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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

GRANT OF SHARE OPTIONS

The board of directors (the “Board”) of TCL Multimedia Technology Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) hereby announces that on 5 July 2011 the Company granted to certain selected persons including employees of the Group and directors of the Company (the “Grantees”), subject to acceptance of the Grantees, share options (the “Share Options”) to subscribe for a total of 36,285,000 ordinary shares of the Company of HK\$1.00 each (the “Shares”) under the share option scheme adopted by the Company on 15 February 2007 (the latest 10% general limit under the said share option scheme has been refreshed pursuant to the shareholders’ resolutions dated 10 May 2010). Details of the aforesaid grant are as follows:

Date of grant	:	5 July 2011
Number of Shares to be issued upon exercise of the Options granted in full	:	36,285,000 Shares
Exercise price of Options granted	:	HK\$3.17, which represents the highest of (i) the closing price of the Share on the date of grant of HK\$3.17; (ii) the average closing price of the Shares of HK\$3.04 for 5 trading days immediately preceding the date of grant; and (iii) the par value of the Share
Closing price of the Shares on the date of grant	:	HK\$3.17
Validity period of the Options	:	up to 4 July 2017

Among the Options granted to the Grantees, Options to subscribe for 13,770,200 shares were granted to the directors of the Company (the “Directors”). Details of the grant to the Directors are as follows:

Name of Director	Position(s) held with the Company	Number of Shares to be issued upon exercise of the Option
LI Dongsheng	Executive Director/ Chairman	3,977,200
ZHAO Zhongyao	Executive Director	5,568,100
BO Lianming	Executive Director	1,275,700
XU Fang	Executive Director	951,900
Albert Thomas DA ROSA, Junior	Non-Executive Director	300,000
HUANG Xubin	Non-Executive Director	797,300
Robert Maarten WESTERHOF	Independent Non-Executive Director	300,000
TANG Guliang	Independent Non-Executive Director	300,000
WU Shihong	Independent Non-Executive Director	300,000

Save as disclosed in this announcement, none of the Grantees of the Options is a Director, a chief executive or a substantial shareholder of the Company, or an associate (as defined in the Listing Rules) of a Director, a chief executive or a substantial shareholder of the Company.

On behalf of the Board
LI Dongsheng
Chairman

Hong Kong, 5 July 2011

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, ZHAO Zhongyao, YU Guanghui and XU Fang as executive directors, Albert Thomas DA ROSA, Junior and HUANG Xubin as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF, WU Shihong and TSENG Shieng-chang Carter as independent non-executive directors.