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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED TCL 多 媒 體 科 技 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 01070)

RESIGNATION OF CHIEF FINANCIAL OFFICER

The Board is pleased to announce the following changes with effect from 1 May 2014:

- 1. Mr. CHENG Fong Ting, Edmond will resign as the chief financial officer of the Company due to family reason; and
- 2. Mr. WANG Yi, Michael will take over the management of financial matters of the Company.

The board of directors (the "Board") of TCL Multimedia Technology Holdings Limited (the "Company") is pleased to announce the following changes with effect from 1 May 2014:

- 1. Mr. CHENG Fong Ting, Edmond ("Mr. CHENG") will resign as the chief financial officer of the Company due to family reason; and
- 2. Mr. WANG Yi, Michael ("Mr. WANG") will take over the management of financial matters of the Company.

Mr. WANG, aged 36, being a member of the executive committee of the Company, is currently the vice president and financial controller of the Company. Mr. WANG joined TCL in September 2013. From 1999 to 2001, Mr. WANG worked as a cost accountant and budget supervisor in finance department in compressor business unit of Midea Group. In 2002, he worked as a planning and investment manager in business strategy and investment management department of Midea Group. From 2003 to 2009, he worked as the head of business management department and finance department in the microwave electronics business unit of Midea Group. From 2009 to 2012, he worked as the first vice president to oversee finance, human resources, information technology and

legal matters in Twins Group. Mr. WANG graduated from Jiangxi University of Finance and Economics with a Bachelor degree in Accounting in 1998 and also holds a degree of EMBA from China Europe International Business School in 2008.

There is no matter relating to the resignation of Mr. CHENG as the chief financial officer of the Company that needs to be brought to the attention of the shareholders of the Company or the Stock Exchange.

Mr. CHENG will no longer act as the chief financial officer of the Company due to family reason. The Board has accepted Mr. CHENG's resignation with respect for his own wishes. The Board hereby would like to take this opportunity to thank Mr. CHENG for his efforts and contributions to the Company during his term of office.

On behalf of the Board

LI Dongsheng

Chairman

Hong Kong, 30 April 2014

As at the date of this announcement, the Board comprises LI Dongsheng, HAO Yi and YAN Xiaolin as executive directors, Albert Thomas DA ROSA, Junior, BO Lianming, HUANG Xubin and SHI Wanwen as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF, WU Shihong and TSENG Shieng-chang Carter as independent non-executive directors.