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China AU Group Holdings Limited

中國金豐集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8176)

VOLUNTARY ANNOUNCEMENT

COMPLETION OF SALE OF SHARES BY A SUBSTANTIAL SHAREHOLDER

Reference is made to the announcement (the “Announcement”) of China AU Group Holdings Limited (the “Company”) dated 29 June 2011 in relation to the agreement for sale of 230,400,000 ordinary shares (representing approximately 19.16% of the entire issued share capital) of the Company entered into between Mr. Ji He Qun (“Mr. Ji”), the chairman, an executive director and a substantial shareholder of the Company, and Mr. Wang Xiao Fei (the “Agreement”).

The board of directors of the Company (the “Board” or the “Directors”) has been notified by Mr. Ji that completion of the Agreement took place on 13 July 2011 and Mr. Ji ceased to be a substantial shareholder of the Company.

By order of the Board
China AU Group Holdings Limited
Ji He Qun
Chairman

Hong Kong, 13 July 2011

* *For identification purposes only*

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Ji He Qun, Ms. Chan Choi Har, Ivy and Mr. Gu Da Xin; two non-executive Directors, namely Mr. Cheung Tsun Hin, Samson and Mr. Chan Shun Kuen, Eric; and three independent non-executive Directors, namely Mr. Chan Sze Hon, Mr. Lam Wai Pong and Ms. Liu Jiang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (ii) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will appear and remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the website of the Company at www.bluspa.com.