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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

GRANT OF SHARE OPTION

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of TCL Multimedia Technology Holdings Limited (the “Company”) hereby announces that on 8 November 2010 the Company granted to certain individuals (the “Grantees”), subject to the acceptance of the Grantees, share options (the “Options”) to subscribe for up to a total of 3,403,000 ordinary shares of the Company of HK\$1.00 each (the “Shares”) under the share option scheme adopted by the Company on 15 February 2007 (the latest 10% general limit under the said share option scheme has been refreshed pursuant to the shareholders’ resolutions dated 10 May 2010). Details of the Options granted are as follows:

Date of grant	:	8 November 2010
Number of Shares to be issued upon exercise of the Options granted in full	:	3,403,000
Exercise price of Options granted	:	HK\$3.60, which represents the highest of (i) the closing price of the Share on the date of grant; (ii) the average closing price of the Shares of HK\$3.35 for 5 trading days immediately preceding the date of grant; and (iii) the par value of the Share
Closing price of the Shares on the date of grant	:	HK\$3.60
Validity period of the Options	:	up to 7 November 2015

Among the Options granted above, an Option was granted to the following director (the “Director”) for subscription of a total of 2,524,800 Shares. Details of which are as follows:

Name of Director	Position(s) held with the Company	Number of Shares to be issued upon exercise of the Option
Zhao Zhongyao	Executive Director	2,341,800
Xu Fang	Executive Director	183,000

Save as disclosed in this announcement, none of the Grantees of the Options is a Director, a chief executive or a substantial shareholder of the Company, or an associate (as defined in the Listing Rules) of a Director, a chief executive of a substantial shareholder of the Company.

On behalf of the Board
Li Dongsheng
Chairman

Hong Kong, 8 November 2010

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, ZHAO Zhongyao, YU Guanghui and XU Fang as executive directors, Albert Thomas DA ROSA, Junior, HUANG Xubin and LEONG Yue Wing as non-executive directors and TANG Guliang, Robert Maarten WESTERHO and WU Shihong as independent non-executive directors.