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TCL 多媒體科技控股有限公司
TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

(incorporated in the Cayman Islands with limited liability)

(the “Company”)

(Stock Code: 1070)

ANNOUNCEMENT
APPOINTMENT OF NEW DIRECTOR

The Company announces the appointment of Mr. Robert Maarten Westerhof as an independent non-executive director effective from 8 September 2006.

The Company is pleased to announce that Mr. Robert Maarten Westerhof has been appointed as an independent non-executive director of the Company effective from 8 September 2006.

Mr. Robert Maarten Westerhof, aged 63, has over thirty years’ experience in the electronics industry. He had been the Executive Vice President of Philips Electronics’ operations in Asia and North America. Since 2004, he has been the President of the renowned Dutch football club PSV. He is now a director of Getronics NV, an information technology company listed on the Amsterdam Exchanges, Teleplan International GmbH, a hardware services provider listed on the Frankfurt Stock Exchange and HHK Plc, a healthcare company listed on the London Stock Exchange. He is now also a member of the advisory board of Verdonck, Klooster & Associates, a software company based in the Netherlands. Mr. Westerhof holds a Master degree in Business Administration at the Erasmus University of Rotterdam. He is also a graduate from Harvard Business School’s Advanced Management Program and International Senior Management Program.

Due to Mr. Westerhof’s extensive experience in the electronics industry, since about September 2004 until August 2006, the Company has been engaging Mr. Westerhof as a consultant to give his general observations on the business sentiments and market acumens of the global electronics industry. Such services were of a general nature, and Mr. Westerhof had not been involved in any decision-making process regarding any aspect of the business of the Company or its subsidiaries. His remuneration from the Company was also rather immaterial in size. Therefore, Mr. Westerhof considers and the Company agrees that his consultancy services provided to the Company in the past are general and immaterial in nature, and thus does not affect his independence.

Save as disclosed herein, Mr. Westerhof does not have any relationship with any other directors, senior management or any substantial or controlling shareholders of the Company, and he does not at present, and in the past three years did not, hold any directorship in any listed public company.

Mr. Westerhof does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Mr. Westerhof has not entered into any service contract with the Company. He has no fixed term of director’s service with the Company and will be subject to election by shareholders at the next general meeting of the Company. The amount of director’s emoluments to be received by Mr. Westerhof will be determined by the Company’s board of directors (the “Board”) based on the recommendation by the Remuneration Committee, with reference to his duties and responsibilities with the Company and the market rate for the position.

In relation to the appointment of Mr. Westerhof as a director of the Company, save as disclosed herein, there is no information which is discloseable nor is/was he involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, and the Board is not aware of any other matters which need to be brought to the attention of the shareholders of the Company.

As at the date hereof, the Board comprises Li Dong Sheng, Lu Zhong Li, Wang Kang Ping and Shi Wanwen as executive directors, Albert Thomas da Rosa, Junior, Alastair Kenneth Ruskin Campbell and Didier Trutt as non-executive directors and Tang Guliang, Wang Bing and Robert Maarten Westerhof as independent non-executive directors.

On behalf of the Board
Li Dong Sheng
Chairman

Hong Kong, 8 September 2006

*Please also refer to the published version of this announcement in **South China Morning Post**.*