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China AU Group Holdings Limited 中國金豐集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 8176)

VOLUNTARY ANNOUNCEMENT SALE OF SHARES BY A SUBSTANTIAL SHAREHOLDER

This is a voluntary announcement made by China AU Group Holdings Limited (the "Company").

The Company has been notified that on 15 June 2011, Mr. Ji He Qun, the chairman and executive director of the Company, entered into a contract to possibly sell a total of 230,400,000 ordinary shares of the Company (representing approximately 19.16% of the entire issued share capital of the Company) to Mr. Wang Xiao Fei.

By order of the Board

China AU Group Holdings Limited

Ji He Qun

Chairman

Hong Kong, 29 June 2011

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Ji He Qun, Ms. Chan Choi Har, Ivy and Mr. Gu Da Xin; two non-executive Directors, namely Mr. Cheung Tsun Hin, Samson and Mr. Chan Shun Kuen, Eric; and three independent non-executive Directors, namely Mr. Chan Sze Hon, Mr. Lam Wai Pong and Ms. Liu Jiang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (ii) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will appear and remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the website of the Company at www.bluspa.com.