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China AU Group Holdings Limited

中國金豐集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8176)

PROPOSED CHANGE OF COMPANY NAME

The Board announces that a special resolution will be proposed at the forthcoming EGM to approve the change of name of the Company from “China AU Group Holdings Limited” to “EDS Wellness Holdings Limited” and the existing Chinese name of the Company being “中國金豐集團控股有限公司” (which was adopted for identification purpose) will no longer be adopted, subject to the conditions set out in the paragraph headed “Conditions” below.

Proposed Change of Company Name

The board (the “**Board**”) of directors (the “**Directors**”) of China AU Group Holdings Limited (the “**Company**”) proposes to change the name of the Company from “China AU Group Holdings Limited” to “EDS Wellness Holdings Limited” and the existing Chinese name of the Company being “中國金豐集團控股有限公司” (which was adopted for identification purpose) will no longer be adopted (the “**Change of Company Name**”), subject to the conditions set out in the paragraph headed “Conditions” below.

Conditions

The proposed Change of Company Name will be subject to the following:

- (a) the passing of the necessary special resolution by the shareholders of the Company (the “**Shareholders**”) at the forthcoming extraordinary general meeting of the Company (the “**EGM**”) to approve the Change of Company Name; and
- (b) if necessary, the Registrar of Companies in the Cayman Islands approving the Change of Company Name.

Subject to the satisfaction of the conditions set out above, the Change of Company Name will take effect from the date on which the Registrar of Companies in the Cayman Islands enters the new name of the Company on the register in place of the former name. The Registrar of Companies in the Cayman Islands shall issue a certificate of incorporation on change of name thereafter. The Company will carry out the necessary filing procedures with the Companies Registry in Hong Kong.

* *For identification purpose only*

Effects of the Change of Company Name

The Change of Company Name will not affect any rights of the holders of securities of the Company or the Company's daily business operation and its financial position.

All existing share certificates bearing the present name of the Company shall, after the Change of Company Name becoming effective, continue to be evidence of title to such securities and the existing share certificates will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing share certificates for new share certificates bearing the new name of the Company. Once the Change of Company Name becomes effective, new share certificates will be issued only in the new name of the Company.

Reasons for the Change of Company Name

As announced by the Company on 18 July 2012, EDS Distribution Limited, an indirect wholly-owned subsidiary of the Company, had entered into an exclusive distribution agreement with Montaigne Limited, a skincare product manufacturer in France, on 13 July 2012, pursuant to which Montaigne Limited had granted an exclusive distributorship of "Evidens de Beauté" products in Hong Kong to EDS Distribution Limited for an initial term of 3 years. The Board considers that the Change of Company Name will better reflect the scope and benefit of the Company's future development and is in the interests of the Company and the Shareholders as a whole.

General

A circular containing, among other matters, details of the proposed Change of Company Name and a notice of the EGM will be despatched to the Shareholders as soon as practicable.

Further announcement(s) will be made by the Company as and when appropriate on the effective dates of the Change of Company Name and the new stock short name of the Company.

By order of the Board
China AU Group Holdings Limited
Lee Chan Wah
Executive Director

Hong Kong, 9 January 2013

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Yu Shu Kuen, Mr. Wang Xiaofei (with Mr. Lee Chan Wah as alternate), Mr. Wang Shangzhong and Mr. Lee Chan Wah; one non-executive Director, namely Mr. Du Juanhong; and three independent non-executive Directors, namely Mr. Tam B Ray Billy, Mr. Chu Kin Wang Peleus and Mr. Tse Joseph.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (the "GEM") of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the

information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for a minimum period of 7 days from the date of its publication and on the Company’s website at www.china-au-group.com.