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(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1070)

## PROFIT WARNING

TCL Multimedia Technology Holdings Limited (the "Company", together with its subsidiaries collectively referred as the "Group") is expected to announce its audited consolidated annual results for the year ended 31 December 2005 on or around 21 April 2006. In line with the Company's policy of transparency and to provide the shareholders of the Company and the investors a better understanding of the Company's fourth quarter operating results, the board of directors of the Company (the "Board") wishes to inform shareholders of the Company and investors that the consolidated results of the Company for the fourth quarter ended 31 December 2005 will be worse than expected.

Shareholders of the Company and investors should exercise caution when dealing in the shares of the Company.

As disclosed in the result announcement of the Company for the nine months ended 30 September 2005, the Group expected a positive outlook for the fourth quarter which would compensate for part of the loss recorded in the first nine months of the year. However, based on the consolidated management accounts, it is unlikely that the Group will be able to meet these expectations. The Board notes that financial performance of the Group's operations in Europe is worse than expected as the synergies and the cost savings generated since the establishment of TTE Corporation were eroded due to tough market condition. Accordingly, the Group anticipates that it will record a loss for the fourth quarter ended 31 December 2005 and the Group will not meet its expected performance target and financial ratio for the year ended 31 December 2005.

As the audited consolidated results for the said period have not yet been finalized, the Board is not now in a position to quantify precisely the extent of the loss. The Company expects to announce its audited consolidated results for the year ended 31 December 2005 on or around 21 April 2006.

Shareholders of the Company and investors should exercise caution when dealing in the shares of the Company.

As at the date of this announcement, the Board comprises Li Dong Sheng, Lu Zhong Li, Hu Qiu Sheng, Zhao Zhong Yao, Yan Yong, Alastair Kenneth Ruskin Campbell and Didier Trutt as executive directors, Albert Thomas da Rosa, Junior as non-executive director and Tang Guliang, Wang Bing and Hon Fong Ming as independent non-executive directors.

On behalf of the Board
Li Dong Sheng
Chairman

Hong Kong, 16 February 2006

Please also refer to the published version of this announcement in South China Morning Post.