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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of TCL Multimedia Technology Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on 29 April 2011, Friday, for the purposes of approving the quarterly results of the Company and its subsidiaries for the three months ended 31 March 2011 and the publication of the same on the websites of The Stock Exchange of Hong Kong Limited and the Company.

On behalf of the Board

LI Dongsheng

Chairman

Hong Kong, 12 April 2011

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, ZHAO Zhongyao, YU Guanghui and XU Fang as executive directors, Albert Thomas DA ROSA, Junior, HUANG Xubin and LEONG Yue Wing as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF and WU Shihong as independent non-executive directors.