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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

ANNOUNCEMENT

PROPOSED SPIN-OFF AND SEPARATE LISTING OF OEM AND ODM BUSINESSES IN RELATION TO AUDIO VISUAL PRODUCTS ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED

The Board wishes to notify shareholders and potential investors of the Company that the Board is considering the feasibility of the Proposed Spin-Off and the separate listing of its OEM and ODM businesses in relation to audio visual products on the Main Board of the Stock Exchange.

The Proposed Spin-Off is subject to, among other things, the approval of the Stock Exchange and the final decision of the Board. Accordingly, shareholders and potential investors of the Company should be aware that there is no assurance that the Proposed Spin-Off will take place or if it does, when it will take place. Shareholders and potential investors of the Company should exercise caution when dealing or investing in the securities of the Company.

This is an announcement made pursuant to the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) by the board of directors (the “**Board**”) of TCL Multimedia Technology Holdings Limited (the “**Company**”).

The Board wishes to notify shareholders and potential investors of the Company that the Board is considering the feasibility of a proposed spin-off (the “**Proposed Spin-Off**”) and separate listing of part of the Company’s existing business on the Main Board of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”). The businesses now being considered as the subject matter of the Proposed Spin-Off are principally the OEM (i.e. original equipment manufacturing) and ODM (i.e. original design manufacturing) businesses in relation to audio visual products, such as DVD players, blue-ray disc players, audio products, etc., for international esteem brands.

The Proposed Spin-Off, if it proceeds, may constitute a notifiable transaction under Chapter 14 of the Listing Rules. The Company will make further announcement(s) in relation to the Proposed Spin-Off in accordance with the requirements of the Listing Rules as and when appropriate.

The Proposed Spin-Off is at a preliminary stage. No application for the listing has been made to the Stock Exchange. The implementation of the Proposed Spin-Off is subject to various conditions and factors, including the approval of the Stock Exchange, the final decision of the Board, the market conditions, and more importantly, the benefit which could be brought to the Company and its shareholders as a whole.

Shareholders and potential investors of the Company should be aware that there is no assurance that the Proposed Spin-Off will take place or if it does, when it will take place. Shareholders and potential investors of the Company should exercise caution when dealing or investing in the securities of the Company.

By order of the Board
Li Dongsheng
Chairman

Hong Kong, 22 February 2013

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, ZHAO Zhongyao, YU Guanghui and XU Fang as executive directors, Albert Thomas DA ROSA, Junior and HUANG Xubin as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF, WU Shihong and TSENG Shieng-chang Carter as independent non-executive directors.