

The Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(the “Company”)

(Stock Code: 01070)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR AND RESIGNATION OF EXECUTIVE DIRECTOR

The Board of the Company announces the following changes in directorship:

1. Mr. YAN Xiaolin has been appointed as a non-executive director of the Company with effect from 24 April 2013; and
2. Ms. XU Fang has resigned as an executive director of the Company with effect from 24 April 2013.

CHANGES IN THE COMPOSITION OF THE BOARD

The board of directors (the “Board”) of TCL Multimedia Technology Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) announces the following changes in directorship:

1. Mr. YAN Xiaolin (“Mr. YAN”) has been appointed as a non-executive director of the Company with effect from 24 April 2013; and
2. Ms. XU Fang (“Ms. XU”) has resigned as an executive director of the Company with effect from 24 April 2013.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

Mr. YAN, aged 46, has been serving as the Chief Technology Officer (the “CTO”) of TCL Corporation (“TCL Corporation”, the Company’s ultimate holding company and the shares of which are listed on Shenzhen Stock Exchange (Stock Code: 000100), together with its subsidiaries, “TCL Corporation Group”) since December 2012 and the President of TCL Corporate Research of TCL Corporation (“TCL Corporate Research”, TCL集團工業研究院) since October 2005. Mr. YAN joined TCL Corporation Group

in May 2001. From May 2001 to December 2004, he served as the Project Manager, Director of Research Institute and Deputy General Manager of the Research & Development Centre of the Company. From December 2004 to October 2005, he was the CTO of Components Strategic Business Unit of TCL Corporation and the Deputy Principal and Acting Principal of TCL Corporate Research. From May 2008 to November 2012, Mr. YAN was the Vice President of TCL Corporation.

Mr. YAN is also the Person-in-charge of the expert group of the New Display Key Project of the 12th five-year plan of the Ministry of Science and Technology of the PRC (國家科技部十二五新型顯示重點專項總體專家組負責人), a Committee Member of the Electrical Technology Committee of the Ministry of Industry and Information Technology of the PRC (國家工信部電子科技委委員), a Director of the Beijing Chapter of the Society of Information Display (國際顯示學會(SID)北京分會理事長), a Director of the Display Technology Committee of the Chinese Vacuum Society (中國真空學會平板顯示技術分會理事長), a Director of the Engineering Research Centre of Digital Family Life of the PRC (國家數字家庭工程實驗室主任), an Executive Director of the Engineering Technology Research Centre of Digital Family Life of the PRC (國家數字家庭工程技術研究中心執行主任) and the Chairman of the China 3D Industry Association (中國3D產業聯盟會長).

Mr. YAN graduated from the Institute of Plasma Physics of Chinese Academy of Science with a Doctoral Degree in July 1999. From July 1999 to May 2001, he worked as a post-doctoral fellow in the Chinese Academy of Science.

Mr. YAN has nearly 15 years of experience in the high-tech industry and enjoys a good reputation in his professional area. He was awarded or honoured the PRC Quality Entrepreneur for Endogenous Innovation (全國企業自主創新優秀人物), special allowance from the State Council of the PRC (國務院國家政府津貼), the Outstanding Expert of Contribution to Chinese Colour TV (中國彩電傑出貢獻專家), the Innovator for Chinese TV Broadcasting Technology (中國廣播電視技術創新人物), the Labour Model of Guangdong Province (廣東省勞動模範) and the Outstanding National Leader of Shenzhen (深圳市國家級領軍人才). In addition, Mr. YAN completed 12 national projects as a person-in-charge, formulated one set of International Electrotechnical Commission international standard and two sets of national standard as a group leader, as well as registered 32 patents of his inventions as a chief inventor, two of which were awarded the Gold Award and Outstanding Award of the PRC National Patent Award respectively.

Save as disclosed above, Mr. YAN does not at present, and did not in the past three years, hold any directorship in any other listed public companies or any other position with the Company or any other members of the Group.

There is a service contract for his directorship in the Company pursuant to which Mr. YAN is appointed for a term of three years commencing from 24 April 2013 subject to the approval by the shareholders of the Company at the next general meeting of the Company and retirement by rotation and re-election at annual general meetings of the Company in accordance with the articles of association of the Company and the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules"). Mr. YAN is entitled to an annual director's fee of HK\$120,000 which is determined by the Board based on the recommendation by the remuneration committee of the Company, with reference to his duties and responsibilities with the Company and the market rate for the position.

As at the date of this announcement, Mr. YAN holds:

1. options to subscribe for 283,467 shares of the Company;
2. options to subscribe for 212,200 shares of TCL Communication Technology Holdings Limited, an associate of the Company; and
3. 8,500 shares of TCL Corporation and options to subscribe for 4,833,400 shares of TCL Corporation.

GENERAL

Save as disclosed above, Mr. YAN has no interest in the shares of the Company and its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance and does not have any relationship with any other directors, senior management or any substantial or controlling shareholders of the Company.

There is no information which is discloseable nor is/was he involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(w) of the Listing Rules, and the Board is not aware of any other matters which need to be brought to the attention of the shareholders of the Company.

The Board would like to welcome Mr. YAN to the Board.

RESIGNATION OF EXECUTIVE DIRECTOR

Ms. XU has tendered her resignation as an executive director of the Company with effect from 24 April 2013 as she intends to put more focus on her other business commitments.

Ms. XU confirmed that she has no claim whatsoever against the Company for fees, compensation for loss of office, remuneration, severance payments, pension, expenses or otherwise and there is no disagreement with the Board and there is no matter relating to her resignation that need to be brought to the attention of the shareholders of the Company or the Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to express its sincere gratitude to Ms. XU for her valuable contributions to the Company during the past years.

On behalf of the Board
Li Dongsheng
Chairman

Hong Kong, 24 April 2013

As at the date of this announcement, the Board comprises LI Dongsheng, ZHAO Zhongyao and YU Guanghui as executive directors, Albert Thomas DA ROSA, Junior, HUANG Xubin, BO Lianming and YAN Xiaolin as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF, WU Shihong and TSENG Shieng-chang Carter as independent non-executive directors.