

SWIRE PACIFIC LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Codes: 00019 and 00087)

NOTIFICATION LETTER 通知信函

8 April 2011

Dear Shareholder,

Swire Pacific Limited (the "Company")

Notice of Publication of Annual Report 2010, Circular, Notice of Annual General Meeting and Proxy Form (the "Current Corporate Communication")

English and Chinese versions of the Current Corporate Communication are available on, and may be accessed under "Announcements" in the Investor Relations section of, the Company's website at www.swirepacific.com and are also available on the website of The Stock Exchange of Hong Kong Limited at www.swirepacific.com and are also available on the website of The Stock Exchange of Hong Kong Limited at www.swirepacific.com and are also available on the website of The Stock Exchange of Hong Kong Limited form, the printed form (or forms) of the Current Corporate Communications is (or are) enclosed.

If you would like (i) to receive future corporate communications from the Company in printed form instead of in electronic form on the Company's website (or in electronic form on the Company's website instead of in printed form) or (ii) to change the language in which you receive corporate Communications in printed form, please complete the Change Request Form on the reverse side of this letter and sign and return it by post or by hand to the Company c/o the Company's share registrar in Hong Kong (the "Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. If you post your reply in Hong Kong, you may use the mailing label in the Change Request Form and need not affix a stamp on the envelope when returning your Change Request Form. Otherwise, please affix an appropriate stamp. You may also send an email with a scanned copy of the Change Request Form to swirepacific.com@computershare.com.lk. The Change Request Form may also be downloaded from the Company's website at www.swirepacific.com or the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

If you have elected (or are deemed to have elected) to receive the Current Corporate Communication in electronic form on the Company's website and for any reason have difficulty in obtaining access to corporate communications on the Company's website, the Company will upon request send the Current Corporate Communication to you in printed form free of charge.

You may at any time by reasonable notice in writing to the Company (sent to the Hong Kong Share Registrar at the above address or by email to swirepacific.ecom@computershare.com.hk) elect (i) to receive future corporate communications from the Company in printed form instead of in electronic form on the Company's website (or in electronic form on the Company's website instead of in printed form) or (ii) to change the language in which you receive corporate communications in printed form.

Should you have any questions in relation to this letter, please call the telephone hotline of the Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

By Order of the Board of Swire Pacific Limited David Fu Company Secretary

Corporate communications are all documents issued by the Company to holders of its securities for their information or action and include (but are not limited to) full and summary annual and interim financial reports (and all reports and accounts contained in them), notices of meetings, listing documents, circulars and forms of proxy.

各位股東:

太古股份有限公司(「公司」)

- 二零一零年度報告、通函、股東週年大會通告及代表委任表格(「本次公司通訊」)之發佈通知

本次公司通訊之中、英文版本已上載於公司網站(<u>www.swirepacific.com</u>)之投資者關係網頁及香港交易所披露易網站(<u>www.hkexnews.hk</u>),歡迎查閱。如 閣下已選擇收取公司通訊^{*}之印刷本,本次公司通訊隨本函附上。

如 閣下欲(i)收取公司將來的公司通訊之印刷本,以取代於公司網站登載的電子本(或收取於公司網站登載的公司通訊電子本,以取代印刷本)或(ii)更改所收取的公司通訊印刷本的語言版本,請 閣下塡安在本函背面的變更申請表,並在變更申請表上簽名,然後把變更申請表寄回或親手交回公司之香港證券登記處香港中央證券登記有限公司(「香港證券登記處」),地址爲香港灣仔皇后大道東 183 號合和中 17M 樓。倘若 閣下在香港投寄,可使用變更申請表內的郵寄標籤寄回,而毋須在信封上貼上郵票;否則,請貼上適當的郵票。 閣下亦可把已填安之變更申請表的掃描副本電郵至 swirepacific.com@computershare.com.hk 。變更申請表可於公司網站(www.swirepacific.com)或香港聯合交易所披露易網站(www.hkexnews.hk)內下載。

如 閣下已選擇(或被視爲已同意)收取於公司網站登載的本次公司通訊電子本,惟因故查閱公司通訊上出現困難,只要 閣下提出要求,公司將儘快寄上所要求的本次公司通訊的印刷本,費用全免。

閣下可以隨時透過香港證券登記處以書面或透過電郵至 <u>swirepacific.ecom@computershare.com.hk</u> 通知公司,選擇(i)收取公司將來的公司通訊之印刷本,以取代於公司網站登載的電子本(或收取於公司網站登載的公司通訊電子本,以取代印刷本) 或(ii)更改所收取的公司通訊印刷本的語言版本。

閣下如有任何與本函內容有關的疑問,請致電香港證券登記處電話熱線(852)28628688,辦公時間爲星期一至星期五(公眾假期除外)上午9時正至下午6時正。

承董事會命

太古股份有限公司 公司秘書

公 印 松 音 **傅 溢 鴻**

二零一一年四月八日

#公司通訊乃公司向其證券持有人發出以供參照或採取行動的任何交件,包括但不限於年度和中期財務報告及其摘要報告(及其中包含的所有報告及帳目)、會議通告、上市文件、通函及代表委任表格。

Change Request Form 變更申請表

To: Swire Pacific Limited ("the Company")
(Stock Codes: 00019 and 00087)

c/o Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong 致: 太古股份有限公司(「公司」) (股份代號:00019 及 00087) 經香港中央證券登記有限公司 香港灣仔皇后大道東 183 號合和中心 17M 樓

I/We have received the Current Corporate Communication (as defined on the reverse side of this form) in the English language, the Chinese language or in both languages or have elected (or am/are deemed to have elected) to receive the Current Corporate Communication in electronic form on the Company's website.

本人/我們已收取本次公司通訊(定義見本表格背面)之英文/中文印刷本或已	
Part A I/We would like to receive the Current Corporate Communication in p 甲 部 本人/我們現欲以下列方式收取本次公司通訊之印刷本:	rinted form in the manner indicated below:
(Please mark X in ONLY ONE of the following boxes 請從下列選擇中,僅在其中一個空	格內劃上「X」號)
I/We would like to receive the Current Corporate Communication 本人/我們現欲收取本次公司通訊之 英文本 。	on in the English language only.
I/We would like to receive the Current Corporate Communication 本人/我們現欲收取本次公司通訊之 中交本 。	on in the Chinese language only.
I/We would like to receive the Current Corporate Communication 本人/我們現欲收取本次公司通訊之 英文和中文本 。	on both in the English language and in the Chinese language.
Part B I/We would like to change the way in which I/we receive future corpora 乙 部 本人/我們現欲變更以下列方式收取公司將來的公司通訊 ["] :	ate communications from the Company in the manner indicated below:
(Please mark X in ONLY ONE of the following boxes 請從下列選擇中,僅在其中 一個空	格內劃上「X」號)
in electronic form on the Company's website and by receiving notificavailable on the Company's website; OR 收取於公司網站登載的電子本,並在每次於公司網站登載公司通影	cation by email to the address below when each corporate communication is made 中時的取發涂至以下電郵船計的電郵通知:前
Email Address 電郵地址 (The Company will send to the email address provided above (if any) a notifica provided by a shareholder, a letter will be sent to the shareholder notifying the the email address in capital letters in English. The email address will be use, (每次公司解於登載公司通訊公司通訊已發佈。) in printed form in the English language only; OR 僅收取英文印刷本;或 in printed form in the Chinese language only; OR 僅收取中文印刷本;或	tion of the availability of each corporate communication on the Company's website. If no email address is shareholder of the availability of each corporate communication on the Company's website. Please provide a only for notification of release of corporate communications.) 拉(如有)。如股東未有提供電影地址,則將於每次公司網站登載公司通訊時內該股東發出通知函件。讀
in printed form both in the English language and in the Chine 同時收取英文及中文印刷本。	se language.
Contact telephone number 聯絡電話號碼	Signature(s) 簽名
Notes 附註: 1. Please complete all your details clearly. Please specify your name and address clearly in downloaded this form from the web. iii 閣下清楚填妥所有資料。倘若 閣下從網上下載本變更申請表,請於本表左上方月 2. If your shares are held in joint names, the shareholder whose name stands first on the regist order for it to be valid. 如屬聯名股東,則本變更申請表須由該名於公司股東名冊上就聯名持有股份其姓名位: 3. Any form with more than one box marked X in Part A or Part B, with no box marked X, wi 如在本表格甲部或乙部作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他. 4. For the avoidance of doubt, we do not accept any special instructions written on this Chans 為至存疑,任何在本變更申請表上的額外手寫指示,公司將不予確理。 5. Please note that English and Chinese versions of all the Company's corporate communic request. English and Chinese versions of all the Company's corporate communications. 公司備有於過去12個月曾寄發予股東的公司通訊的中、英文版印刷本,可供索取。所不	n CAPITAL LETTERS IN ENGLISH on the top left hand corner in this Change Request Form if you 图英文正楷清楚註明 閣下的姓名及地址。 ter of members of the Company in respect of the joint holding should sign this Change Request Form in 列首位的股東簽署,方爲有效。 th no signature or otherwise incorrectly completed will be void. 方面填寫不正確,則本表格將會作廢。 te Request Form. ation which have been sent to shareholders in the past 12 months are available from the Company on re also available on the Company's website (www.swirepacific.com) for five years from the date of first 与公司通訊中、英文版亦由首次登載日期起計,持續5年載於公司網站(www.swirepacific.com)上。
and accounts contained in them), notices of meetings, listing documents, circulars and forms of proxy.	ution or action and include (but are not limited to) full and summary annual and interim financial reports (and all reports t務報告及其辦要報告(及其中包含的所有報告及帳目)、會議通告、上市文件、通函及代表委任表格。

郵寄標籤 MAILING LABEL

080411-2

香港中央證券登記有限公司 Computershare Hong Kong Investor Services Limited 簡便回郵號碼 Freepost No. 37 香港 Hong Kong