Form of Share Buyback Report to The Stock Exchange of Hong Kong Limited ("The Exchange")

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To: The Head of the Listing Division
The Listing Division
The Stock Exchange of Hong Kong Limited

10th October 2008

Dear Sir,

Name of Company: SWIRE PACIFIC LIMITED (00019)

Description of Securities: ORDINARY SHARE "A"

A. Purchase Report

We hereby report the following purchases by our company of the above securities.

Trading Day/Date	Number of Securities Purchased	Method of <u>Purchase*</u>	Price per Share or Highest Price Paid \$	Lowest Price Paid \$	Total Paid \$
10 th October 2008	1,250,000	On the Exchange	HK\$51.30	HK\$49.85	HK\$63,168,000
Total	1,250,000				HK\$63,168,000

^{*} Either on the Exchange, on another stock exchange (stating the name of the exchange), by private arrangement or by general offer.

B. Additional Information for company's whose primary listing is on the Exchange

1.	Number of such securities purchased on the Exchange in the			
	year to date (since ordinary resolution)	(a)	2,239,500	

2. % of issued share capital at time ordinary resolution passed acquired on the Exchange since date of resolution

((a) x 100)	
	915,564,500		0.244609

We hereby confirm that the purchases set out in A above which were made on the Exchange were made in accordance with the listing rules of the Exchange entitled "Rules Governing the Listing of Securities" and that there have been no material changes to the particulars contained in the Explanatory Statement dated 9th April 2008 which has been filed with the Exchange. We also confirm that any purchases set out in A above which were made on another stock exchange were made in accordance with the domestic rules applying to purchases made on that other exchange.

Signed		
Name:	David Fu	
	Secretary	
for and on b	ehalf of	
Swire Pacif	ic Limited	

Yours faithfully,