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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

COMPLETION OF SUBSCRIPTION OF NEW SHARES

The Board is pleased to announce that completion of the Subscription took place on 1 April 2010 and 72,000,000 Subscription Shares were issued to the Vendor in accordance with the terms of the Placing and Subscription Agreement.

Reference is made to the announcement (the "Announcement") of the Company dated 22 March 2010 relating to the placing of 72,000,000 Placing Shares and the subscription of such number of new Shares equivalent to the number of the Placing Shares. Unless otherwise stated, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

The Board is pleased to announce that, following the completion of the Placing on 25 March 2010 and the Listing Committee of the Stock Exchange having granted the listing of and permission to deal in the Subscription Shares, all conditions of the Subscription have been fulfilled and completion of the Subscription took place on 1 April 2010 (the "Completion Date"). 72,000,000 Subscription Shares were issued to the Vendor in accordance with the terms of the Placing and Subscription Agreement on the Completion Date.

As at the date of this announcement and after completion of the Subscription, there are 1,085,653,164 Shares in issue and the Vendor is interested in 556,399,284 issued Shares, representing approximately 51.25% of the issued share capital of the Company.

On behalf of the Board

Li Dongsheng

Chairman

Hong Kong, 1 April 2010

As at the date of this announcement, the Board comprises Li Dongsheng, Yu Guanghui, Shi Wanwen and Xu Fang as executive directors, Albert Thomas da Rosa, Junior, Huang Xubin and Leong Yue Wing as non-executive directors and Tang Guliang, Robert Maarten Westerhof and Wu Shihong as independent non-executive directors.