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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

(TCL多媒體科技控股有限公司)

(the “Company”)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

**ANNOUNCEMENT
APPOINTMENT OF CHIEF FINANCIAL OFFICER**

The board of directors of the Company is pleased to announce that Mr. Yuan Bing, an executive Director of the Company, has been appointed as the Chief Financial Officer of the Company with effect from 20 June 2008.

The board (the “Board”) of directors (each a “Director”) of TCL Multimedia Technology Holdings Limited (the “Company”, and its subsidiaries are collectively referred to as the “Group”) is pleased to announce that Mr. Yuan Bing, an executive Director of the Company, has been appointed as the Chief Financial Officer (“CFO”) of the Company with effect from 20 June 2008.

Mr. Yuan was the Acting CFO and has become the CFO of the Company since 20 June 2008. He has been an executive Director of the Company since 12 October 2006 and remains as so after the appointment. Mr. Yuan has extensive experience in accounting and financial management. He graduated from Shanxi University of Finance and Economics majoring in Accounting and has 17 years of extensive working experience in consumer electronics industry. He joined the Group in 1999 and had been Finance Manager of the Company from September 2000 to January 2002.

Mr. Yuan is currently the Vice President of TCL Corporation, the ultimate controlling shareholder of the Company. He had previously served in TCL Corporation as Deputy Chief and Chief of Strategic Development Department, General Manager of Financial Management Center and Chief Financial Officer.

On behalf of the Board
Li Dongsheng
Chairman

Hong Kong, 20 June 2008

As at the date of this announcement, the Board comprises Li Dongsheng, Leong Yue Wing, Yuan Bing, Shi Wanwen, Wang Kangping and Lu Zhongli as executive directors, Albert Thomas da Rosa, Junior as non-executive director and Tang Guliang, Robert Maarten Westerhof and Wu Shihong as independent non-executive directors.