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**TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED**

**TCL 多媒體科技控股有限公司**

**(the “Company”)**

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 01070)

**VOLUNTARY ANNOUNCEMENT  
RECEIPT OF PAYMENT IN RESPECT OF  
DISPOSAL OF THE LAND USE RIGHTS AND THE BUILDINGS**

Reference is made to the announcement of the Company (together with its subsidiaries, the “Group”) dated 23 September 2013 (the “Announcement”) in relation to the Tripartite Agreement in respect of the Disposal. Unless otherwise defined, the capitalised terms used herein shall have the same meanings as defined in the Announcement.

The Board is pleased to announce that on 29 November 2013, Hohhot Auction Centre fully settled by two installments the sum of RMB297,167,436 (equivalent to approximately HK\$373,480,000) which represents (i) the value of the Land Use Rights and the Buildings and (ii) the compensation and reward for the Group’s relocation from the Land. The Group provided as stipulated in the Tripartite Agreement all documents necessary for the completion of the transfer of Land Use Rights and the Buildings.

As mentioned in the Announcement, there was a gain from the net sale proceeds of the Disposal of approximately RMB165,147,257 (equivalent to approximately HK\$207,557,000). The Disposal will have a positive impact on net profit of the Group’s consolidated financial statements for the fourth quarter.

Unless otherwise specified in this announcement and for the purpose of illustration only, RMB is translated to HK\$ at the rate of RMB1.00 = HK\$1.2568. No representation is made that any amounts in RMB have been or could be converted at the above rate or at any other rates.

By order of the Board  
**Li Dongsheng**  
*Chairman*

Hong Kong, 3 December 2013

*As at the date of this announcement, the Board comprises LI Dongsheng, HAO Yi and YAN Xiaolin as executive directors, Albert Thomas DA ROSA, Junior, BO Lianming, HUANG Xubin and SHI Wanwen as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF, WU Shihong and TSENG Shieng-chang Carter as independent non-executive directors.*