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China AU Group Holdings Limited

中國金豐集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8176)

APPOINTMENT OF DIRECTORS

Ms. Liu Xin and Ms. Zhao Jing have been appointed as a non-executive director and an independent non-executive director of the Company respectively with effect from 14 September 2011.

The board of directors (the “Board”) of China AU Group Holdings Limited (the “Company”) is pleased to announce that Ms. Liu Xin (“Ms. Liu”) and Ms. Zhao Jing (“Ms. Zhao”) have been appointed as a non-executive director and an independent non-executive director of the Company respectively with effect from 14 September 2011.

Ms. Liu Xin, aged 30, is the chairman and president of Xintongshang Holdings Group (新通商控股集團) and committee member of Beijing Revolutionary Committee (北京市民革委員) and Henan Youth Federation (河南省青聯委員). Ms. Liu has been the senior management in various financial service enterprises and investment groups in the past few years, with several years of experience in the field of financial service and investment. Ms. Liu did not hold any directorship in any other public company in the last three years. Ms. Liu has no relationship with any directors, senior management members, substantial shareholders and controlling shareholders of the Company. As at the date of this announcement, Ms. Liu does not have any personal interest (within the meaning of Part XV of the Securities and Futures Ordinance) in the shares of the Company. The Company has not entered into any service contract with Ms. Liu. Ms. Liu has no fixed term of service with the Company and is subject to the relevant provisions of retirement by rotation and re-election at annual general meetings of the Company in accordance with the articles of association of the Company. Ms. Liu is entitled to an emolument which is to be determined by the Board by reference to market conditions and the performance, qualification and experience of Ms. Liu.

* For identification purposes only

Ms. Zhao Jing, aged 36, holds a PhD in management, is currently an associate professor and master supervisor of School of Business of Renmin University of China (中國人民大學商學院), and a researcher of Center for Green Leap Research of Tsinghua University (清華大學企業綠色跨越研究中心), a standing member of the Chinese Institute of Business Administration (中國企業管理研究會), a member of the editorial committee of the journal “Comparative Management” (《比較管理》). Being a young scholar, Ms. Zhao has been engaged in teaching, research and counseling services in areas including corporate governance and corporate management, providing a great deal of counseling and consulting services to various enterprises, regions as well as the government. Ms. Zhao did not hold any directorship in any other public company in the last three years. Ms. Zhao has no relationship with any directors, senior management members, substantial shareholders and controlling shareholders of the Company. As at the date of this announcement, Ms. Zhao does not have any personal interest (within the meaning of Part XV of the Securities and Futures Ordinance) in the shares of the Company. The Company has not entered into any service contract with Ms. Zhao. Ms. Zhao has no fixed term of service with the Company and is subject to the relevant provisions of retirement by rotation and re-election at annual general meetings of the Company in accordance with the articles of association of the Company. Ms. Zhao is entitled to an emolument which is to be determined by the Board by reference to market conditions and the performance, qualification and experience of Ms. Zhao.

Save as disclosed above, to the best of knowledge and belief of the Board, Ms. Liu and Ms. Zhao (i) did not hold any directorship in any other public company in the past three years; (ii) did not have prior business or other relationship with the Company and its subsidiaries (the “Group”); (iii) have no relationship with any members of the Board, senior management, substantial shareholders or controlling shareholders of the Company; (iv) do not have any interests (within the meaning of Part XV of the Securities and Futures Ordinance) in shares of the Company as at the date of this announcement; and (v) do not hold any other positions in the Group.

Save as disclosed herein, the Company considers that there is no information relating to the appointment of Ms. Liu and Ms. Zhao as a non-executive director and an independent non-executive director respectively that is required to be disclosed under Rule 17.50(2) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (“GEM Listing Rules”), nor are Ms. Liu and Ms. Zhao involved in any matters that are required to be disclosed under Rules 17.50(2)(h) to (v) of the GEM Listing Rules, nor are there any other matters that need to be brought to the attention of the shareholders of the Company.

By order of the Board
China AU Group Holdings Limited
Chan Choi Har, Ivy
Vice Chairman

Hong Kong, 14 September 2011

As at the date of this announcement, the Board comprises four executive directors, namely Mr. Ji He Qun, Ms. Chan Choi Har, Ivy, Mr. Wang Xiao Fei and Mr. Wang Shang Zhong; three non-executive directors, namely Mr. Cheung Tsun Hin, Samson, Mr. Chan Shun Kuen, Eric and Ms. Liu Xin; and four independent non-executive directors, namely Mr. Chan Sze Hon, Mr. Lam Wai Pong, Mr. Cheng Hai and Ms. Zhao Jing.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and there are no other matters the omission of which would make this announcement or any statement herein misleading.

This announcement will appear and remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the website of the Company at www.bluspa.com.