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China AU Group Holdings Limited 中國金豐集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 8176)

APPOINTMENT OF CHAIRMAN AND VICE CHAIRMAN

Mr. Ji He Qun and Mr. Cheung Tsun Hin, Samson have been elected as the Chairman and Vice Chairman of the Board of the Company respectively with effect from 8 March 2011.

The board ("Board") of directors ("Directors") of China AU Group Holdings Limited (the "Company") is pleased to announce that Mr. Ji He Qun, the executive Director, has been elected by the Board as the Chairman of the Board so as to replace Mr. Cheung Tsun Hin, Samson, currently the non-executive Director, with effect from 8 March 2011. Mr. Cheung Tsun Hin, Samson has also been elected by the Board as the Vice Chairman of the Board with effective from 8 March 2011 as Mr. Cheung Tsun Hin, Samson wished to have more time for his own personal study.

By Order of the Board
China AU Group Holdings Limited
Cheung Tsun Hin, Samson

Vice Chairman

Hong Kong, 8 March 2011

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Ji He Qun, Ms. Chan Choi Har, Ivy and Mr. Gu Da Xin; two non-executive Directors, namely Mr. Cheung Tsun Hin, Samson and Mr. Chan Shun Kuen, Eric; and four independent non-executive Directors, namely Mr. Chan Sze Hon, Mr. Lam Wai Pong, Mr. Yeung Mario Bercasio and Ms. Liu Jiang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and there are no other matters the omission of which would make this announcement or any statement herein misleading.

This announcement will appear and remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the website of the Company at www.bluspa.com.

* For identification purposes only