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SWIRE PACIFIC LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Codes: 00019 and 00087)

CHANGE OF COMPANY NAME

The name of Swire Pacific Limited (the “**Company**”) has changed from “Swire Pacific Limited” to “Swire Pacific Limited 太古股份有限公司” (“**Change of Company Name**”) with effect from 15th May 2013.

The stock short name of the ‘A’ shares of the Company will remain “SWIRE PACIFIC A” in English and “太古股份公司 A” in Chinese. The stock short name of the ‘B’ shares of the Company will remain “SWIRE PACIFIC B” in English and “太古股份公司 B” in Chinese.

The stock code of the ‘A’ shares of the Company will remain “19”. The stock code of the ‘B’ shares of the Company will remain “87”.

Change of Company Name

Reference is made to the Company’s announcement dated 15th March 2013 and circular to shareholders dated 9th April 2013 in respect of the Change of Company Name.

The Registrar of Companies of Hong Kong has approved the change of the Company’s name from “Swire Pacific Limited” to “Swire Pacific Limited 太古股份有限公司” and issued a certificate of change of name on 15th May 2013. The Change of Company Name therefore became effective on 15th May 2013.

Effect of Change of Company Name

The Change of Company Name will not, of itself, affect any of the rights of the shareholders of the Company. All existing share certificates of the Company bearing the former name of the Company will continue to be evidence of legal title to the shares of the Company and valid for trading, settlement, registration and delivery purposes. Any new share certificates of the Company issued after the Change of Company Name has become effective will bear the Company’s new name. There will



not be any arrangement for free exchange of existing share certificates of the Company for new share certificates bearing the Company's new name.

The stock short name of the 'A' shares of the Company will remain "SWIRE PACIFIC A" in English and "太古股份公司 A" in Chinese. The stock short name of the 'B' shares of the Company will remain "SWIRE PACIFIC B" in English and "太古股份公司 B" in Chinese.

The stock code of the 'A' shares of the Company will remain "19". The stock code of the 'B' shares of the Company will remain "87".

As at the date of this announcement, the Directors of the Company are:

Executive Directors: C.D. Pratt (Chairman), M. Cubbon, P.A. Kilgour, J.B. Rae-Smith, I.S.C. Shiu, J.R. Slosar, A.K.W. Tang;

Non-Executive Directors: Baroness Dunn, J.W.J. Hughes-Hallett, P.A. Johansen, M.B. Swire; and

Independent Non-Executive Directors: T.G. Freshwater, C.K.M. Kwok, C. Lee, R.W.M. Lee, M.C.C. Sze and M.M.T. Yang.

By Order of the Board

SWIRE PACIFIC LIMITED

David Fu

Company Secretary

Hong Kong, 16th May 2013