

SWIRE PACIFIC LIMITED

太古股份有限公司

(Incorporated in Hong Kong with limited liability)
(Stock Codes: 00019 and 00087)

NOTIFICATION LETTER 通知信函

11 April 2017

Dear Shareholder,

Swire Pacific Limited (the "Company")

- Notice of Publication of 2016 Annual Report, Circular, Notice of Annual General Meeting and Form of Proxy (the "Current Corporate Communication")

English and Chinese versions of the Current Corporate Communication are available on, and may be accessed under the Investor Relations section of the Company's website at www.swirepacific.com and are also available on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk. If you have elected to receive corporate communications* in printed form, the printed form (or forms) of the Current Corporate Communication is (or are) enclosed.

If you would like (i) to receive future corporate communications from the Company in printed form instead of in electronic form on the Company's website (or in electronic form on the Company's website instead of in printed form) or (ii) to change the language in which you receive corporate communications in printed form, please complete the Change Request Form on the reverse side of this letter and sign and return it by post or by hand to the Company c/o the Company's share registrar in Hong Kong (the "Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. If you post your reply in Hong Kong, you may use the mailing label in the Change Request Form and need not affix a stamp on the envelope when returning your Change Request Form. Otherwise, please affix an appropriate stamp. You may also send an email with a scanned copy of the Change Request Form to swirepacific.ecom@computershare.com.hk. The Change Request Form may also be downloaded from the Company's website at www.swirepacific.ecom@computershare.com.hk. The Change Request Form may www.hkexnews.hk.

If you have elected (or are deemed to have elected) to receive the Current Corporate Communication in electronic form on the Company's website and for any reason have difficulty in obtaining access to corporate communications on the Company's website, the Company will upon request send the Current Corporate Communication to you in printed form free of charge.

Please be reminded that the Annual General Meeting of the Company will be held at the Ballroom, Level 5, Island Shangri-La Hong Kong, Pacific Place, Supreme Court Road, Central, Hong Kong on Thursday, 18th May 2017 at 10:00 a.m. If you would like to appoint proxies to attend and vote in your stead at the Annual General Meeting, please download the Form of Proxy from the Company's website, complete, sign and deposit the Form of Proxy at the Hong Kong Share Registrar following the instructions as provided in the Notes to the Form of Proxy.

You may at any time by reasonable notice in writing to the Company (sent to the Hong Kong Share Registrar at the above address or by email to swirepacific.ecom@computershare.com.hk) elect (i) to receive future corporate communications from the Company in printed form instead of in electronic form on the Company's website (or in electronic form on the Company's website instead of in printed form) or (ii) to change the language in which you receive corporate communications in printed form.

Should you have any questions in relation to this letter, please call the telephone hotline of the Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

By Order of the Board of
Swire Pacific Limited
David Fu
Company Secretary

Corporate communications are all documents issued by the Company to holders of its securities for their information or action and include (but are not limited to) full and summary annual and interim financial reports (and all reports and financial statements contained in them), notices of meetings, listing documents, circulars and forms of proxy.

各位股東:

太古股份有限公司(「公司」)

__ 二零一六年度報告、通函、股東周年大會通告及委任代表表格(「本次公司通訊」)之發佈通知

本次公司通訊之中、英文版本已上載於公司網站(<u>www.swirepacific.com</u>)之投資者關係網頁及香港交易所披露易網站(<u>www.hkexnews.hk</u>), 歡迎查閱。如 閣下已選擇收取公司通訊^{*}之印刷本,本次公司通訊隨本函附上。

如 閣下欲(i)收取公司將來的公司通訊之印刷本,以取代於公司網站登載的電子本(或收取於公司網站登載的公司通訊電子本,以取代印刷本)或(ii)更改所收取的公司通訊印刷本的語言版本,請 閣下填妥在本函背面的變更申請表,並在變更申請表上簽名,然後把變更申請表寄回或親手交回公司之香港證券登記處香港中央證券登記有限公司(「香港證券登記處」),地址為香港灣仔皇后大道東 183號合和中心 17M樓。倘若 閣下在香港投寄,可使用變更申請表內的郵寄標籤寄回,而毋須在信封上貼上郵票;否則,請貼上適當的郵票。 閣下亦可把已填妥之變更申請表的掃描副本電郵至 swirepacific.ecom@computershare.com.hk 。 變更申請表可於公司網站(www.swirepacific.com)或香港聯合交易所披露易網站(www.hkexnews.hk)下載。

如 閣下已選擇(或被視為已同意)收取於公司網站登載的本次公司通訊電子本,惟因故查閱公司通訊上出現困難,只要 閣下提出要求,公司將儘快寄上所要求的本次公司通訊的印刷本,費用全免。

請注意,公司將於二零一七年五月十八日(星期四)上午十時正於香港中區法院道太古廣場港島香格里拉大酒店五樓香島殿召開股東周年大會。如 閣下欲委任代表出席股東周年大會及於會上代為投票,請於公司網站下載委任代表表格,並根據委任代表表格內附註之指示填寫、簽署,及將委任代表表格送達香港證券登記處。

閣下可以隨時透過香港證券登記處以書面或透過電郵至 <u>swirepacific.ecom@computershare.com.hk</u> 通知公司,選擇(i)收取公司將來的公司通訊之印刷本,以取代於公司網站登載的電子本(或收取於公司網站登載的公司通訊電子本,以取代印刷本)或(ii)更改所收取的公司通訊印刷本的語言版本。

閣下如有任何與本函內容有關的疑問,請致電香港證券登記處電話熱線(852)28628688,辦公時間為星期一至星期五(公眾假期除外)上午9時正至下午6時正。

承董事局命

太古股份有限公司 公司 秘書

傅溢鴻

二零一七年四月十一日

[#]公司通訊乃公司向其證券持有人發出以供參照或採取行動的任何文件,包括但不限於年度和中期財務報告及其摘要報告(及其中包含的所有報告及財務報表)、會 議通告、上市文件、通函及委任代表表格。

Name(s) and address of Shareholder(s): 股東之姓名及地址:

Change Request Form 變更申請表

Swire Pacific Limited ("the Company") To: (Stock Codes: 00019 and 00087)

> c/o Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong

太古股份有限公司(「公司」) (股份代號:00019及00087)

經香港中央證券登記有限公司 香港灣仔皇后大道東 183 號合和中心 17M 樓

I/We have received the Current Corporate Communication (as defined on the reverse side of this form) in the English language, the Chinese language or in both languages or have elected (or am/are deemed to have elected) to receive the Current Corporate Communication in electronic form on the Company's website. 本人/我們已收取本次公司通訊(定義見本表格背面)之英文/中文印刷本或已選擇(或被視為已選擇)收取於公司網站登載的本次公司通訊電子本

Part A	I/We would l	ke to rec	ceive the	Current	Corpor	rate Co	mmur	nicati	on in	print	ted for	m in	the	manr	er ind	licate	d bel	ow:								
甲部	本人/我們現欲以下列方式收取本次公司通訊之印刷本:																									
(Please mark	k "X" in ONLY (NE of th	ne followir	g boxes	請從下	列選擇「	中,僅	在其	中一個	9空格	內劃_	: 「 X	」號)												
	I/We would				•		Comm	unica	tion	in th	e Eng	lish	lang	uage	only											
ᆜ	本人/我們																									
	I/We would like to receive the Current Corporate Communication in the Chinese language only. 本人/我們現欲收取本次公司通訊之中文本。																									
	I/We would like to receive the Current Corporate Communication both in the English language and in the Chinese language . 本人/我們現欲收取本次公司通訊之 英文和中文本 。 #																									
Part B	I/We would l	ke to ch	ange the	way in w	hich I/v	we rece	eive fu	ture o	orpo	rate o	comm	unica	tion	fro s	m the	Com	pany	in the	ma	nner	indica	ated l	below:			
乙部	本人/我們 k "X" in ONLY (1空格	内割	- 「X	- 號)												
	in printed for 僅收取 英文 的	n in the	English				1 (32.	正人			11813			,												
	in printed for 僅收取 中文 的			languag	ge only	; OR																				
	in printed form both in the English language and in the Chinese language ; OR 同時收取 英文及中文印刷本;或																									
	in electronic Company's w 收取於公司網	ebsite; ()R												hen e	each	corpo	orate	com	ımun	icatio	n is	made	avail	able	on the
$\overline{}$	in electronic fo														belov	v whe	n eac	h corp	orat	e con	nmuni	cation	n is ma	ade av	ailable	on the
	Company's we																									
Email Ad	收取於公司網	占登載的	電子本	並於每	次公司(網站登	載公□	1通計	時收	取發:	送至以	くト電	郵地	址的	電郵	重知	·	1		1 1			-	1 1		_
電郵地址																										
*6 XV 7 C *11.	(Th an ada (2	tification ress is used t次公司網	will send to letter of the l for notifica 站登載公司 <u>址</u> ,以上電	publication ution of rele 通訊時,2	n of the c ease of co 公司將發	corporate orporate o 送電郵通	e commu commun 知至以	unicati ication 上提的	on on t is only 快之電量	the Co	mpany's	websi	te wil	l be se	nt. Plea	ise pro	vide th	е етаі	l add	ress in	English	h CAP	ITAL LI	ETTERS	and the	e email
Signature(s) 簽名)			-			ntact to		one nu	ımbeı	•			_				Di 日	ate 期							
	se complete all yo			ease speci	fy your	name an	ıd addr	ess cle	arly in	n CAF	ITAL I	LETTE	ERS I	N EN	GLISH	on th	e top l	left hai	nd co	rner i	n this (Chang	ge Requ	est For	m if yo	ou

- 請 閣下清楚填妥所有資料。倘若 閣下從網上下載本變更申請表,請於本表左上方用英文正楷清楚註明 閣下的姓名及地址。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign this Change Request Form in order for it to be valid. 如屬聯名股東,則本變更申請表須由該名於公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署,方為有效
- Any form with more than one box marked "X" in Part A or Part B, with no box marked "X", with no signature or otherwise incorrectly completed will be void. 如在本表格甲部或乙部作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確,則本表格將會作廢。

- For the avoidance of doubt, we do not accept any other instructions given on this Change Request Form. 為免存疑,任何在本變更申請表上的額外指示將不予處理。 Please note that English and Chinese versions of all the Company's corporate communications which have been sent to shareholders in the past 12 months are available from the Company on request. English and Chinese versions of all the Company's corporate communications are also available on the Company's website (www.swirepacific.com) for five years from the date of first publication.
 公司備有於過去12個月曾寄發予股東的公司通訊的中、英文版印刷本,可供索取。所有公司通訊的中、英文版亦由首次登載日期起計,持續5年載於公司網站(www.swirepacific.com)上。
- # Corporate communications are all documents issued by the Company to holders of its securities for their information or action and include (but are not limited to) full and summary annual and interim financial reports (and all reports and financial statements contained in them), notices of meetings, listing documents, circulars and forms of proxy.
 公司通訊乃公司向其證券持有人發出以供參照或採取行動的任何文件,包括但不限於年度和中期財務報告及其簡要報告(及其中包含的所有報告及財務報表)、會議通告、上市文件、通函及委任代表表格。

閣下寄回此變更申請表時,請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick it on the envelope in order to return this Change Request Form to us. No postage stamp necessary if posted in Hong Kong.

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司 Computershare Hong Kong Investor Services Limited 簡便回郵號碼 Freepost No. 37 香港 Hong Kong

11042017 1