

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities nor is it calculated to invite any such offer or invitation. In particular, this announcement does not constitute and is not an offer to sell or a solicitation of any offer to buy securities in Hong Kong, the United States or elsewhere.

Securities may not be offered or sold in the United States absent registration or an exemption from such registration requirement. Any public offering of securities in the United States will be made by means of a prospectus that would be obtained from the issuer or selling security holder and that would contain detailed information regarding the company and management, as well as financial statements. The securities described herein have not been and will not be registered in the United States.

SWIRE PACIFIC LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Codes: 00019 and 00087)

REVISED WEB PROOF INFORMATION PACK

The Company announced on 18th April 2010 that Swire Properties had on that day submitted the WPIP to the Stock Exchange for publication on the Stock Exchange's website.

In connection with the Proposed Spin-off, Swire Properties has on 25th April 2010 submitted the Revised WPIP to the Stock Exchange for publication on the Stock Exchange's website. The Revised WPIP replaces the WPIP. It is expected that the Revised WPIP will be available for viewing and downloading from the Stock Exchange's website at http://www.hkexnews.hk on or about 26th April 2010. The Revised WPIP contains, amongst others, certain business and financial information relating to Swire Properties, the valuation of the properties of Swire Properties as at 31st March 2010 and Swire Properties' forecast profit for the year ending 31st December 2010. As is the case for the WPIP, the Revised WPIP is in draft form and the information contained in it is incomplete and is subject to change which can be material. The Company does not have any obligation or liability whatsoever in relation to the WPIP or the Revised WPIP.



INTRODUCTION

Reference is made to the Company's announcement dated 18th April 2010 regarding the web proof information pack of Swire Properties (the "WPIP Announcement"). Terms defined in the WPIP Announcement have the same meanings when used in this announcement.

The Company announced on 18th April 2010 that Swire Properties had on that day submitted the WPIP to the Stock Exchange for publication on the Stock Exchange's website. The WPIP was made available for viewing and downloading from the Stock Exchange's website from 19th April 2010.

REVISED WPIP

In connection with the Proposed Spin-off, Swire Properties has on 25th April 2010 submitted a revised web proof information pack of Swire Properties (the "Revised WPIP") to the Stock Exchange for publication on the Stock Exchange's website. The Revised WPIP replaces the WPIP. It is expected that the Revised WPIP will be available for viewing and downloading from the Stock Exchange's website at http://www.hkexnews.hk on or about 26th April 2010. The Revised WPIP contains, amongst others, certain business and financial information relating to Swire Properties, the valuation of the properties of Swire Properties as at 31st March 2010 and Swire Properties' forecast profit for the year ending 31st December 2010. As is the case for the WPIP, the Revised WPIP is in draft form and the information contained in it is incomplete and is subject to change which can be material. The Company does not have any obligation or liability whatsoever in relation to the WPIP or the Revised WPIP.

The Revised WPIP is blacklined to show changes made to the WPIP.

GENERAL

In connection with the Global Offering, the price of Swire Properties Shares may be stabilised in accordance with the Securities and Futures (Price Stabilizing) Rules (Chapter 571W of the Laws of Hong Kong). Details of any intended stabilisation and how it will be regulated under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) will be contained in the Prospectus.

The listing of the Swire Properties Shares (including, for the avoidance of doubt, the listing of the DIS Shares) pursuant to the Proposed Spin-off is subject to, among other things, the Listing Approval and the final decisions of the Board and of the board of directors of Swire Properties. Accordingly, Shareholders and potential investors in the Company should be aware that there is no assurance that the Proposed Spin-off and the separate listing of Swire Properties Shares will take place or as to when it may take place. If the Proposed Spin-off does not proceed for any reason, the Conditional Dividend will not become unconditional and no distribution in specie of the DIS Shares would accordingly



be made. Shareholders and potential investors in the Company should therefore exercise caution when dealing in or investing in the securities of the Company.

This announcement is not an offer for sale of any securities in the United States. No securities can be offered or sold in the United States unless registered or exempted from registration. Any public offering of securities in the United States will be done by means of a prospectus. The Proposed Spin-off will not be registered in the United States.

Further announcement(s) will be made by the Company in relation to the Proposed Spin-off as and when appropriate. Any decision to apply for Swire Properties Shares under the Global Offering should be based solely on the information provided in the Prospectus.

As at the date of this announcement, the Directors of the Company are:

Executive Directors: C.D. Pratt (Chairman), P.N.L. Chen, M. Cubbon, P.A. Kilgour, J.R. Slosar and A.N. Tyler;

Non-Executive Directors: Baroness Dunn, J.W.J. Hughes-Hallett, P.A. Johansen and M.B. Swire; and

Independent Non-Executive Directors: T.G. Freshwater, C.K.M. Kwok, C. Lee, M. Leung, M.C.C. Sze and M.M.T. Yang.

By Order of the Board

SWIRE PACIFIC LIMITED

David Fu

Company Secretary

Hong Kong, 25th April 2010