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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

ANNOUNCEMENT

CHANGE OF EXECUTIVE FUNCTIONS – CHIEF FINANCIAL OFFICER

The Board is pleased to announce that Mr. Edmond Fong Ting Cheng has been appointed in replacement of Mr. Yuan Yi as the Chief Financial Officer of the Company with effect from 1 October 2011.

The board of directors (the “Board”) of TCL Multimedia Technology Holdings Limited (the “Company”, and together with its subsidiaries, the “Group”) is pleased to announce that Mr. Edmond Fong Ting Cheng has been appointed as the Chief Financial Officer (“CFO”) of the Company with effect from 1 October 2011.

Mr. Cheng has extensive experience in audit and financial management. He has obtained from the University of Hawaii a Bachelor degree of Business Administration with double major in Accounting and Management Information Systems and a master degree of Accounting. He is a Certified Public Accountant from the United States, a Certified Information Systems Auditor (CISA) and a member of the American Institute of Certified Public Accountants (AICPA). Before joining the Group, Mr. Cheng held various senior finance and operation management positions including Vice President and CFO with sizeable corporations covering the Asia Pacific region, Europe and the United States.

Mr. Yuan Yi has resigned as CFO of the Company on his personal accord with effect from 1 October 2011. Mr. Yuan has confirmed that he has no disagreement with the Board and there is no matter that needs to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited in relation to his resignation.

The Board would like to thank Mr. Yuan for his invaluable contribution to the Group during his tenure of services with the Company.

On behalf of the Board

Li Dongsheng

Chairman

Hong Kong, 3 October 2011

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, ZHAO Zhongyao, YU Guanghui and XU Fang as executive directors, Albert Thomas DA ROSA, Junior and HUANG Xubin as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF, WU Shihong and TSENG Shieng-chang Carter as independent non-executive directors.