

20th August 2010

To the Shareholders
Dear Sir or Madam,

Swire Pacific Limited 2010 Interim Report

We attach Swire Pacific Limited's 2010 Interim Report ("Corporate Communication") which has been prepared in English and Chinese.

Those Shareholders who have received the Corporate Communication in either the English or Chinese language only and would like to receive a printed copy in the other language or to receive printed copies in both languages in future, please complete the enclosed Change Request Form and send it to the Company's Registrars, Computershare Hong Kong Investor Services Limited, using the postage-prepaid envelope provided. The Change Request Form may also be downloaded from the Company's website at www.swirepacific.com.

Shareholders are entitled at any time by reasonable notice in writing to the Registrars to change their choice of language and means of receipt of corporate communications.

Both the English and Chinese versions of the Corporate Communication are available on the Company's website at www.swirepacific.com for 5 years from the date of first publication.

If you have any queries about how to obtain copies of the Corporate Communication or how to access those documents on the Company's website, please call the Company's hotline on (852) 2840 8872.

Yours faithfully,
David Fu
Secretary