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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of TCL Multimedia Technology Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on Thursday, 26 August 2010 for the purpose of approving the release of the interim results of the Company and its subsidiaries for the six months ended 30 June 2010.

On behalf of the Board

LI Dongsheng

Chairman

Hong Kong, 10 August 2010

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, YU Guanghui, SHI Wanwen and XU Fang as executive directors, Albert Thomas DA ROSA, Junior, HUANG Xubin and LEONG Yue Wing as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF and WU Shihong as independent non-executive directors.