required to be disclosed under Rule 17.50(2) of the GEM Listing Rules, and Mr. Gu and Ms. Liu are also not involved in any matters that are required to be disclosed under Rule 17.50(2)(h) to (v) of the GEM Listing Rules, nor are there any other matters that need to be brought to the attention of the shareholders of the Company.

By Order of the Board
China AU Group Holdings Limited
Cheung Tsun Hin, Samson
Chairman

Hong Kong, 4 March 2011

As at the date of this announcement, the Board comprises two executive directors, namely Ms. Chan Choi Har, Ivy and Mr. Ji He Qun; two non-executive directors, namely Mr. Cheung Tsun Hin, Samson and Mr. Chan Shun Kuen, Eric; and three independent non-executive directors, namely Mr. Chan Sze Hon, Mr. Lam Wai Pong and Mr. Yeung Mario Bercasio.

This announcement, for which the directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and there are no other matters the omission of which would make this announcement or any statement herein misleading.

This announcement will appear and remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the website of the Company at www.bluspa.com.

* For identification purposes only