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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

(TCL多媒體科技控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

**DESPATCH OF CIRCULAR
IN RELATION TO
SUBSCRIPTION FOR NEW SHARES – CONNECTED TRANSACTION
WHITEWASH WAIVER APPLICATION
AND
CONVENING OF NEW EXTRAORDINARY GENERAL MEETING**

Financial Adviser to the Company



J.P. Morgan Securities (Asia Pacific) Limited

**Independent Financial Adviser to the Independent Board Committee
and Independent Shareholders**



Somerley Limited

Further to the announcement of the Company dated 29 July 2008, the Company would like to inform that the circular containing, among other matters, further details of the Subscription, the Whitewash Waiver and the convening of a new extraordinary general meeting has been despatched by the Company to the Shareholders on Thursday, 31 July 2008.

Reference is made to the announcement of the Company dated 29 July 2008, in relation to, among other matters, the subscription of new shares, application for whitewash waiver and the convening of a new extraordinary general meeting (the “**Announcement**”). Unless otherwise stated, terms defined in the Announcement shall have the same meanings when used herein.

The Company would like to inform that the circular (the “**Circular**”) containing, among other matters, (i) the letter from the Board containing details of the terms of the Subscription, the Whitewash Waiver and the convening of a new extraordinary general meeting; (ii) the letter from the Independent Board Committee containing its advice to the Independent Shareholders on the terms of the Subscription and the Whitewash Waiver; and (iii) the letter from Independent Financial Adviser containing its advice to the Independent Board Committee and Independent Shareholders in respect of the terms of the Subscription and the Whitewash Waiver has been despatched to the Shareholders on Thursday, 31 July 2008.

Your attention is drawn to (i) the letter from the Board set out on pages 1 to 16 of the Circular; (ii) the letter from the Independent Board Committee set out on page 17 of the Circular; (iii) the letter of advice received from the Independent Financial Adviser on pages 18 to 40 of the Circular; and (iv) the additional information set out in the appendices to the Circular. The Board strongly advises the Independent Shareholders to read each of these letters and the appendices before reaching a decision in respect of the resolutions to be proposed at the extraordinary general meeting.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.

By order of the Board
TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED
Li Dongsheng
Chairman

Hong Kong, 31 July 2008

As at the date of this announcement, the Board comprises Li Dongsheng, Leong Yue Wing, Yuan Bing, Shi Wanwen, Wang Kangping and Lu Zhongli as executive directors, Albert Thomas da Rosa, Junior as non-executive director and Tang Guliang, Robert Maarten Westerhof and Wu Shihong as independent non-executive directors.