



TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司
(formerly known as TCL International Holdings Limited)

TCL 國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1070)

CHANGE OF COMPANY NAME

The Board is pleased to announce that the name of the Company has been changed to “TCL Multimedia Technology Holdings Limited” in English and “TCL 多媒體科技控股有限公司” in Chinese with effect from 25 February 2005 and the stock short name of its shares will be changed to “TCL Multimedia” in English and “TCL多媒體” in Chinese with effect from 4 April 2005.

Reference is made to the announcement of TCL International Holdings Limited (“Company”) dated 22 February 2005 (“Announcement”) and the circular of the Company dated 19 January 2005 (“Circular”) regarding among other things, the change of company name. Unless otherwise defined, terms used herein shall have the same meanings as defined in the Circular.

The Board is pleased to announce that name of the Company has been changed from “TCL International Holdings Limited” to “TCL Multimedia Technology Holdings Limited” in English and from “TCL 國際控股有限公司” to “TCL 多媒體科技控股有限公司” in Chinese with effect from 25 February 2005. The certificate of incorporation on change of name of the Company was issued by the Registrar of Companies in the Cayman Islands on 25 February 2005 and the certificate of registration of change of name of oversea company was also issued by the Registrar of Companies of Hong Kong on 23 March 2005. Trading in Shares on the Stock Exchange under the new English stock short name of “TCL Multimedia” and new Chinese stock short name of “TCL 多媒體” will begin from 4 April 2005.

As stated in the Circular, the change of company name will not affect any of the rights of the Shareholders. All share certificates under the old name shall continue to be evidence of title to the Shares and shall remain valid for trading and settlement purposes.

As at the date of this announcement, the Board comprises Li Dong Sheng, Lu Zhong Li, Hu Qiu Sheng, Yan Yong, Zhao Zhong Yao and Suen Hay Wai as executive Directors, Albert Thomas da Rosa, Junior as non-executive Director and Tang Guliang, Wang Bing and Hon Fong Ming as independent non-executive Directors.

By order of the Board
TCL International Holdings Limited
Li Dong Sheng
Chairman

Hong Kong, 29 March 2005

Please also refer to the published version of this announcement in the (South China Morning Post)