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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

APPOINTMENT OF DIRECTOR

The Board of the Company announces that Mr. Bo Lianming has been appointed as an executive director of the Company and the vice chairman of the Board effective from 14 May 2010.

APPOINTMENT OF DIRECTOR

The board of directors (the “Board”) of TCL Multimedia Technology Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) announces the following change of directorship.

Mr. Bo Lianming (“Mr. Bo”) has been appointed as an executive director of the Company and the vice chairman of the Board effective from 14 May 2010. His directorship would be expired at the close of the next general meeting of the Company following his appointment.

Mr. Bo, aged 47, currently an Executive Director and Chief Operating Officer of TCL Corporation and a non-executive Director of TCL Communication Technology Holdings Limited. Mr. Bo held a number of management positions including Vice President and Financial Director of TCL IT Industrial Group, Vice president of TCL Components Strategic Business Unit, and Executive Vice President of TTE Corporation, as well as Human Resources Director, Vice President and Senior Vice President of TCL Corporation. He has over 10 years of experience in the consumer electronics products industry. Before joining TCL Corporation in 2000, he was the Chief Accountant of Shenzhen Airlines. Mr. Bo holds a Doctor’s degree in Business Management from Xi’an Jiaotong University.

There is no service contract for his directorship in the Company and his directorship is subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Articles of Association of the Company. His remuneration for his services with the Group is expected to be about HK\$120,000 per annum, which is determined by the Board based on the remuneration policy of the Company, with reference to his duties and responsibilities with the Group.

As at the date of this announcement, Mr. Bo has:

- (a) 1,807 shares in the Company and options to subscribe for 340,357 shares in the Company;
- (b) 65,700 shares in TCL Communication Technology Holdings Limited and options to subscribe for 824,632 shares in TCL Communication Technology Holdings Limited;
- (c) 534,894 shares in TCL Corporation.

Save as disclosed above, Mr. Bo does not have any interest in the shares of the Company within the meaning of Part XV of the SFO and does not have any relationship with any other directors, senior management or any substantial or controlling shareholders of the Company.

There is no information which is discloseable nor is/was he involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, and the Board is not aware of any other matters which need to be brought to the attention of the shareholders of the Company. The Board would like to take this opportunity to welcome Mr. Bo to join the Board.

On behalf of the Board
LI Dongsheng
Chairman

Hong Kong, 14 May 2010

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, YU Guanghui, SHI Wanwen and XU Fang as executive directors, Albert Thomas DA ROSA, Junior, HUANG Xubin and LEONG Yue Wing as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF and WU Shihong as independent non-executive directors.