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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of TCL Multimedia Technology Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on 14 August 2014, Thursday, for the purposes of approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2014 and the publication of the same on the websites of The Stock Exchange of Hong Kong Limited and the Company.

On behalf of the Board

LI Dongsheng

Chairman

Hong Kong, 31 July 2014

As at the date of this announcement, the Board comprises LI Dongsheng, HAO Yi and YAN Xiaolin as executive directors, Albert Thomas DA ROSA, Junior, BO Lianming, HUANG Xubin and SHI Wanwen as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF, WU Shihong and TSENG Shieng-chang Carter as independent non-executive directors.