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TCL 多媒體科技控股有限公司

TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

(incorporated in the Cayman Islands with limited liability)

(the "Company")

(Stock Code: 1070)

**ANNOUNCEMENT
APPOINTMENT OF NEW DIRECTOR
AND
RESIGNATION OF DIRECTOR**

The Company announces the appointment of Mr. Shi Wanwen as an executive director and the resignation of Mr. Hu Qiu Sheng as an executive director, both effective from 30 June 2006.

The Company announces that Mr. Shi Wanwen has been appointed as an executive director of the Company and Mr. Hu Qiu Sheng has resigned from being an executive director of the Company, both effective from 30 June 2006.

Mr. Shi Wanwen, aged 40, is the Vice President of TCL Corporation, the controlling shareholder of the Company, and the Chief Operating Officer of TTE Corporation, a wholly-owned subsidiary of the Company. Before taking up these positions in June 2005, Mr. Shi had previously been the General Vice President of TCL Electrical Appliance Sales Co., Ltd., a subsidiary of the Company, and the President of the Multimedia Electronics Business Unit of TCL Corporation. Mr. Shi holds a Bachelor degree in Wireless Technology from the South China University of Technology.

Save as disclosed herein, Mr. Shi does not have any relationship with any other directors, senior management or any substantial or controlling shareholders of the Company, and does not at present, and in the past three years did not, hold any directorship in any listed public company.

Mr. Shi holds options to subscribe for 2,600,000 shares of the Company. In respect of his interests in TCL Communication Technology Holdings Limited, a subsidiary of TCL Corporation, he holds options to subscribe for 654,546 of its shares. He also owns 2,283,465 shares of TCL Corporation. Save as disclosed herein, Mr. Shi does not have any other interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Mr. Shi has not entered into any service contract with the Company. He has no fixed term of director's service with the Company but is subject to retirement by rotation and re-election at the annual general meetings of the Company in accordance with its articles of association. The amount of director's emoluments to be received by Mr. Shi will be determined by the board of directors of the Company (the "Board") based on the recommendation by the Remuneration Committee, with reference to his duties and responsibilities with the Company and the market rate for the position.

In relation to the appointment of Mr. Shi as a director of the Company, save as disclosed herein, there is no information which is discloseable nor is/was he involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, and the Board is not aware of any other matters which need to be brought to the attention of the shareholders of the Company.

Mr. Hu Qiu Sheng has resigned from being an executive director of the Company for personal reasons. Mr. Hu and the Board confirmed that there was no disagreement amongst them and were not aware of any matter in relation to his resignation that need to be brought to the attention of the shareholders of the Company. The Board would like to express its gratitude to Mr. Hu for his contributions to the Company during his service.

As at the date hereof, the Board comprises Li Dong Sheng, Lu Zhong Li, Yan Yong, Alastair Kenneth Ruskin Campbell, Didier Trutt, Wang Kang Ping and Shi Wanwen as executive directors, Albert Thomas da Rosa, Junior as non-executive director and Tang Guliang and Wang Bing as independent non-executive directors.

On behalf of the Board
Li Dong Sheng
Chairman

Hong Kong, 30 June 2006

*Please also refer to the published version of this announcement in **South China Morning Post**.*