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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND RESIGNATION OF NON-EXECUTIVE DIRECTOR

The Board of the Company announces the following changes in directorship:

1. Dr. Tseng Shieng-chang Carter has been appointed as an independent non-executive director of the Company, and a member of the Audit Committee and Remuneration Committee of the Company with effect from 1 July 2011;
2. Mr. Leong Yue Wing has resigned as a non-executive director of the Company with effect from 30 June 2011.

CHANGE IN THE COMPOSITION OF THE BOARD

The board (the “Board”) of directors of TCL Multimedia Technology Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) announces the following changes of directorship:

1. Dr. Tseng Shieng-chang Carter (“Dr. Tseng”) has been appointed as an independent non-executive director of the Company with effect from 1 July 2011. He has also been appointed as a member of the Audit Committee and Remuneration Committee of the Company;
2. Mr. Leong Yue Wing (“Mr. Leong”) has tendered his resignation as a non-executive director of the Company with effect from 30 June 2011.

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND MEMBER OF AUDIT COMMITTEE AND REMUNERATION COMMITTEE OF THE COMPANY

Dr. Tseng, aged 62, is currently the Economics Consultant of the Tianjin City Government, the Advanced Consultant of Tianjin EIII and Tianjin TEDA and the Executive Chairman of Nankai International Business Forum. He also serves as adjunct professor at a number of renowned universities over the globe including the University of Alberta (Canada), the City University of Hong Kong, the Nankai University in Tianjin, the Sichuan University and the University of Electronic Science and Technology of China in Chengdu. He is also a member of the USA-based “Committee of 100”.

Dr. Tseng holds a Bachelor of Science in Electrical Engineering from the National Taiwan University in 1970, he then pursued further studies at the University of California where he received his Master and Doctoral degrees in Computer Science and Electronics Engineering in 1973 and 1976 respectively.

Dr. Tseng has over 30 years of experience in the high-tech industry. While in the US, he worked at PARC (XEROX Research Center) in Silicon Valley and various U.S. based companies including Lockheed Aircraft Co. and NRL. He also served as the Founder, General Manager and Vice Chairman of E-Tech in Hsinchu Science & Industrial Park from 1989 to 1997.

Dr. Tseng has also drawn on his rich experience to coaching and mentoring executives and managers in the high-tech arena. In 1998, he set up the Little Dragon Foundation with a mission to guide entrepreneurs of tomorrow, which has served many large corporations in the PRC. He also serves as the overseas director of Canada National Institute of Nano-Technology and a director of China National Academy of Nano-Technology & Engineering.

Dr. Tseng enjoys a good reputation in his professional area. He was awarded the “2004 Distinguished Achievement Award” from CIE (Chinese Institute of Engineers, USA) in recognition of his “pioneering work and leadership in high-tech industry” and “contribution in education on industrial management”; he was also invited by USA give2Asia Foundation as a member of the Board of Trustee. In 2008, Dr. Tseng received the national “Friendship Award”, the highest recognition granted to foreign experts in the PRC.

Dr. Tseng served as an independent non-executive director of TCL Corporation, the Company’s ultimate holding company and a company listed on Shenzhen Stock Exchange (Stock Code: 000100) from 20 June 2008 to 20 June 2011. Save as disclosed above, Dr. Tseng at present, and did not in the past three years, hold any directorship in any other listed public companies and does not hold any other position with the Company or any other members of the Group.

There is no service contract for his directorship in the Company. He is appointed for a term commencing from 1 July 2011 to the conclusion of the annual general meeting of the Company to be held in the year of 2014, and will be subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the articles of association of the Company. Dr. Tseng is entitled to a director's fee of HK\$300,000 which is determined by the Board based on the recommendation by the remuneration committee of the Company, with reference to his duties and responsibilities with the Company and the market rate for the positions. However, Dr. Tseng has agreed with the Company that he would waive his director's fee on the condition that the same amount would be donated to charitable organisations in the name of the Company.

As at the date of this announcement, Dr. Tseng has nil share of the Company and nil option to subscribe shares of the Company.

GENERAL

Save as disclosed above, Dr. Tseng has no interest in the shares of the Company within the meaning of Part XV of the SFO and does not have any relationship with any other directors, senior management or any substantial or controlling shareholders of the Company.

There is no information which is discloseable nor is/was he involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, and the Board is not aware of any other matters which need to be brought to the attention of the shareholders of the Company.

The Board would like to welcome Dr. Tseng to the Board.

RESIGNATION OF NON-EXECUTIVE DIRECTOR

Mr. Leong has tendered his resignation as a non-executive director of the Company with effect from 30 June 2011 due to his desire to spend more time with family.

Mr. Leong confirmed that he has no claim whatsoever against the Company for fees, compensation for loss of office, remuneration, severance payments, pension, expenses or otherwise and there is no disagreement with the Board and there is no matter relating to his resignation that need to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Leong for his valuable contributions to the Company during the past years.

On behalf of the Board

Li Dongsheng

Chairman

Hong Kong, 30 June 2011

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, ZHAO Zhongyao, YU Guanghui and XU Fang as executive directors, Albert Thomas DA ROSA, Junior and HUANG Xubin as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF and WU Shihong as independent non-executive directors.